



**REGIONAL CONFERENCE FOR SOUTHERN EUROPE AND THE
MEDITERRANEAN OF THE OWHC
QUITO, 9 SEPTEMBER 2009**

In the city of Quito, the people who represent the Organization of World Heritage Cities for Southern Europe and the Mediterranean had a meeting on 9 September 2009 at 17:00 pm at the Conference Centre Eugenio Espejo. The representatives of the World Heritage Cities included in the OWHC are listed below:

PARTICIPANTS:

Jesús DIONISIO Ballesteros: Mayor of Aranjuez (Spain).
Marcelino SÁNCHEZ Ruiz: Mayor of Úbeda (Spain).
Luciano SÁNCHEZ Pérez-Moneo: General Secretary of the Cultural Heritage Foundation of Aranjuez (Spain).
Bruno DELAS: Director of the Mission Historical Site, Lyon (France).
Chantal ERNOULT: Town Councillor of Le Havre (France).
Severine ROUTEL: UNESCO Mission, Le Havre (France).
Elizabeth TOUTON: Town Councillor of Bordeaux (France).
Flore SCHEURER: Technician of Bordeaux (France).
Lee MINAIDIS: Technician of Rhodes (Greece) and Interim General Secretary of the OWHC.
Filomena ARAUJO: Town Councillor of Évora (Portugal).
José Emilio GUERREIRO: Technician of Évora (Portugal).
Miguel NUNO Benzinho Fonte: Mayor's delegate of Sintra (Portugal).
Ana Xavier CIFUENTES: Coordinator of the International Relationship Department of Sintra (Portugal).
Serge VIAU: Deputy General Director of Québec Council (Canada).
Rafael PÉREZ DE LA CONCHA: Regional Coordinator of Cordoba Town Hall.

The following people also attended the meeting:

Denis RICARD: General Secretary of the OWHC.
Gerard Chanron: Technician of Gardhaïa (Algeria).

Before starting this meeting and in the presence of a representative of the city of Gardhaïa (Algeria), the Regional Coordinator told the participants that this person already attended the Regional Conference of Kazan as a guest. He was interested in getting to know more about our Regional Secretary because he wanted to join it but there were no answers in that regard. However, he asked again for an authorization from the Assembly to attend this meeting. Finally, the Assembly authorized his presence as a guest.

The Mayor of Aranjuez, who was the head of this meeting, welcomed everyone.

The Regional Coordinator introduced the participants and let them know that there was neither simultaneous interpreter nor projector to show the report in a Power Point Presentation.



1. APPROVAL OF THE MINUTES OF THE PREVIOUS MEETING

The Regional Coordinator read the Minutes of the 8th Regional Conference of Strasbourg and, without any comments to make, they were approved unanimously.

2. ECONOMIC REPORT

The Regional Coordinator informed everyone about the economic contributions that both the Cordoba Council and the OWHC (with a percentage of 15%) have done in the course of the years of the Regional Secretary. He also informed everyone about the quantity obtained in 2009, coming from the membership fees of 20 cities in order in 2008. He handed as well the document of the General Secretary about the membership fees paid on 31 August 2009.

Budget of the Regional Secretary:

2001 (2.921.354 pesetas)

Cordoba Council contribution: 2.921.354 pesetas.

2002 (37.257 €)

OWHC contribution (15% from installments in 2001): 7.207 €

Cordoba Council contribution: 30.050 €

2003 (41.106 €)

OWHC contribution (15% installments 2002): 10.154 €

Cordoba Council contribution: 30.952 €

2004 (52.037 €)

OWHC contribution (15% from installments in 2003): 20.237 €

Cordoba Council contribution: 31.800 €

2005 (40.100 €)

OWHC contribution (15% from installments in 2004): 10.573 €

Cordoba Council contribution: 29.527 €

2006 (40.650 €)

