

ORGANIZATION OF WORLD HERITAGE CITIES (OWHC)

Annual Report

2021-2022
(Until September 1st)



OVPM . OWHC . OCPM

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1. Message of the President

Ladies and Gentlemen,

We are handing over to you a report on another year of activities of the Organization of World Heritage Cities – a summary of projects, statistics, and finances of our network.

The year 2021 was marked by the consequences and constraints of the COVID-19 pandemic, and it was another year of struggling with the global crisis caused by this epidemic. Our cities, which rely heavily on tourism for their economies, are taking steps to strengthen the resilience of their economies and implement sustainable development strategies.

For the OWHC, as well, it was another difficult year – full of challenges and efforts to ensure that the continuing crisis did not disrupt the organization's work. Opportunities for travel, expert meetings and study visits have remained very limited. The Board of Directors met remotely, and regional secretariats focused on virtual webinars and workshops. The process of recruiting and selecting a new Secretary General of the OWHC was a difficult task accomplished by the General Secretariat with significant involvement of the Board of Directors. On September 9, 2021, during the first-ever virtual General Assembly of the OWHC, Mikhaël DE THYSE was elected the new Secretary General. With great hope for this election, we wish the new Secretary success in adjusting the Organization to the current challenges and develop its operational capabilities.

In 2021, the winners of the Jean-Paul-L'Allier Prize for Heritage were announced – for the first time in the history of the OWHC, the Grand Prize was awarded to two cities, George Town and Melaka, Malaysia. The OWHC was a partner in the “HOMEE – Heritage Opportunities/threats within Mega-Events in Europe” research project, which resulted in the Charter for Mega-Events in Heritage-Rich Cities. This valuable study remains available to OWHC members, providing principles and recommendations for organizers of mega-events in historical cities about how to avoid common pitfalls when working with the heritage sector, and how mega-events can become effective ways to promote and protect tangible and intangible heritage. Using a variety of technological tools and creativity, the OWHC cities held seminars, art and promotional film production competitions. The National Association of Mexican World Heritage Cities A.C. celebrated its 25th anniversary, and the Regional Secretariat for Northwest Europe and North America, together with HERITAGE PRO, offered a joint workshop on risk management in the context of climate change, COVID-19 and its impact on our work in heritage management.

The Board of Directors adopted the 2021-2022 Transitional Action Plan proposed by the Secretary General, aiming to strengthen OWHC: improving its operational capacity to better and faster respond to the needs of its members. We are all together “On the Road to Quebec” to achieve Enhancing Liveability in World Heritage Cities.

The year 2022 also marked extensive preparations for the 16th World Congress in Quebec on 6-9 September 2022. Thanks to the deep commitment of member cities, the World Congress – our major gathering for our network 3 years after the Congress in Kraków – was expected to be a valuable source of knowledge, good practices and expertise needed by managers of historic cities, but also an impetus for new activities and strengthening solidarity among our cities.

2. Message of the Secretary General

It is an honour to introduce, for the first time for me, the annual activity report of the OWHC for the years 2021 and 2022.

This report covers the entire period from the previous report (2020) until the 24th General Assembly of the organization held in Quebec (Canada) as part of the 16th World Congress. It seemed to me more relevant to report on the activities carried out under the aegis of the Board of Directors elected in Krakow in 2019 and whose mandate was de facto extended until the election of a new Board of Directors in Quebec.

Of course, I have no merit for the activities carried out in 2021, because I took office only on October 4, 2021. Allow me to take this opportunity to pay tribute to my predecessors.

I knew the first Secretary General of the OWHC well, Mr. Marcel Junius, who accompanied the birth of the Organization following the first International Colloquium of World Heritage Cities held in Quebec in 1991. He was a mentor to me at the beginning of my career in Europe. I knew better, and worked more, with Mr. Denis Ricard who, for 22 years, never ceased to strengthen our network by establishing solid partnerships, finances and procedures. He will remain the tireless developer of the OWHC. Although I never met Mr. Robert Quarles van Ufford, who served a short term as Secretary General, I am convinced that he could have made a useful contribution to the Organization. Finally, I must, of course, underline my sympathy for Ms. Lee Minaidis and the important role she played as Interim Secretary General in 2020 and 2021. She not only maintained but also contributed to strengthening the Organization during a particularly complicated period in its history, both for internal and external reasons, with the backdrop of the COVID-19 pandemic in particular.

With the help of the Regional Secretariats, which maintained a good level of activity with many cities, and thanks to the solid and competent team made up of Ms. Rachel Larouche and Ms. Andr anne Charest, the Organization got through these two particularly complicated years. Mr. F elix Rousseau, appreciated by all and also very active until the beginning of 2021, then gave way to Ms. Leticia Sanches, who has since brought new skills to the General Secretariat. In early 2022, Mr. Frank Agbenu joined the team to bring his communication skills.

As the 4th elected Secretary General of the OWHC, I take note of the successive contributions of my predecessors and the characteristics acquired by the Organization thanks to the various contributions of each other which today make the Organization a proud and solid network.

In this context, it was easy for me upon my arrival to propose the opening of a new page in the already long history of the OWHC. On the eve of its 30th anniversary (2023), the Organization can and must take up new challenges and consider new perspectives for action. I am grateful to the members of the OWHC for having given me their confidence, and to the President of the OWHC, Mr. Jacek Majchrowski, Mayor of Krakow, as well as to the Board of Directors for having given their support to my proposals. These will have conveniently found in the preparation of the 16th Congress of the OWHC a tremendous opportunity to start initiating a transition on the way to the implementation of the 2021-2025 Strategy.

Mikha l De Thyse

Secretary general of the OWHC

3. About the OWHC

3.1 History

Created in 1991 following the First International Symposium of World Heritage Cities, which took place in July of that year in Québec (Canada), the Organization of World Heritage Cities was officially founded on 8 September 1993 in Fez (Morocco). The Organisation offers its members a collective intelligence made up of histories, experiences and expertise on issues relating to the preservation of urban heritage, the management of the historic city and the sustainable development of the city in general, based on the enhancement of its heritage resources.

3.2 Mission

Assist member cities in adapting and refining their urban approaches and practices within the fundamental context of the specific requirements determined by the presence of goods registered the UNESCO World Heritage List.

MAIN GOALS OF THE ORGANIZATION

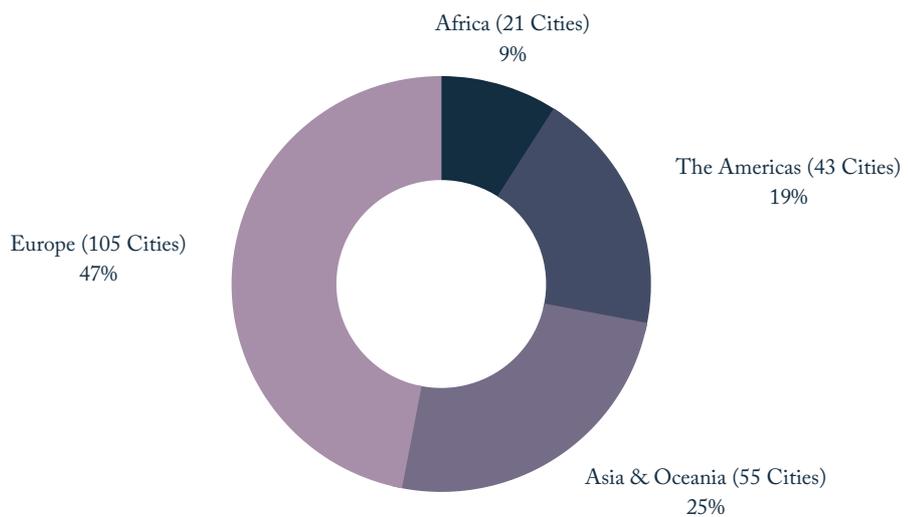
- Promote implementation of the World Heritage Convention
- Encourage cooperation and solidarity among members
- Exchange of information and expertise related to the urban and heritage policies and the management of urban heritage

3.3 The network of cities of the OWHC

The Organisation connects with more than 224 cities having on their territory a site inscribed on the UNESCO World Heritage List. 121 of these cities are regular members (2022); They are represented by their mayor. The Organization is therefore a political network within which municipal managers and specialists from all disciplines act for sustainable development by considering heritage as an irreplaceable resource.

