



## Philadelphia (United States)

### Global Philadelphia weighs in on COVID-19 response

The tourism economy is an important activity for the World Heritage City of Philadelphia. Unfortunately, right now, no one is going to hotels and restaurants, and that means that a lot of our population is severely affected.

The City of Philadelphia's leadership has stepped up by offering grants for small businesses, free food for folks and meals for children. Individual instances like restaurant partners have been able to keep some of their employees on payroll for a while. In these difficult times, coalition and partnership are very important. The business community needs to stay in touch and see what we can do together to keep the momentum and people's general upbeat going.

Global Philadelphia's main objective is to position Philadelphia as a World Heritage City with many programs. The association offers notably education materials for children and families about the city's heritage. This material, particularly useful right now, is accessible at [www.learnphillyheritage.org](http://www.learnphillyheritage.org).

Philadelphia is the birthplace of modern democracy in the US and globally, and the time will come when visitors can come back and visit this wonderful city.

### Type of initiative:

Economic and tourism recovery

Creating or improving the digital access to heritage (when physical access is impossible)

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### THE OWHC'S RESPONSE TO THE CORONAVIRUS PANDEMIC (COVID-19)

The Organization of World Heritage Cities (OWHC) wishes to support its member cities by gathering and sharing all the actions implemented by local and regional governments around the world.

To share your city's best practices, you can complete the [FORM](#) available on the OWHC website. All your initiatives will be published in the special section [www.ovpm.org/covid-19](http://www.ovpm.org/covid-19).