OWHC contribution (15% from installments in 2005): 11.123 €

Cordoba Council contribution: 29.527 €

2007 (41.558 €)

OWHC contribution (15% from installments in 2006): 11.558 €

Cordoba Council contribution: 30.000 €

2008 (40.900 €)



OWHC contribution (15% from installments in 2007): 10.900 €

Cordoba Council contribution: 30.000 €
2009 (35.926,72 €)

OWHC contribution (15% from installments in 2008): 10.926 €

Cordoba Council contribution: 25.000 €

INCOME OF 15% FROM THE OWHC IN 2009

OWHC contribution (15% from installments in 2008): 18.426.37 Canadian dollars =
10.926,72 €

Corresponding to the contribution of 20 cities in 2008: Alcalá de Henares, Angra do Heroísmo, Aranjuez, Baeza, Cáceres, Cordoba, Cuenca, Évora, Granada, Guimarães, Le Havre, Lyon, Nancy, Oviedo, Palazzolo, Provins, Rhodes, Santiago de Compostela, Segovia and Strasbourg.

3. MEMBER CITIES

The Regional Coordinator spoke about the World Heritage Cities that are in the Region (67), the joined cities (47) and the member cities in order (24). A discussion arose about the lack of Italian cities.

The member cities in order on 31 December 2008 are the following: Alcalá de Henares, Angra do Heroísmo, Aranjuez, Baeza, Cáceres, Cordoba, Cuenca, Évora, Granada, Guimarães, Le Havre, Lyon, Nancy, Oviedo, Palazzolo, Provins, Rhodes, Santiago de Compostela, Segovia and Strasbourg.

(New members: QUEBEC+MOSTAR+BORDEAUX + THE VATICAN CITY, Observant member).

In total there are 24 cities in order.

The cities that joined the Regional Secretary in the 8th Regional Conference of Strasbourg by December 2008 were the following: MOSTAR, QUEBEC and BORDEAUX. The city of San Marino also attended this Conference but it was not joined yet.

Later on, the Regional Coordinator explained the Projects that were carried out from December 2008 until the present day.



4. PROJECTS DONE IN THE COURSE OF 2009

4.1. Regional Secretary Web

The page is available in Spanish, French and English, even if the contents are only in Spanish. It will be also available in both Italian and Portuguese.

On the one hand, the Regional Secretary does not have staff enough to complete and update the website constantly. The Cordoba Council plans to hire a person for the Secretary shortly. On the other hand, the cities should send to the Secretary the contents of their respective pages as well as the news that they would like to publish on the web in their respective languages.

4.2. Youth Forum of Classical Theatre

In Strasbourg it was agreed that Cordoba would organize the 2nd edition in 2009 and Rhodes, the 3rd edition in 2011. Ray Bondin from La Valleta sent a notification through the General Secretary, in which he asked the Mayor of Palazzolo why nobody answered to the petition of organizing the 2nd edition. The Mayor of Palazzolo said that he did not know anything about that.

After contacting the Regional Coordinator, he sent him a copy with the different notifications that were sent to Palazzolo without obtaining any answers.

Finally, the Mayor of Palazzolo apologized and he promised to organize the 2nd edition in 2010. Cordoba agreed and the scheduled was changed as follows: Palazzolo would organize the 2nd edition in the spring of 2010 and Rhodes would organize the 3rd edition in 2011.

This can be done as long as those cities are in agreement with the payment on 31 December of the previous year.

4.3 Leaflet of the Regional Secretary for Southern Europe and the Mediterranean

After the agreement reached at the 8th Regional Conference of Strasbourg, the Regional Secretary started the procedures to elaborate a leaflet in two sizes, that could be open out, and according the approved outline. A total of 10.000 copies with size 22x15 (open 44x30) and 1.500 copies with size 22x15 (open 50x70) were published. Likewise, a number of 180 copies of small size and 60 of big size were sent to the 24 member cities in order in the course of 2009.