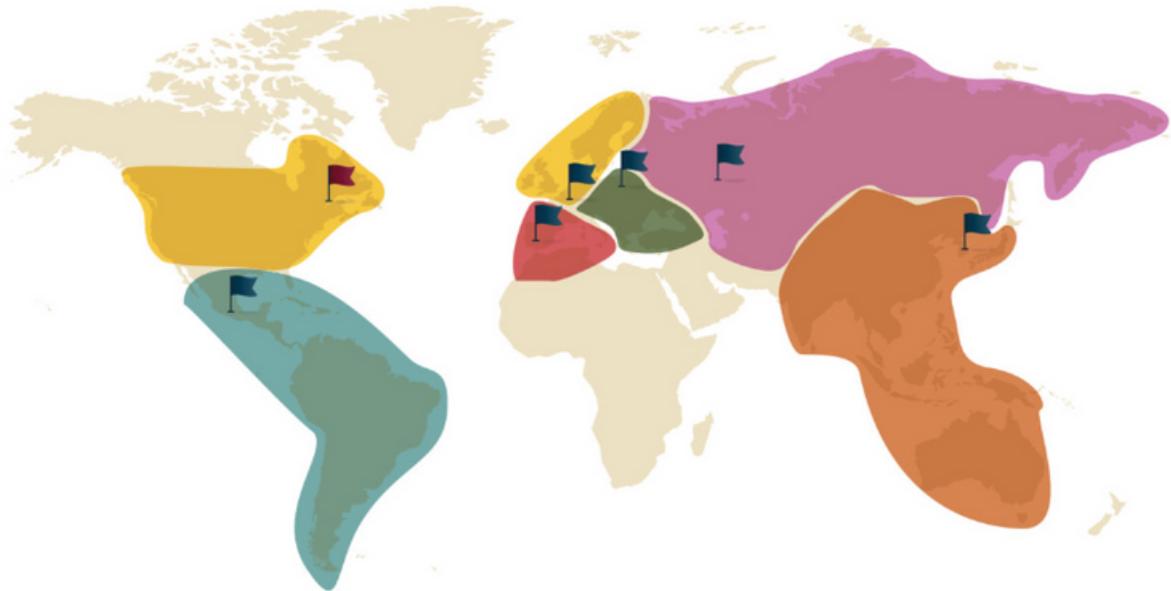


3.4 Where are the members from?



3.5 Regional Secretariats

The Regional Secretariats implement the Organization's action plan by proposing activities that reflect the specificities of the members in a given region and establish a link between their cities and the General Secretariat, thus ensuring that the values, goals and the objectives of the organization.



- | | | | | | |
|---|-----------------------|---|--|---|---|
|  | GENERAL SECRETARIAT |  | Northwest Europe and North America Regensburg (Germany) |  | Eastern and Central Europe Warsaw (Poland) |
|  | REGIONAL SECRETARIATS |  | Latin America, Morelia (Mexico) |  | Asia-Pacific, Gyeongju (Republic of Korea) |
| | |  | Southern Europe and Mediterranean Cordoba (Spain) |  | Euro-Asia, Kazan (Russian Federation) |



3.6 Key numbers 2021-2022

124

Active cities within
the network in
2021-2022

62

Activities of the
General Secretariat and
Regional Secretariats

5

New cities
2021-2022

Nice (France)
Kiev (Ukraine)
Turkestan (Kazakhstan)
Tverhivtsi (Ukrania)
Sawahlunto (Indonesia)



3.7 New cities of the OWHC 2021-2022

Nice (France)

Nice, located on the Mediterranean, at the foot of the Alps, near the Italian border, in the Provence-Alpes-Côte d’Azur region, reflects the development of a city devoted to winter tourism, making the most of its mild climate and its coastal situation, between sea and mountains. From the mid-18th century, the site attracted growing numbers of aristocratic and upper-class families, mainly British, who developed the habit of spending their winters there.

Source : World Heritage Center (UNESCO) - <https://whc.unesco.org/fr/list/1635/>

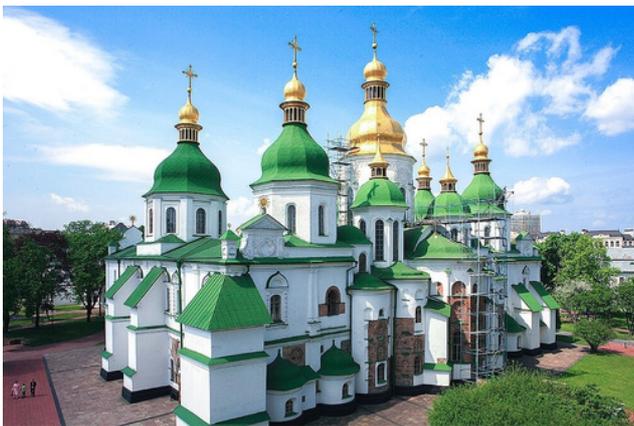


3.7 New cities of the OWHC 2021-2022

Kiev (Ukraine)

Kyiv is the capital and most populous city of Ukraine. The city is home to the World Heritage Site "Kyiv: Saint Sophia Cathedral and Complex of Monastic Buildings and Kyiv-Pechersk Lavra", inscribed on the World Heritage List in 1990. Designed to rival the Church of Saint Sophia in Constantinople, the Cathedral of Saint Sophia in Kyiv symbolizes the "new Constantinople", the capital of the Christian principality created in the 11th century in a region evangelized after the baptism of Saint Vladimir in 988. The spiritual and intellectual influence of the Kyiv-Pechersk Lavra contributed greatly to the spread of Orthodox faith and thought in the Russian world in the 17th, 18th and 19th centuries. This complex, which was formed over several centuries in an organic assembly taking advantage of the landscape, dominates the city.

Source : World Heritage Center (UNESCO) - <https://whc.unesco.org/fr/list/527/>



3.7 New cities of the OWHC 2021-2022

Turkestan (Kazakhstan)

The mausoleum of Khoja Ahmad Yasawi, in the city of Yasi, now called Turkestan, was built in the time of Tamerlane, from 1389 to 1405. In this building, some parts of which remained unfinished, Persian master builders experimented with new architectural and structural solutions that were later adopted for the construction of Samarkand, capital of the Timurid Empire. Today it is one of the largest and best preserved buildings of the Timurid period. Considered an outstanding example of the Timurid design that contributed to the development of Islamic religious architecture, the mausoleum is built of baked bricks and contains thirty-five rooms that accommodate a range of functions. It is a multi-functional structure of the khanaqa type, with functions as a mausoleum and a mosque. A conical-spherical dome, the largest in Central Asia, is located above the main hall (Kazandyk).

Source : World Heritage Center (UNESCO) - <https://whc.unesco.org/en/list/1103/>



3.7 New cities of the OWHC 2021-2022

Chernivtsi (Ukraine)

Chernivtsi is a city located in the western region of Ukraine. It is home to the World Heritage Site "Residence of the Metropolitans of Bukovina and Dalmatia", inscribed on the World Heritage List in 2011. The architectural ensemble includes the former Residence of the Metropolitans with its St. Ivan of Suceava Chapel, the former seminary and seminary church, and the former monastery with its clock tower in a garden and landscaped park. The Residence, with a spectacular fusion of architectural references, expresses the cultural identity of the Orthodox Church in the 19th century within the Austro-Hungarian Empire, during a period of religious and cultural tolerance. The architectural ensemble of the residence of the Metropolitan of Bucovina and Dalmatia is considered the heart of the architectural heritage of Chernivtsi.

Source : World Heritage Center (UNESCO) – <https://whc.unesco.org/fr/list/1330/>



3.7 New cities of the OWHC 2021-2022

Sawahlunto (Indonesia)

Built to exploit the extremely rich Umbilin coal deposits in the inaccessible mountains of West Sumatra, Sawahlunto's Umbilin Mining Legacy is a large technology complex consisting of twelve components located in three functionally related zones: Zone A, consisting of open-pit mines and labyrinthine underground mining tunnels, as well as on-site coal processing facilities, is supported by a complete purpose-built mining town near Sawahlunto ; Area B, an ingeniously designed rack-and-pinion mountain railroad, as well as numerous railway bridges and tunnels, linking the mines to the coastal seaport, over 155 kilometers of rugged mountainous terrain; and Area C, a dredged port and newly constructed seaport at Emmahaven on the Indian Ocean coast of Sumatra, from where coal was shipped to the Dutch East Indies and Europe.

Source : World Heritage Center (UNESCO) – <https://whc.unesco.org/en/list/1610/>



3.8 Board of Directors 2019-2022

Made up of eight mayors, the Board of Directors was elected at the 21st General Assembly in Krakow. Its mandate, placed under the chairmanship of Mr. Jacek Majchrowski, Mayor of Krakow, the mandate of this Council ended on September 8, 2022.



Mr. Jacek Majchrowski

President
Mayor of Krakow



Mr. Dirk De fauw
Vice-president treasurer
Mayor of Bruges



Mr. Nakyoung Joo
Vice-president
Mayor of Gyeongju



Mr. Victor B. Medina
Vice-president
Mayor of Cusco



Mr. Luis Alberto Villarreal
García
Vice-president
Mayor of San Miguel de
Allende



Mr. Jim Kenney
Vice-president
Mayor of Philadelphia



Ms. Lydie Polfer
Vice-president
Mayor of Luxembourg



Mr. Li Yaping
Vice-president
Mayor of Suzhou

3.9 General Secretariat

The Secretary general, appointed by the General Assembly, is responsible for the execution of the mandates voted by the members, for the day-to-day administration and for the management of the personnel, for which he is responsible for hiring.



