



Regensburg (Germany)

#supportyourlocals - Online platform for small shop owners and gastronomy

On the website <http://www.geschenke-aus-regensburg.com> a platform for typical small and privately owned boutiques, shops and gastronomy in Regensburg was created by students of the local University for Applied Sciences. It supports efforts to enforce online business or phone orders via strong social media promotion. In a new cooperation with a delivery service by E-Bike, a quick and sustainable, sometimes even same-day delivery can be granted within the city limits.

Even though the platform for local businesses existed already before Corona crisis, this special situation brought a lot more attention for the services of the website and offers especially for very small shops and gastronomy that do not yet have an online shop the chance to have attention. The idea of local support and strengthening the community is getting stronger in times of crisis.



Click the images for a larger view

Type of initiative:

Flattening of the epidemic curve and ensuring continuity of services

Economic and tourism recovery

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THE OWHC'S RESPONSE TO THE CORONAVIRUS PANDEMIC (COVID-19)

The Organization of World Heritage Cities (OWHC) wishes to support its member cities by gathering and sharing all the actions implemented by local and regional governments around the world.

To share your city's best practices, you can complete the [FORM](#) available on the OWHC website. All your initiatives will be published in the special section www.ovpm.org/covid-19.