Some copies were also sent to the rest of cities of the Regional Secretary, even if they were not joined or they were not in order, so that they could value the actions taken as well as decide to regularize their situation in the future.



At the stand of the Regional Secretary set in Seville on the occasion of the 33rd session of the World Heritage Committee, 1,000 small leaflets and 100 big posters were distributed.

Finally, it was approved the elaboration of a new leaflet by 2010 with all the cities in order included.

4.4. V Internet Competition “Surfing through the World Heritage Cities of Southern Europe and the Mediterranean”

The competition of this year was based on a memory game called Memory made up of a panel with 48 cards containing duplicated pictures of the 24 member cities in order in 2009. The contestant had to find the pair of pictures of each city by showing two cards at a time and hiding them again just in case they did not coincide. Once the game completed with the 24 pairs of cities shown, a form will come up to insert the personal details of the contestant and to send it to the Regional Secretary.

A total of 1.165 people from different cities took part in the game: Spain (1.074), France (4), Portugal (11), Greece (1), Italy (1), United Kingdom (1), Andorra (1), Argentina (9), Belgium (1), Bosnia and Herzegovina (3), Colombia (1), Peru (14), Poland (1), Romania (2), Mexico (2), United States (2) and Tanzania (1).

On September 4, the Deputy Mayor of the Presidency and Tourism of the Cordoba Council carried out the draw of the competition in the course of a press release to introduce the Solidarity Day. The journalists who were present were in charge of taking out the ball of the prized person. The winner number was 242 corresponding to Covadonga Macarena Cangas Muñoz from Cordoba (Spain). She will be transferred a prize of 1,200 euros (no taxes included).

A total of 2,000 posters of the competition were published. 80 copies were sent to the 24 member cities and a poster to the rest of the cities of the Regional Secretary.

When the competition finished, the game was inserted in our web page so that the visitants could keep playing.

Due to the fact that the game was very successful, we agreed to organize it again by 2010. The Regional Coordinator proposed to look for a game specifically designed for disabled people.

4.5. Youth on the Trail of World Heritage

The cities that participated in the program 2008-2009 are listed below:

Strasbourg and Cordoba. FRENCH
Cordoba and Budapest. FRENCH
Segovia and Vienna. SPANISH

C/ Rey Heredia, 22
14071 – CÓRDOBA
Tél : +34957200522
Fax : +34957200277
Email : secretaria@ciudadespatrimonio.eu

www.ciudadespatrimonio.eu
www.villespatrimoine.eu
www.heritagecities.eu
www.cidadepatrimonio.eu
www.cittapatrimonio.eu



Baeza and Québec. FRENCH
Evora and Québec. ENGLISH
Evora and Warsaw. ENGLISH
Guimarães and Rhodes. ENGLISH

A new program aimed to youth people will be introduced at the new General Assembly. The Regional Secretary will inform you about it properly.

4.6. Solidarity Day

The subject of the Solidarity Day in 2009 was “Accessibility in the Heritage” according the agreement adopted in the 8th Regional Conference held in Strasbourg. The Regional Coordinator drew up a document with the help of Juan Alijama, Accessibility Department Head of Cordoba Council. Later on he proceeded to send this document to every city.

Some cities such as Segovia, Québec, Guimarães and Cordoba have organized activities related to the Accessibility in the Heritage.

Due to the big success of this theme, it was agreed to use the same subject by 2010.

4.7. Technical Commissions

It was necessary to take up again the activity in the different commissions, starting with the Education and Culture Commission coordinated by the city of Naples. It was agreed to celebrate both the 8th Regional Conference and the Education and Culture Commission in the city of Naples in the spring of 2009. Therefore, in the summer 2009 Naples was asked if it was still interested in organizing both conferences but there was no answer to this petition within the stipulated period.