Mikhaël De Thyse
Secretary General



Andréanne Charest
Programs and Projects
Manager – Deputy
Secretary General



Rachel Larouche
Office and Finance
Manager



Leticia Sanches
Urban Heritage
Projects Officer



Franck Agbenu
Communication and
Visibility Project
Officer

4. Administration

4.1 Board of Directors

Extraordinary virtual BoD - March 2021

This Extraordinary Meeting of the Board of Directors of the OWHC was held via Zoom on 23 March 2021. During this session, it was unanimously resolved to approve the change of dates of the 16th World Congress from 7-10 September 2021 to 8-11 September 2022 (Resolution CA 21/ZOOM4-1). It was further unanimously resolved to approve the holding of an extraordinary virtual General Assembly in September 2021, in which the election of the new Secretary General of the OWHC would take place (Resolution CA 21/ZOOM4-2).

52nd Virtual BoD - May 2021

The 52nd Meeting of the Board of Directors of the OWHC was held via Zoom on 11-12 May 2021. During this session resolutions were taken regarding: the approval of holding a special virtual General Assembly on September 9, 2021 (Resolution CA 21/ZOOM5-3); the approval of the policy covering OWHC employment conditions and organizational chart of the General Secretariat (Resolution CA 21/ZOOM5-4); The dissolution of the Regional Secretariat for South America and integration of the cities of that region to the Regional Secretariat for Central America, Caribbean and Mexico, which would in turn be renamed Regional Secretariat for Latin America (Resolution CA 21/ZOOM5-8); the suspension of the Regional Secretariat for Africa and the Middle East and offer the cities from that region to integrate the Regional Secretariat of Southern Europe and the Mediterranean (Resolution CA 21/ZOOM5-9); and others.

53rd Virtual BoD - November 2021

The 53rd Meeting of the Board of Directors of the OWHC was held via Zoom on 30 November 2021. During this session, the newly elected Secretary General, Mr. Mikhaël De Thyse, greets and briefly presents himself to the Board members. Furthermore, during this session it was unanimously resolved: to support the Strategy 2021-2025 as presented by the Secretary General (Resolution CA 21/ZOOM6-3); to approve the Transitional Action Plan 2021-2022 (Resolution CA 21/ZOOM6-4); and others.

54th BoD in Evora - May 2022

The 54th Meeting of the Board of Directors of the OWHC was held in Évora, Portugal on 11-13 May 2022. During this in person meeting it was resolved to: approve the so far achievements and to support the follow-up of the Transitional Action Plan 2021-2022 and Budget 2022 as presented (Resolution CA 22/EVO-4); maintain and develop the support and expression of solidarity to Ukraine (Resolution CA 22/EVO-10); approve the latest revision of the By-Laws (Resolution CA 22/EVO-12); approve the revision of the Protocol of agreement between host cities of World Congresses and OWHC General Secretariat (Resolution CA 22/EVO-20); and others.



4.2 General Assemblies

23rd Virtual GA - May 2021

The 23rd General Assembly of the OWHC was held virtually via Zoom on 11 May 2021. During this session it was unanimously resolved to adopt the Independent Auditor's Report as presented (Resolution AG 21/ZOOM1-2).

24th Virtual GA - September 2021

The 24th General Assembly of the OWHC was held virtually via Zoom on 9 September 2021. During this session was celebrated the Award Ceremony for The Jean-Paul-L'allier Prize for Heritage and the Video Competition. Further during this session, the selection process of the candidates for the post of Secretary General was presented; each of the 3 candidates made a short presentation of themselves and answered 2 questions. The member cities finally proceeded to the vote and elected Mr. Mikhaël De Thyse as the 4th Secretary General of the OWHC by 62%.



4.3 Regional Meetings

Eastern and Central Europe Regional meeting (online)

On September 29 and 30, 2021, the Eastern and Central Europe Regional Secretariat organized an online regional meeting. Representatives of the member cities summed up the activities of the Secretariat, including a series of individual meetings with the cities of the region and the work of working tables initiated and coordinated by the Secretariat. The meeting was combined with the work of two working tables: the group on digitization and digital accessibility and the group on climate.

Meeting of the Regional Secretariat of Central America, the Caribbean and Mexico

Considering the COVID-19 pandemic, this meeting was held online in February of 2021, having its virtual seat in the city of Morelia, Michoacan.

Meeting of the Regional Secretariat of Latin America

From April 28 to 30, 2022, the first post-pandemic face-to-face meeting of this Secretariat was held. Several Mexican cities participated, in addition to representatives from the cities of Quito (Ecuador), Colonia de Sacramento (Uruguay), Cusco and Rimac (Peru), as well as the Deputy Secretary General of the Organization.

Northwest Europe and North America Regional Conference - Online 26 October 2021

On October 26 was held a regional meeting for the member cities in good standing on the Zoom platform. After the regular report about regional activities, the 15 participants from 12 member cities were actively discussing new ideas for our OWHC work in a moderated ideation workshop.

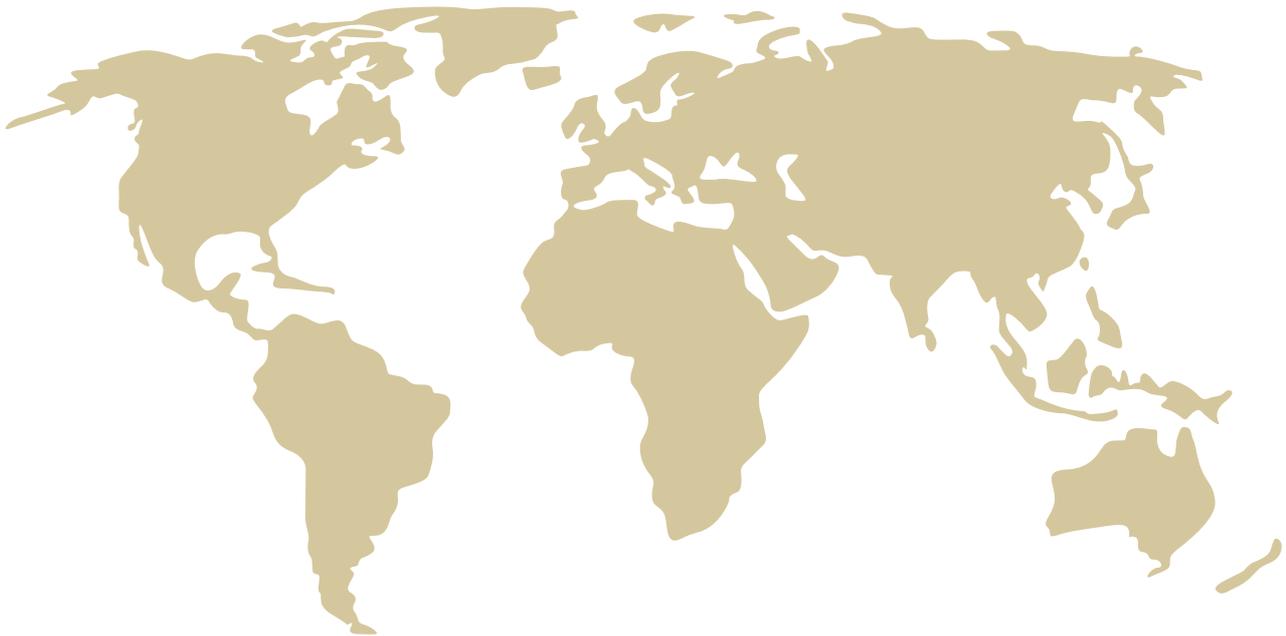
Southern Europe and Mediterranean 21st Regional Conference

On 10 December 2021, the Southern Europe and Mediterranean Regional Secretariat held their 21st Regional Conference online.



4.4 Strategy 2021-2025

The Strategy 2021-2025 and the Action Plan 2021-2022, were approved by the Board of Directors in November 2021 (Resolution CA 21/ZOOM6-4) following the election of the new Secretary General. It was the transition between the 2019-2021 Action Plan adopted in Krakow, and the 2022-2024 Action Plan adopted in Quebec City. The main element of this Action Plan was the preparation of the 16th World Congress of the OWHC. The process was a decisive step in the implementation of the "Strategy 2021-2025" which aims to increase the political scope of the Organization and to gather all the experiences of the member cities within a collective intelligence.



5. Programs and activities of the General Secretariat 2021 – 2022

5.1 – 16th World Congress

Originally scheduled for 2021 in Quebec, Canada, the 16th World Congress of the Organization of World Heritage Cities (OWHC) has been postponed due to the pandemic until September 6 to 9, 2022. Preparatory work has only started in January 2022.

