Rhodes (Greece)

The initiatives taken by Rhodes and the Medieval City of Rhodes during the COVID-19 crisis

3. Economic and tourism recovery

Rhodes economy is almost solely dependent upon tourism. For the time being the local economy is being supported by the operation of stores and services that remain active and are mentioned in paragraph 2(B). Moreover, the municipality of Rhodes announced:

- Deferral of payment of municipal taxes
- Financial Benefits
- Ban on firing employees
- Deferral of payment of loan installments

Tourism

It is true that it will be long until tourism recovers. However, Rhodes is currently working hard towards this, but also towards preserving the image of the island. Hotels and travel agencies advise travellers / tourists not to travel for now, but to stay safe at home. They try to maintain travellers in the “dreaming mode” of their holidays in the majestic Medieval City of Rhodes via social media campaigns, ensuring that the message now is to stay safe until we meet again. Last but not least, residents are even more bonded now in order for tourism to recover as soon as possible.

THE OWHC’S RESPONSE TO THE CORONAVIRUS PANDEMIC (COVID-19)

The Organization of World Heritage Cities (OWHC) wishes to support its member cities by gathering and sharing all the actions implemented by local and regional governments around the world.

To share your city’s best practices, you can complete the form available on the OWHC website. All your initiatives will be published in the special section www.ovpm.org/covid-19.