As the city of Strasbourg was interested in organizing the Regional Conference and Naples did not reply, both the General Secretary and the rest of the cities decided to organize the conference in the French city. After taking this decision and once started the organizational procedures, the city of Naples answered in the affirmative but it was already too late.

However, it was agreed that this city would organize an Education and Culture Workshop in the course of 2010 but just if it was in agreement with the payment of the OWHC on 31 December 2009. If not, we would have to choose another city to be in charge of the coordination of the Technical Commission.

At the 8th Regional Conference was also decided that at this 9th Regional Conference of Quito it would be set a schedule for 2010 regarding the rest of Technical Commissions: Urbanism (Lyon), Tourism (Rhodes) and Financing (Évora).



Mr. Bruno Delas, from Lyon (France), said that he was working in a “Study of Cases”, which can be considered a contribution from the Regional Secretary to the OWHC. He considered this study as a work carried out inside the Urbanism Commission.

As regards the Education and Culture Commission, it was agreed to offer this Commission to other city that might be interested. Aranjuez was in fact interested in it but there was a discussion as a consequence of this. Mr. José Emilio Guerreiro from Évora considered that if the Italian cities do not participate, no more notifications should be sent to them. Finally it was decided that Aranjuez will be the new city in charge of this Commission. The Regional Coordinator will inform the city of Naples about that because it has not even paid the corresponding membership fees.

Lee Minaidis, representative of Rhodes (Greece) said that this situation could be a problem because the Italian is not an official language in the OWHC. However, Filomena Araujo, representative of Évora, stated that this was not an excuse because the Portuguese was not an official language either but the Portuguese cities were in fact taking part in the activities.

4.8. Photographic Exhibiton

According the 8th Regional Conference, the pictures of the cities that were not in agreement with the payment were removed. In the contrary, some pictures of cities in order were missing because they did not send anything to show in this Exhibition.

It was repeated that the cities in order can enjoy this Exhibition whenever they want, they only have to request it and this will be sent to them. They will only have to take care of the expenses of transportation and a small insurance. At this moment, the Exhibition is being shown in the venue for the Regional Secretary in Cordoba (Spain).

Aranjuez requested it for its Anniversary by the end of this year and Segovia asked for it by email with a conference of the Regional Coordinator.

4.9 Archaeological Project in the World Heritage Cities

After taking a decision in the 8th Regional Conference, a project was started with the help of the Complutense University of Madrid. A meeting was convened on April 15 in Cordoba but only Granada, Cáceres, Aranjuez and Cordoba attended. Even if this lack of participation, everything was normally developed. A questionnaire was elaborated and it was sent to the 24 member cities. Some of them have already sent this questionnaire back.

The deadline to hand in the questionnaire is on September 15. After receiving all of them, the Complutense University of Madrid will elaborate a report, which will be commented in a 2nd meeting to be held in September. There is still no city for that meeting so all offers are welcome.



We used a poster to show this project in the Conference and it was agreed to continue with it in the course of 2010.

4.10. Memory Game

Apart from the Internet competition, it was decided to publish the game on paper. A total of 1,500 copies of packs of cards with the duplicated pictures of the 24 member cities were sent to them (45 units per city) and just one copy to the rest of the cities of the Regional Secretary. 300 copies were also distributed at the stand of the Regional Secretary at the Seville Conference and Exhibition Centre in the course of the 33rd Session of the World Heritage Committee, which was very successful.

It was decided to repeat this experience in 2010.

4.11. Stand at the 33rd Session of the World Heritage Committee (Seville, Spain)

Following the agreements of the 8th Regional Conference, the Regional Secretary set a stand at the Seville Conference and Exhibition Centre, venue for the 33rd Session of the World Heritage Committee.

This stand was very successful and it had an important role and visibility among the members of the Committee. There was also a computer so that the visitants could surf on either the Regional Secretary or the OWHC website. They also could participate online in the Internet Competition. A total of 300 small leaflets of the Secretary, 100 big posters as well as 300 Memory games were distributed. The game had such a repercussion that some visitants were to the stand looking for it.