Between February 9 and March 18, 2021, the OWHC offered to its members a series of 3 online workshops named "On the Road to Québec". The workshops were open to elected officials, experts and site managers working in a city that is a member in good standing of the organization and addressed the topics of: Culture and Technology, Mobility, as well as Tourism and Economy. The 3 workshops were conducted successfully and resulted in 3 extensive reports which were shared with the OWHC participating members.

After the election of the new Secretary General, Mr. Mikhaël de Thyse, and in line with the objectives of the approved 2021-2025 Strategy, a new approach of the "On the Road to Québec" was implemented in order to increase the opportunities for member cities to get directly involved in the drafting of the Symposium's working documents: Towards a new urban project for the OWHC.

The different stages were made up of 15 thematic workshops and written contributions. They were centered on the five (5) themes proposed in connection with the subject of the Congress, "Improving livability in World Heritage Cities": public spaces, residential areas, mobility, built heritage, governance. The process involved more than 150 experts from 50 member cities. In the end, a political vision made up of 3 Strategic Axes and 9 Operational Objectives was submitted for validation to the Panel of Mayors which brought together 11 mayors in June and August 2022, confirming the relevance of the content of the Symposium.

Through this participatory approach, the member cities themselves shaped the form and content of the World Congress, instilling a new spirit and highlighting the challenges that World Heritage cities have or will have to face and proposing orientations to be developed in the field.

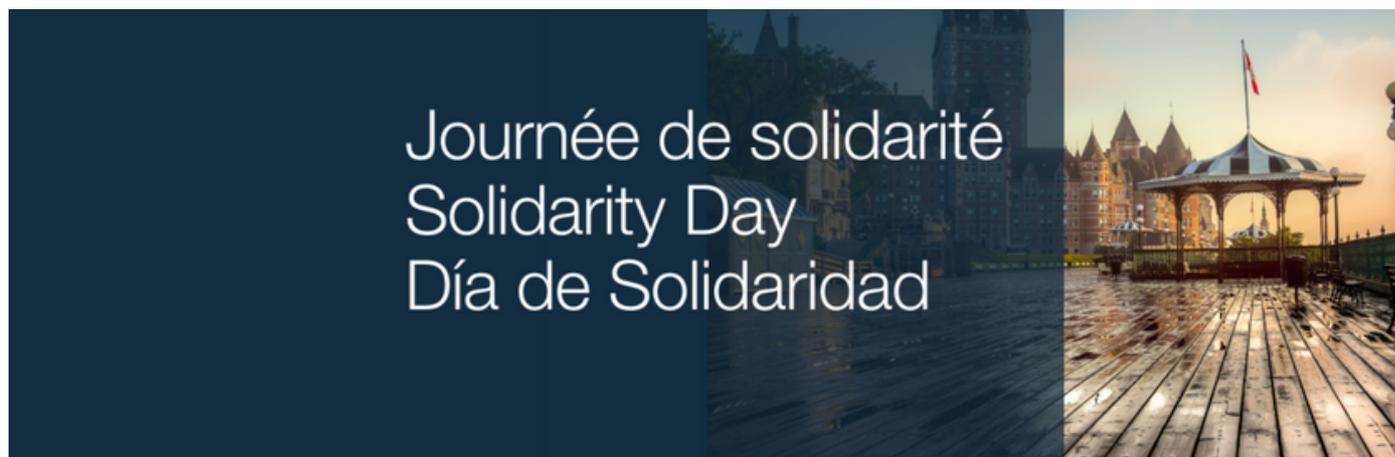
5.2 – Solidarity Day of World Heritage Cities

Established in 1993, the Solidarity Day of World Heritage Cities is the opportunity to enhance urban heritage and to express solidarity between World Heritage cities.

Due to the pandemic, most of the celebrations of the 2021 edition were held virtually or in small groups of people. Several conversations and interviews with experts were held, as well as activities for the younger public, exhibitions and exploring of new technological tools.

The 29th Solidarity Day of World Heritage Cities was therefore a special edition as it was possible to celebrate in person in Quebec as part of the 16th World Congress. Many attending cities but also many who were not able to be in Quebec organized a wide range of activities in their cities.

All the activities of the participating cities are available on our website: [Solidarity Day – Organization of World Heritage Cities](#).



5.3 – International Video Production Competition

The theme for the 2021 edition was “New beginning. New vision. New city.” The particular pandemic context offered a golden opportunity for a new beginning, for a new way of seeing and appreciating our World Heritage. For this edition, young people were invited to reflect on the changes taking place in their city, but also on the opportunities that these changes may bring.

The winners of the 2021, 14-17 years old category were: Inmaculada Sánchez de Puerta Rodríguez and Clara Dugo Gómez from the city of Cordoba (Spain) for the video “Wandering through our heritage in 5 minutes”. And the winner of the 18-21 years old category was: Nurjan Dashdemirova from the city of Icherisheher (Azerbaijan) for the video “Icherisheher during the Pandemics”.

See all the videos of the Video Competition finalists on our webpage: [International Video Production Competition – 2019 Edition – Organization of World Heritage Cities.](#)



5.4 – Jean-Paul-L’Allier Prize for Heritage

The Grand Prize winners of the Jean-Paul-L’Allier Prize for Heritage edition 2021 were announced during the Award Ceremony held on September 9, 2021, as part of the virtual General Assembly of the members of the Organization of World Heritage Cities (OWHC).

For the first time, two member cities were awarded as the Grand Prize winners for this edition: George Town, Malaysia, for their project “Creating public spaces through the revitalisation of backlanes in the world heritage city of George Town” and Melaka, Malaysia, for their project “Improvement and Conservation of Historical Urban Environment in the Historic City of Melaka”.

For more information about the Jean-Paul-L’Allier Prize for Heritage, participating cites, members of the jury, previous editions, and more, please visit our website: [The Jean-Paul-L’Allier Prize for Heritage – Organization of World Heritage Cities.](#)



6. Programs et activities of the Regional Secretariats 2021 – 2022

6.1 Secretariat of Asia-Pacific

6.1.1 - OWHC-AP International Photo Contest

From March 8 to April 23, 2021, the OWHC-AP Asia-Pacific Regional Secretariat held a photo contest with the aim of promoting the outstanding universal value of World Heritage Cities. The winner was a photo of Tongdosa Temple in the rain in Yangsan, submitted by Taeho Sim.



Winner
Tongdosa Temple in the rain in Yangsan,
submitted by Taeho Sim.

6.1.2 - OWHC-AP World Heritage Cities Photo Exhibition

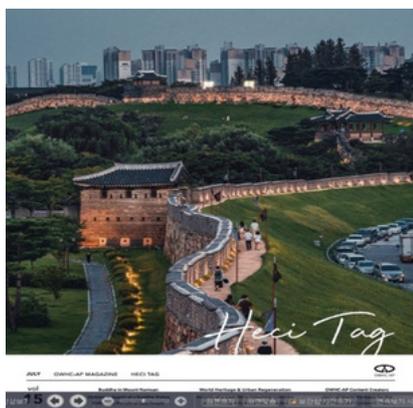
The exhibition selected the winners of the OWHC-AP's international World Heritage Cities photo contests that have been held annually for the past six years, and on five different occasions in 2021. The various exhibition spaces were successful in generating great public interest and good reviews about the OWHC and its member cities.



6.1.3 - Magazine HeciTag

OWHC-AP publishes HeciTag magazine twice a year, with the 15th and 16th editions, entitled "World Heritage and Urban Regeneration" and "Digital Heritage" respectively, to be published in 2021. The aim of the magazine is to strengthen networking among OWHC member cities and to create a multi-level discourse on world heritage. The main target audience is OWHC member cities worldwide, as well as university students in the Republic of Korea. In addition, 2,000 hard copies were sent to national and international heritage experts, high schools and other readers.

In 2022, the 17th edition, themed "Back to Nature," offered eager readers a short getaway from the 24/7 urbanization around them. Decorated with fresh and liberating nature photos, this edition focused on potential destinations for tourism around the world, coinciding with the world's final exit from the restrictions imposed by the long-running pandemic since 2020. Find the publications [HERE](#).



HeciTag, 15th edition



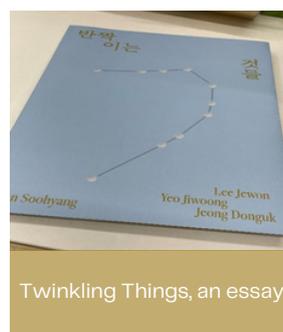
HeciTag, 16th edition



HeciTag, 17th edition

6.1.4 - OWHC-AP Nomads of World Heritage Cities

In 2021, throughout the year, essayists and photographers residing in one of the OWHC member cities in the Republic of Korea (Gyeongju, Yeongju, Andong, Hapcheon, Gongju, Buyeo, Haenam, and Suncheon) had the opportunity to participate, discovering the aesthetic, emotional value, increasing the participation of local residents, as well as obtaining publication contracts with local publishers for the promotion of the heritage of these cities.



