

EXECUTIVE SUMMARY

The “El Corazón de San Luis” Historic District is an initiative of the municipal government of San Luis Potosí aimed at revitalizing and improving the urban conditions of the Historic District, one of the city’s most important heritage, social, and economic areas. The initiative combines immediate urban intervention actions with a long-term planning vision linked to the 2025–20250 Partial Program for Conservation and Urban Development of the Historic Center, a strategic instrument that establishes guidelines for heritage conservation, the improvement of public spaces, and the strengthening of urban life.

The initiative focused on restoring the functionality, order, and quality of the urban environment through actions such as the cleaning and maintenance of public spaces, the removal of elements that detract from the urban landscape, the removal of graffiti, and the rehabilitation of streets, sidewalks, plazas, and gardens. These interventions were carried out progressively in different areas of the Historic Center with the aim of improving its habitability, promoting its daily use, and strengthening its cultural, tourist, and economic appeal for residents, merchants, and visitors.

The program recognizes the Historic Center as a living space that requires comprehensive management, institutional coordination, and social participation. In this regard, the update of the Partial Program incorporated public consultation processes, working groups, and spaces for dialogue with different sectors of the community, allowing for the integration of citizen, academic, and technical perspectives in defining strategies for its conservation and development.

Through this initiative, the municipality seeks to consolidate the Historic Center as an accessible, safe, and dynamic public space, where the restoration of urban heritage is linked to the strengthening of the social fabric and the promotion of the right to the city, laying the groundwork for a model of urban planning and public space.

