



Jean-Paul-L'Allier Prize for Heritage - 2024 Edition

Technical document

ELIGIBILITY

The participating city must be a member city in good standing of the OWHC.

The project or achievement must have been implemented during the last five (5) years directly by the candidate city or by a person or an organization supported, directed, or influenced by the candidate city.

AWARD

Specific instructions will be given to the winning Mayor regarding its participation to the 17th World Congress as soon as the jury has finished its deliberation. A short presentation, during a key moment of the congress, will be expected from the Mayor.

In addition, a document with instructions regarding the design of the plaque will also be given to the winning city in due time.

CANDIDACY FILE

The candidacy file must be sent via email to Ms. Leticia Sanches, Urban Heritage Projects Officer, at LSANCHES@OVPM.ORG and must contain the following documents:

1. The name, email and title of the municipal officer in charge of communication regarding the candidacy;
2. An executive summary (Letter or A4 format) of no more than three (3) pages that presents the project, program or policy, candidate to the Jean-Paul-L'Allier Prize for Heritage. This summary must be signed by the mayor of the city;
3. A series of photos/maps/graphics (maximum of 10) that supports the project as explained in the executive summary;
4. Any other relevant information, document or media file related to the project, program or policy, that will facilitate the evaluation process.

The candidacy file submitted by the candidate city must be drawn up in one of the working languages of the OWHC: French, English or Spanish.

JURY CRITERIA

The candidacies will be evaluated according to the following criteria:

- The exemplary nature of the project, program or policy for the conservation, urban development and enhancement of the quality of life of World Heritage Cities;
- The contribution of the project to attend the four main urban heritage issues at stake identified by Mayors during the OWHC 16th World Congress (September 2022, Québec, Canada) to be addressed in priority:
 - Adapting cities to climate change and reducing its impact;
 - Capitalizing on the ability of historic districts to reinvent themselves;



- Enhancing the features that make the livability of the heritage city;
- Promoting heritage as an essential resource for sustainable development.
- The involvement of local stakeholders and the partnership development process;
- The concrete outcomes of the project, program or policy on local communities and on the city;
- The pedagogical impact of the project, program or policy and its educational and enrichment value for the international community;
- The contribution of the project, program or policy to the achievement of the Sustainable Development Goals, the impact mitigation of climate change effects, and its commitment to build a more resilient future.

MEMBERS OF THE JURY

The projects submitted by the participating cities will be evaluated by a jury composed by key political actors of the Organization's member cities. It will be composed of:

- two acting mayors of OWHC member cities;
- the acting President of the OWHC or his/her appointed representative;
- the Secretary General of the OWHC.

The members of the jury will be announced as soon as possible.

GENERAL PROVISIONS

- Cities may only submit one candidacy file;
- There is no limit to the number of consecutive years during which a city may be a candidate;
- The OWHC reserves the right not to award the Jean-Paul-L'Allier Prize for Heritage for a given year;
- If necessary, cities may be asked to provide the OWHC with additional multimedia documentation for public relations purposes. Any material provided must be copyright free.

TIMETABLE

22 January 2024: Opening of the call for candidacies

22 March 2024: Deadline for cities to submit their **preliminary** application (early birds)

Note: Cities that submit a preliminary application will receive feedback from the OWHC General Secretariat and may make corrections to their final application. This step is optional.

19 April 2024: Deadline for cities to submit their **final** application

6 May 2024: Announcement of the candidate cities and presentation of their projects

17 June 2024: Announcement of the winning city of the Grand Prize

September 2024 (OWHC 17th World Congress): Award ceremony and presentation of the project by the winning city of the Grand Prize



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JEAN-PAUL L'ALLIER
PRIZE FOR HERITAGE