6.1.5 - OWHC Korean Student Association (KOSA) Program

The OWHC-AP Regional Secretariat developed and distributed materials for KOSA, which ran from February to September 2021, so that students' extracurricular activities could continue despite the pandemic. The program consists of 12 hours, with videos and global citizen passports used as support materials to sustain student interest.

In 2022, the OWHC-AP Regional Secretariat visited secondary schools located in the Republic of Korea's World Heritage Cities - Gyeongju, Gongju, Suwon and Jongno-gu. Led by Dr. Ji-Eun Lee, Cultural Heritage Advisor of the Regional Secretariat of the OWHC-AP, the visits promoted the importance of world heritage to young people and encouraged them to become deeply involved in the future of world heritage sites, cities and residents.



Korean high school students pay close attention during a lecture on world heritage.

6.1.6 - The Salon Heritage

This is a world heritage fair that conveys the true value and importance of world heritage to domestic and foreign tourists. Its main content consists of videos presented on state-of-the-art media screens. This space can also host a small forum or ceremony, both virtually and in person. The Heritage Fair is the only world heritage exhibition in the Republic of Korea, and will serve as a base for other relevant institutions and organizations.

With a construction cost of KRW 2.3 billion (about CAD 2.3 million), the Heritage Fair is held on a 396 square meter site in the Gyeongju Expo Grand Park, welcoming about 8,000 visitors per month.



Outdoor Gallery



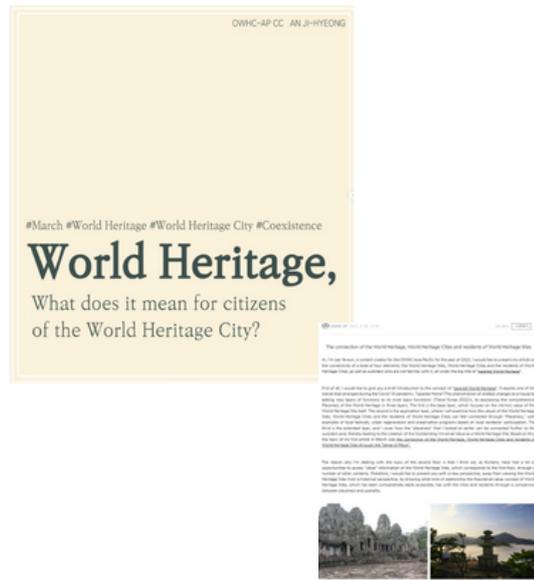
Inside



The Media Tunnel

6.1.7 - OWHC Content Creators 2021 and 2022

Composed of 6 Korean university students, the OWHC-AP Content Creators worked to promote World Heritage to the general public through their essays and informative content posted on Instagram (@owhc_ap) and the OWHC-AP blog (<https://blog.naver.com/owhcap1>). Their in-depth qualitative approach reflected in their essays provided a fresh perspective on World Heritage Sites and their relationship between Cities and the quality of life of residents.



6.1.8 - The 6th OWHC-AP Regional Expert Workshop

Under the theme "Improving Quality of Life in World Heritage Cities", the workshop, held in Seoul in May 2022, explored various ways to develop world heritage cities in a balanced and harmonious manner through the preservation and utilization of world heritage sites and the improvement of the quality of life of residents. Case studies of 4 South Korean cities - Gyeongju, Buyeo, Iksan and Gongju - were presented, followed by non-Korean cities in Asia-Pacific - Okinawa (Japan), Macao (China) and Denpasar (Indonesia).



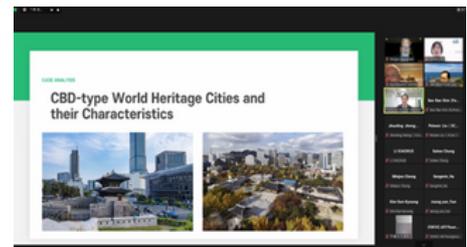
6.1.9 - Continued cooperation between the OWHC-AP and its member cities

Representatives of the OWHC-AP visited Hue, Vietnam (an OWHC-AP member city) in June 2022 to establish an academic MOU with the Hue Monument Conservation Center. The two parties agreed to jointly cooperate in the on-site filming and production of promotional videos on the theme "Hue: World Heritage City", which is expected to be broadcast in the Heritage Fair managed by the Regional Secretariat of the OWHC-AP.



6.1.10 - The OWHC-AP World Heritage Cities 2022 Online Youth Forum

Under the theme World Heritage Cities - Where We Want to Live, Where We Want to Visit, the OWHC-AP Regional Secretariat organized its first ever thesis competition bringing together university students from around the world who are passionate about the future of World Heritage Cities. Started in March 2022, it concluded with the final round held on 21 July 2022 KST. The 6 finalist teams presented their thesis for 20 minutes each, followed by evaluations and comments by an international panel of World Heritage experts. The OWHC-AP Online Youth Forum was an excellent showcase for future World Heritage experts and their highly intellectual dedication.



6.1.11 - OWHC-AP Camp 2022 on the H!GH Heritage Hand-in-Hand Metaverse

Due to the impact of Covid-19, the OWHC-AP successfully hosted a camp where high school students could come together to have fun and learn on a metaverse platform. From August 2-4, young people from around the world came together to play, interact, communicate, and most importantly, have fun, while virtually experiencing World Heritage sites.

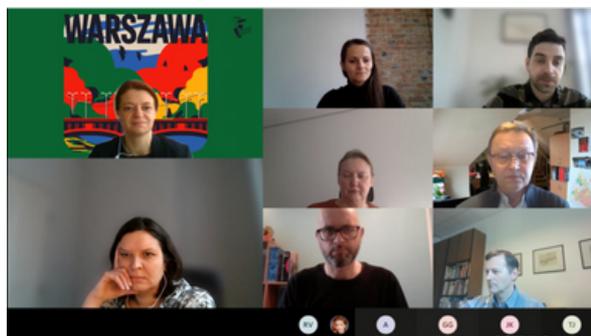


6.2 Secretariat of Eastern and Central Europe

6.2.1 - Working tables (online meetings)

In 2021, the Regional Secretariat for Central and Eastern Europe organized 11 meetings (4 meetings of the working table on tourism, 2 meetings of the working table on digitalization and online accessibility, 2 meetings of the working table on climate, 3 meetings of the working table on education).

In 2022, 4 meetings were held (1 meeting of the tourism working table, 1 meeting of the education working table, 2 meetings of the climate working table).



6.2.2 - Youthful Vision Drawing Contest

Only in 2021 the organizers received 1042 applications from more than 60 schools in 18 World Heritage Cities of 13 countries (Czech Republic, Lithuania, Belgium, Latvia, Bulgaria, Hungary, Poland, Russia, China, Iran, Switzerland, Ukraine and Slovakia).

In 2022, the organizers received as many as 754 entries from 45 schools in 23 World Heritage Cities of 14 countries (Azerbaijan, Czech Republic, Lithuania, Latvia, Poland, China (Macau), Taiwan, Turkey, Malaysia, Indonesia, Finland, Luxemburg, Ukraine and Slovakia).



6.2.3 - Individual meetings of the secretariat and Polish member cities (in person)

The Eastern and Central Europe Regional Secretariat, in 2021, meet representatives of Krakow and Zamosc during an in-person visit to these cities on September 1 and 2.



6.2.4 - Activities in response to the war in Ukraine

In 2022 the impact of the war on the cities of our region has forced the OWHC and the Eastern and Central Europe Regional Secretariat to change their activity plan. In response to the new situation, was organized, among other things: regular informational meetings of the secretariat members, fundraising campaign (jointly with the General Secretariat), meetings with Ukrainian monument conservators, collection and transportation of monument protection materials.



6.3 Secretariat of Latin America

6.3.1 - Jean Paul L'Allier Library in Morelia

On February 24, 2021 took place the opening of the Jean Paul L'Allier Library, cutting the ribbon and revealing the plate: "Biblioteca Jean Paul L'Allier sede Morelia" in the facilities of the Municipal Historic Archives. The cultural patrimony of the library is composed of more than 520 volumes that were donated by the Department of Culture of Morelia, the School of Architecture of Universidad Michoacana de San Nicolás de Hidalgo, Festival Internacional de Cine de Morelia and the heritage city of Xochimilco.

6.3.2 - Science and Heritage

On May 6, 2021, the program "Science and Heritage" started up, as part of a program of the Latin America Regional Secretariat. During the same event, in coordination with the heritage city of Oaxaca, was revealed the commemoration plate for the 5th anniversary of the Jean Paul L'Allier Library in Oaxaca, with the attendance of Lic. Adriana Calleja and Arq. Gerardo Corres.

6.3.3 - International Meeting of Tourism in Heritage Cities

On Thursday May 20, 2021, the Regional Secretariat supported the call for the meeting: "Reality, Analysis and Perspectives" under the responsibility of the municipality of Arequipa, Peru ".

