



Bordeaux (France)

Economy and business

Various actions are being taken to support Bordeaux's businesses.

The following measures have been introduced to support the economy and prepare for its recovery:

- Free parking in outdoor car parks.
- Exemption from terrace tax and taxes levied on the use of public space and advertising.
- Tourist tax to be paid in instalments, easing the pressure on businesses' finances, in particular those in the tourist sector.
- Message of support sent to all members of the tourist board, plus work to share information and develop guides.
- Flexibility in the application of late penalties for the delivery of public contracts.
- Suspension of rent for crèches attached to businesses managed by the city council.
- The mayor has had telephone conversations with the leaders of the regional and departmental councils, local chambers of commerce and opposition groups within the city council to coordinate the support on offer to the general public, businesses and the local economy.

Various short-term measures are also being taken:

- Bordeaux Métropole has applied for funding made available to businesses by the Nouvelle-Aquitaine regional government.
- Bordeaux Métropole is looking into business taxes, subsidies etc. as a matter of urgency.

Support for the food sector:

- Retailers that remain operational in are essential to keeping the city going. Those offering a delivery or collection service to the public can add themselves to a dedicated [directory](http://www.bordeaux.fr/) on <http://www.bordeaux.fr/> designed to collate details of local food retailers.

Type of initiative: Economic and tourism recovery

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THE OWHC'S RESPONSE TO THE CORONAVIRUS PANDEMIC (COVID-19)

The Organization of World Heritage Cities (OWHC) wishes to support its member cities by gathering and sharing all the actions implemented by local and regional governments around the world.

To share your city's best practices, you can complete the [form](http://www.ovpm.org/covid-19) available on the OWHC website. All your initiatives will be published in the special section www.ovpm.org/covid-19.