A lot of Mayors of Heritage Cities in Spain; Mr Denis Ricard, the OWHC General Secretary; Ms Lee Minaidis as well as many other participants visited the stand. The Regional Coordinator was in charge of it in the opening day and a hostess, previously trained, was responsible for it the rest of the week.

5. PROJECTS TO BE DEVELOPED IN THE COURSE OF 2010

The Regional Coordinator contacted the replacement of the Regional Coordinator of the Secretariat for Northern Africa in order to take up again this theme. The representative of Gardhaïa offered himself to facilitate the situation but he stated that this was not the best moment to bring both Secretaries closer because the Regional Secretariat for Northern Africa is not going through its best moment. Anyway, he said that he will try to help.



Project “Youth for the Heritage”. The Regional Coordinator said that this project was not put in motion yet but it will be probably taken into consideration in the course of the last three-month period 2009.

Regarding the **Meeting of Heritage Technicians and Managers**, it was agreed that this meeting had to be a point of joining for the four commissions and panels of each one had to be shown. The city of Bordeaux offered itself to organize the meeting in the first four-month period 2010, in either March or April. A Work Commission was created with the representatives of each commission, the Regional Coordinator as well as the city of Bordeaux, which should meet in 2009 to get ready that meeting.

Program of Accessibility. It was suggested and approved the need of starting a new program about Accessibility in the Heritage. The meeting of managers in Bordeaux will be used to speak about this theme.

The Regional Coordinator informed everyone about that, following the rotation’s criterion, the 10th Regional Conference will be held in Cordoba in October, November and December 2010.

Finally, the Regional Coordinator proceeded to summarize the **AGREEMENTS** adopted in this 9th Regional Conference:

- 1. To keep developing the project about HERITAGE AND ARCHAEOLOGY.**
- 2. To continue with the procedures in order to have a meeting with the Regional Secretary of the Regional Secretariat for Northern Africa and Middle East. Information about the activities of our Regional Secretary will be sent to them and the technicians will be invited to the Managers Meeting.**
- 3. To keep working on the Project “Youth for the Heritage”.**
- 4. To celebrate a Meeting of Heritage Technicians and Managers inside the Regional Secretary for Southern Europe and the Mediterranean. This will be held in Bordeaux either in March or April 2010.**
- 5. To deal with the Program of Accessibility in the meeting of Bordeaux.**
- 6. Solidarity Day for 2010. Due to the lack of proposals, it was agreed to repeat the same theme about Accessibility.**
- 7. VI Internet Competition. It was approved a new edition for 2010 and it will be elaborated a game designed for disabled people.**
- 8. To reissue the leaflet by 2010.**



9. To republish the Memory game by 2010.

10. To celebrate the 10th Regional Conference in Cordoba (Spain) in autumn 2010.

6. URGENT ISSUES

There was nothing to report.

7. ANY OTHER BUSINESS

The venue for the 11th World Congress by 2011 must be elected.

The Mayor of Aranjuez made a reflection about the vote to choose the venue for the 11th World Congress. He concluded that there was only one candidacy, which was Sintra (Portugal), and that we should support it from our Regional Secretary.

Finally, the Regional Coordinator stated that each city should choose a technician to be the representative of their respective cities regarding OWHC issues called “RIO Contact” (information net of the Organization) in order to send them all the notifications.

The Mayor of Aranjuez thanked the Regional Coordinator both for his big effort and good organization, feeling that was endorsed by the rest of the participants. In this sense, the confidence in this Regional Coordinator as well as in this Regional Secretary was renewed.

Having no further business to discuss, the meeting is adjourned at 16:10 pm on the date mentioned above.

Rafael Pérez de la Concha Camacho
OWHC REGIONAL COORDINATOR
FOR SOUTHERN EUROPE
AND THE MEDITERRANEAN