6.3.4 - Changes in regional secretariats of Latin America

This was the result of the proposal to merge the two existing regional secretariats of Latin America, which was put forward by Mrs. Eliana Paliza, Regional Coordinator of the Secretariat of South America of OWHC.

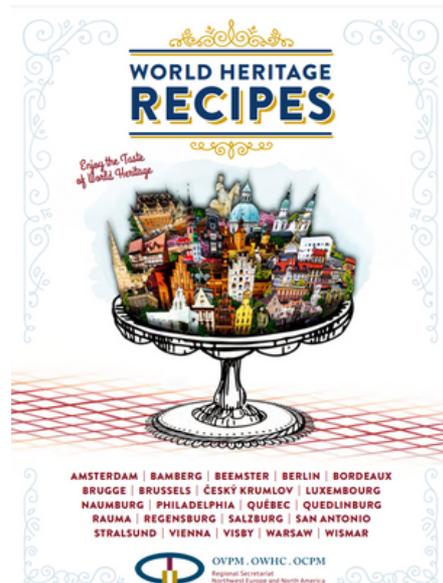
6.4 Secretariat of Northwest Europe and North America

6.4.1 - Online Survey on Digitization

In April and May 2021 the Northwest Europe and North America Regional Secretariat started a survey amongst all our member cities concerning their local digital strategies and competencies. We collected experiences, best practices and input for further needs as base for the workshop at the online regional conference in October.

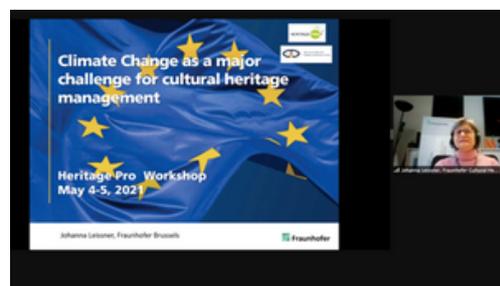
6.4.2 - Publication of Image Brochure “World Heritage Recipes”

On 88 pages, member cities from the Northwest Europe and North America Regional Secretariat are presented with typical local recipes and each a double page of information and photos on the World Heritage site - a perfect combination of tangible and intangible heritage. First presentation of the English printed books at the Krakow World Congress in June 2019. In 2020, a German edition was published, and in April 2022 the French translation was edited with support of our member city Luxembourg. All editions are available as online books and print files.



6.4.3 - Training Course Online 4-5 May 2021: “Risk Management - from Climate Change to COVID 19 - Future Challenges in Interdisciplinary Cultural Heritage Management”

In cooperation with HERITAGE PRO and its international team, the Northwest Europe and North America Regional Secretariat were able to offer a valuable two-day training to their member cities. With 14 participants from 10 cities, we had a diverse group joining the workshop. Experts like Johanna Leissner from Fraunhofer Institute in Bruxelles gave keynote introductions to the topic.



6.4.4 - Workshop on Digitization - Online 25-26 October 2021

On October 25, the Northwest Europe and North America Regional Secretariat offered an international workshop on the topic “Digitization in Cultural Heritage Management”: with more than 60 registered international participants from various institutions and cities.



6.4.5 - Training Course in Regensburg “Design Thinking tools” - 9-11 May 2022

The City of Regensburg and the Northwest Europe and North America Regional Secretariat hosted a 2.5 day training course for 12 participants from OWHC regional member cities. Valuable new tools from the Design Thinking methodology brought new input into heritage management.

6.4.6 - Young Travelling Scholarship - July - October 2022

The 3rd edition of the scholarship for young people aged 18-28 gained 87 applications in an international call. End of June, 9 teams of travelers were selected who are traveling our WH cities until end of October 2022 under a specific motto. Social media channels of the OWHC and the individual travelers as well as the travel blog website promote World Heritage Cities all throughout the Northwest Europe and North America Regional Secretariat and beyond. As a result, the output of each trip will be presented in an exhibition in the Regensburg World Heritage Centre first, meant to travel also other member cities.



6.5 Secretariat of Southern Europe and Mediterranean

6.5.1 - Virtual Puzzles of World Heritage Cities

From October 2020 to January 2021, the Regional Secretariat for Southern Europe and the Mediterranean created some entertaining virtual puzzles with photographs taken in cities of that region. This excellent promotional tool is also an original way to discover World Heritage Cities from home.



6.5.2 - Brochure presenting the cities of the Regional Secretariat

On February 2021 and 2022, the Southern Europe and Mediterranean Regional Secretariat launched the yearly brochure to showcase it's member cities.



6.5.3 - February 2021

Presentation by the Regional Coordinator at the "INTHERWASTE" Meeting.



6.5.4 - February 2021

Presentation by the Regional Coordinator at the General Assembly of Regional Secretariat of Central America/Mexico.



6.5.5 - Presentation at the Congress "Ferrol, Destino Patrimonio Mundial". El Ferrol (Spain).

On 22 April 2022, the Regional Coordinator of the Southern Europe and Mediterranean Regional Secretariat made a presentation about the OWHC at the "Ferrol, Destino Patrimonio Mundial" Congress.



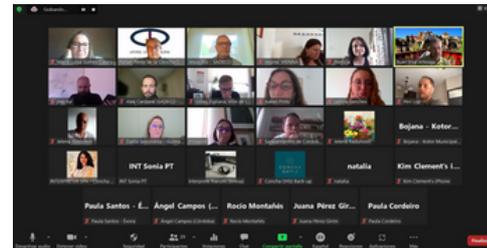
6.5.6 - Celebration of the 20th Anniversary of the Southern Europe and Mediterranean Regional Secretariat

On 8 of September 2021, the Regional Secretariat celebrated the 20th anniversary of its creation in Cordoba, Spain.



6.5.7 - Webinar on Waste Management in Historic Centers.

On 8 of September 2021, the Southern Europe and Mediterranean Regional Secretariat held a virtual webinar on Waste Management in Historic Centers.



6.5.8 - April 2021

Participation and presentation at Webinar organized by ICOMOS-CHILE.



6.5.9 - August 2021

Participation in the Ibero-American Forum, organized by Morelia.



6.5.10 - October 2021

Presentation by the Regional Coordinator for Southern Europe and the Mediterranean at the virtual seminar "New strategies for the positioning and valorization of the cultural, social and economic value of the World Heritage of the Canary Islands". La Gomera, Gran Canaria, Tenerife.

6.5.11 - November 2021

Webinar on "Resident Mobility in Historic Centers".

6.5.12 - December 2021

Online participation in the Celebration of the Euro-Mediterranean Capital of Dialogue 2021 Award to Mostar.



Seminario
"Nuevas estrategias para el posicionamiento y la puesta en valor cultural, social y económico del Patrimonio Mundial de Canarias. La Gomera, Gran Canaria, Tenerife"

Octubre-noviembre de 2021
25 de octubre de 2021
"Ciudades Patrimonio Mundial, impacto económico y proyección exterior"

AYUNTAMIENTO DE CÓRDOBA



6.5.13 - April 2022

Webinar on "The challenges of urban and built regeneration in historic centers".



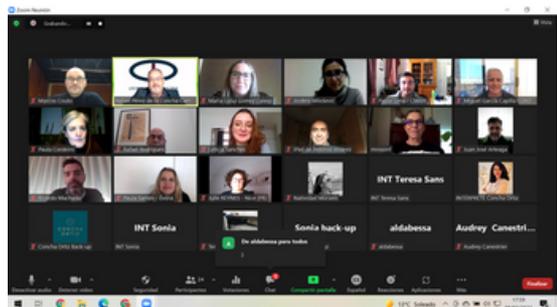
6.5.14 - 10-13 May

3rd Meeting of Young Heritage Ambassadors with the same theme of the World Congress - Quality of Life in Historic Centers. Évora (Portugal).



6.5.15- February 2022

Webinar on "The vision of local businesses in the dynamics of historic centers".



6.6 Secretariat of Euro-Asia

6.6.1 - 17-31 January 2021

Flash mob “MyGoldenRing” dedicated to the 50th anniversary of the tourist route “Golden Ring” organized on the UNESCO site territory (Yaroslavl, Russian Federation).



6.6.2 - 21-22 February 2021

Thematic excursion programs within the framework of the 800th anniversary of the birth of the Prince Alexander Nevsky (Novgorod, Russian Federation).



6.6.3 - March 2021

Regional Coordinator of OWHC for Euro-Asia visited UNESCO World Heritage Cities in Macedonia, Bosnia and Herzegovina, Turkey and Montenegro.



6.6.4 - 2 April 2021 - X International Conference of Eurasia World Heritage Cities “Heritage, Tourism and Urban Planning” (Turkestan, Kazakhstan)

The Conference which was held in Turkestan on April,2 was attended by more than 100 mayors and experts from 55 cities of 23 countries of the world. The participants discussed the issues of historical heritage and culture preservation, of the tourism development, of the proper planning and improvement of the cities as well as the preservation of historical sites in the context of the construction of new buildings. In addition, the problem of cultural heritage and tourism development in the context of a pandemic was discussed. As a result of the meeting the Declaration calling for cooperation and unity of Eurasia World Heritage cities was adopted.



6.6.5 - 16-17 April 2021

Scientific-Practical Conference “Historical and Cultural Heritage as a Potential for Development of Tourist and Recreational Sphere” (Kazan, Russian Federation).



6.6.6 - 24-26 June 2021

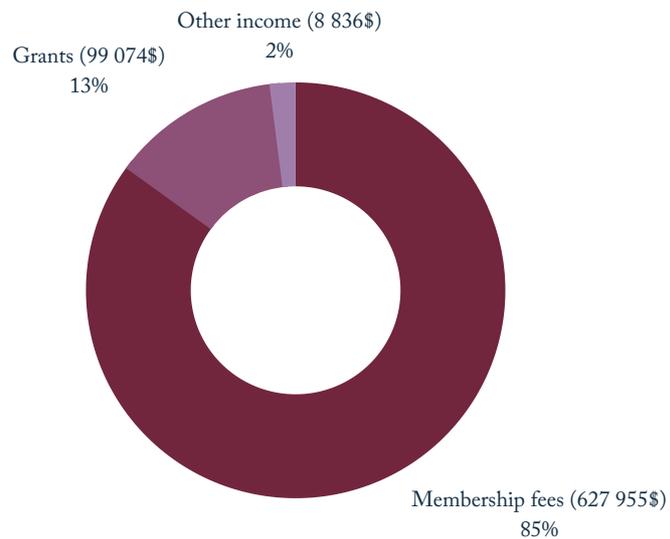
The 17th World Conference of Historical Cities “Historical and Cultural Heritage as the Basis of National and Regional Identity” (Kazan, Russian Federation)



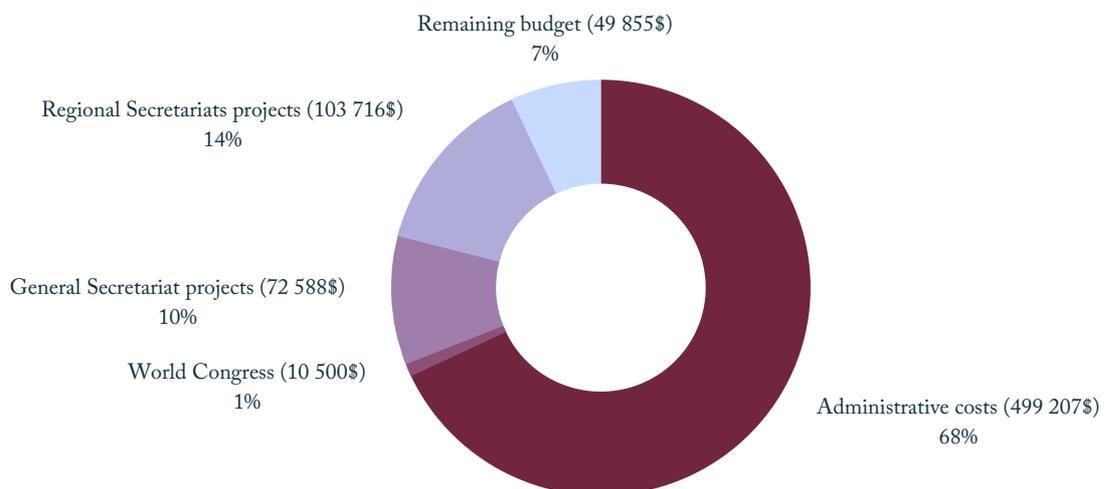
7. Finances

7.1 Financial Report 2021

Income
2021
735 866\$

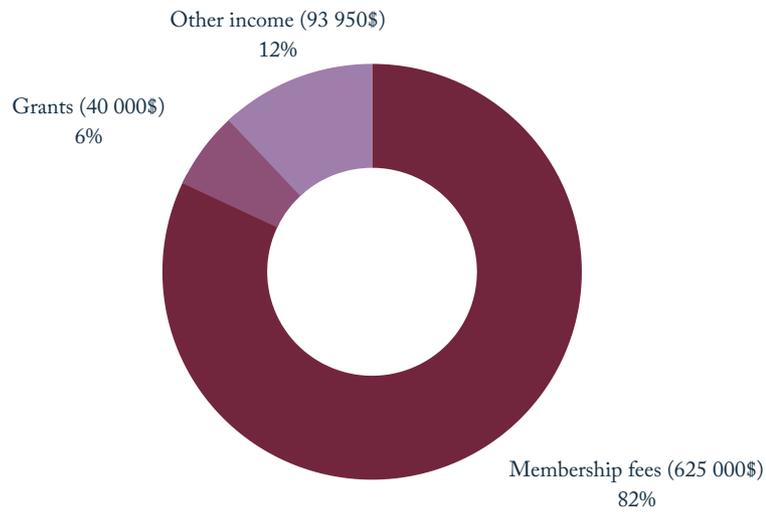


Expenditures
2021
686 011\$

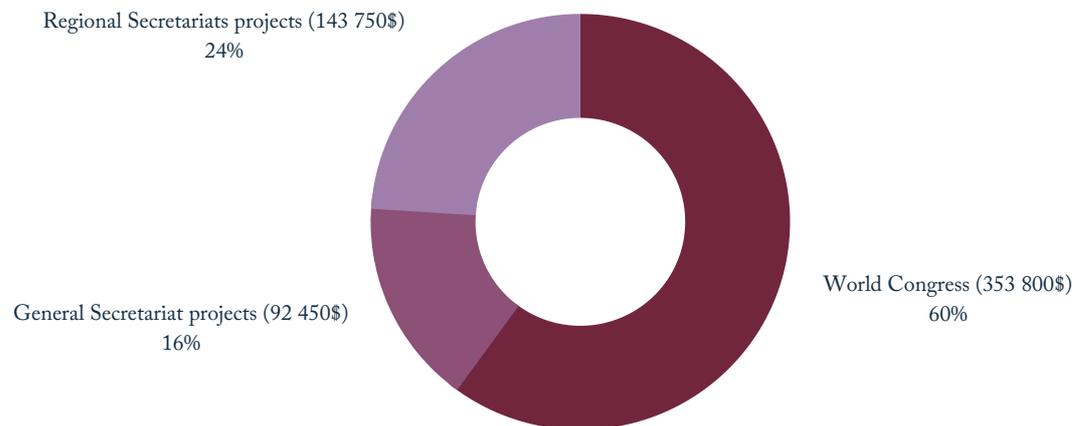


7.2 Financial report 2022 (projection)

Projected
income
2022
758 950\$



Projected
expenditures
2022
590 000\$



5.3. Special contributions

Special contributions were made in 2021 by the following cities and institutions. However, because of the difficulty in determining the fair value of the contributions as services, they are not considered in the financial statements.

1. Maintenance of the Regional Secretariats :

- Cordoba, Spain
- Cuzco, Peru
- Gyeongju, Republic of Korea
- Kazan, Russian Federation
- Morelia, Mexico
- Regensburg, Germany
- Tunis, Tunisia
- Warsaw, Poland

2. Participation in meetings of the Board of Directors via Zoom :

- Bruges, Belgium
- Krakow, Poland
- Cuzco, Peru
- Gyeongju, Republic of Korea
- Luxembourg, Luxembourg
- Philadelphia, United States
- Québec, Canada
- San Miguel de Allende, Mexico
- Suzhou, China

3. 16th World Congress of the Organization :

Host City

Québec, Canada

Scientific Committee (2021)

- Michael Turner (UNESCO)
- Christina Cameron (Ottawa, Canada)
- Habib Saidi (University Laval)
- David Logan (ICOMOS)
- Matthias Ripp (Regensburg, Allemagne)
- Émilie Vézina-Doré (City of Québec)

Members of the jury for the International Video Production Competition

- Charles Moumouni, Information and Communication Department of the Laval University (Quebec)
- Michael Turner, Adviser to the Director of the UNESCO World Heritage Centre
- Alicia Despina, Member of the City of Québec's executive committee
- Lee Minaidis, Interim Secretary General of the OWHC

Jury members for the Jean-Paul-L'Allier Prize for Heritage

- UNESCO (World Heritage Centre)
- Michael Turner (UNESCO)
- CIVVIH-ICOMOS (International Committee on Historic Towns and Villages)
- Samir Abdulac
- ICCROM
- Joe King (Rome, Italy)
- Michał Krasucki (OWHC Regional Coordinator) (Warsaw, Poland)
- Francisco García Chávez, Director of the World Heritage Site of San Miguel de Allende (Mexico)

8. Communications 2021 - 2022

8.1 The communications in numbers

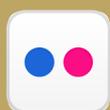
In order to maintain a privileged link with its member cities, its partners and heritage enthusiasts from all over the world, the OWHC has several communication tools at its disposal. In particular, relevant content is frequently posted on the OWHC's Facebook page, Instagram account, website and YouTube channel. Through these, subscribers are kept informed of the latest news on urban world heritage. A newsletter is also sent regularly to OWHC members and partner organizations by the General Secretariat.



2021 & 2022



577
followers



7183
pictures

878 929
views of the pictures

8.2 Promotional videos of OWHC cities

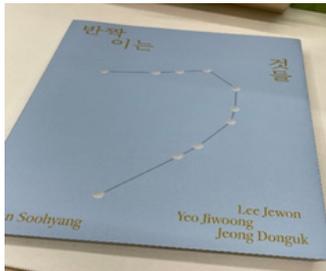
In 2021, a special year in which each city was called upon to adapt and innovate, the OWHC launched a promotional video project to showcase the world heritage of the cities in its network. This was an opportunity to combine pride and creativity to showcase the richness and uniqueness of each city on an international scale!

In the process, the following cities were featured:

- Colonia del Sacramento (Uruguay)
- Angra do Heroísmo (Portugal)
- Gyeongju (Republic of Korea)
- Bardejov (Slovakia)
- Rhodes (Greece)
- Budapest (Hungary)
- Split (Croatia)
- Nice (France)
- San Antonio (United States)
- Viena (Austria)

Follow this [LINK](#) to watch the videos.

8.3 New publications 2021



Twinkling Things, an essay



An Old Future, an essay



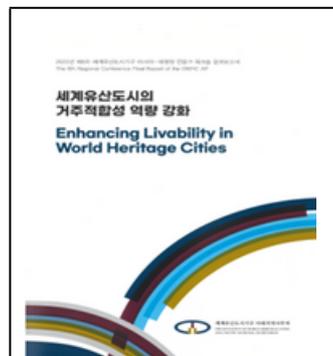
HeciTag, 15th edition



2022 OWHC-AP
World Heritage Cities
Online Youth Forum



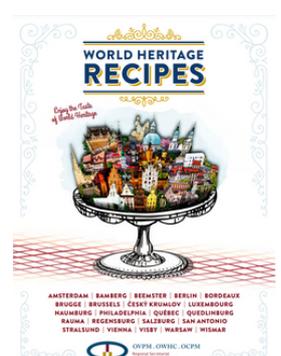
HeciTag, 16th edition



The 6th OWHC-AP
Regional Conference
Final Report



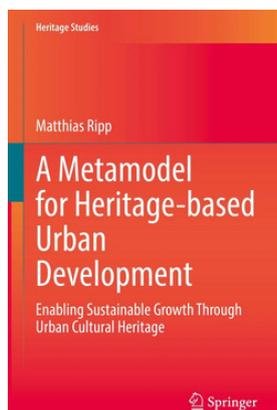
HeciTag, 17th edition



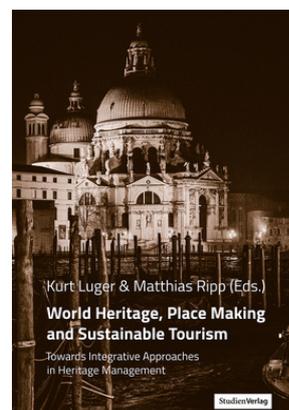
World Heritage
Recipes®



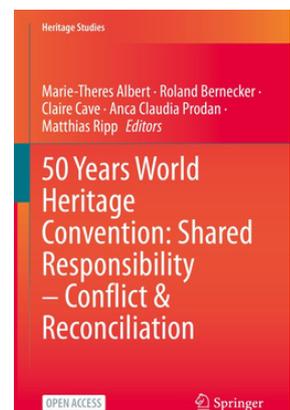
Bringing Heritage-Based Urban
Regeneration and Development
to the Road: Success Factors
and Principles



Writing a New Story: Using
Heritage-Based Urban
Regeneration to Stimulate
Urban Resilience



World Heritage, Place Making
and Sustainable Tourism: Towards
Integrative Approaches in
Heritage Management



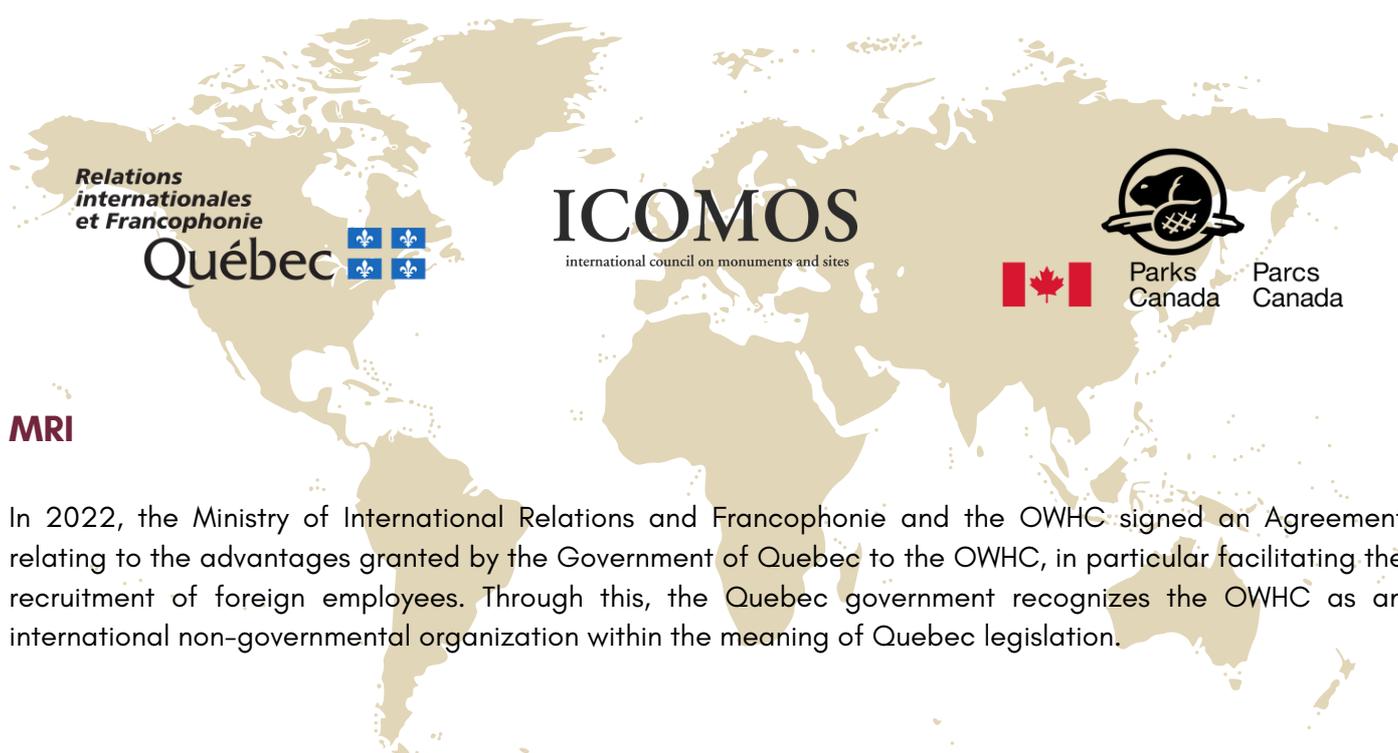
50 Years World Heritage
Convention: Shared
Responsibility – Conflict &
Reconciliation
(Heritage Studies) (1st ed. 2022).

Find all publications in PDF format [HERE](#).

9. Partners and Patronages 2021-2022

Contributions from our partners 2021-2022

The OWHC has several partners around the world. These partners are part of a large international network that allows the organization to accomplish its mission and to support its members in the management of their sites inscribed on the Heritage List.



MRI

In 2022, the Ministry of International Relations and Francophonie and the OWHC signed an Agreement relating to the advantages granted by the Government of Quebec to the OWHC, in particular facilitating the recruitment of foreign employees. Through this, the Quebec government recognizes the OWHC as an international non-governmental organization within the meaning of Quebec legislation.

ICOMOS

The International Council on Monuments and Sites (ICOMOS) has been a long-standing and strong partner of the OWHC. In 2021 and 2022, both organizations have worked jointly to develop the project OWHC-ICOMOS: Cultural Tourism and Visitor Management Framework (CT&VM).

Parcs Canada

The Government of Canada actively supported the organization of the 16th World Congress of the OWHC through a financial contribution of \$50,000 (can). The contribution agreement signed with the Parcs Canada Agency notably allowed the participation of professionals for the production of working documents.



OVPM . OWHC . OCPM

ORGANIZATION OF
WORLD HERITAGE CITIES

100, QUAI SAINT-ANDRÉ
ESPACE 400e, BUREAU 140
QUÉBEC (QUÉBEC) G1K 3Y2
CANADA

Published on 15-11-2022