

AGENDA

6th REGIONAL CONFERENCE OF WORLD HERITAGE CITIES OF THE REGIONAL SECRETARIAT FOR SOUTHERN EUROPE AND THE MEDITERRANEAN OF THE OWHC

CÓRDOBA, 16th AND 17th OF 2006

MONDAY, 16th OCTOBER

Place: Salón de los Mosaicos (Mosaic Room) of the Alcázar de los Reyes Cristianos

1. Opening act of the 6th Regional Conference of World Heritage Cities for Southern Europe and the Mediterranean of the OWHC.
2. Report of the Regional Coordinator of the OWHC, Rafael Pérez de la Concha.
3. Reports of the Work Commissions.
4. Intervention of Juan Manuel Martínez about the Strategic Development Plan.
5. Information about the 9th World Congress of Kazan.
6. Introduction of the Youth Forum of Classical Theatre.
7. Intervention of the representatives from the different cities.

TUESDAY, 17th OCTOBER

Place: Botanic Garden of Córdoba.

1. Choice of the subject matter and the activities for the Solidarity Day 2007.
2. Choice of the venue for the 8th Regional Conference.
3. Reading and approval of conclusions and closing of the 6th Regional Conference.

PARTICIPANTS:

- **Rosa Aguilar Rivero**
Mayor of Córdoba, Spain
- **Francisco Tejada Gallegos**
Deputy of Mayor on Tourism, Córdoba, Spain
- **Rafael Pérez de la Concha**
Regional Coordinator of the OWHC, Tourism Department Director, Córdoba, Spain
- **Denis Ricard**
General Secretary OWHC, Quebec, Canada
- **Juan Manuel Martínez**
Director of Programs OWHC, Quebec, Canada
- **Francoise Descamps,**
Senior Projects Specialist, Getty Conservation Institute (USA)
- **Ivana Della Portella,**
President of the Environment Commission, Rome, Italy
- **Lee Minaidis**
Deputy of Mayor, Rhodes, Greece
- **Valeria Valente,**
Town Councillor on Tourism, Naples, Italy
- **Sabrina Vajano**
Colaborator, Naples, Italy
- **José Ernesto d' Oliveira,**
Mayor of Évora, Portugal
- **Jose Emilio Guerreiro,**
International Relations Department Évora (Portugal)
- **Jesús Dionisio Ballesteros**
Mayor of Aranjuez, Madrid, Spain
- **Manuel Romero Barbosa,**
Town Councillor on Culture, Aranjuez, Madrid, Spain
- **Luciano Sánchez Pérez-Moneo,**
General Secretary Fundación Aranjuez, Madrid, Spain
- **Fernando Martos,**
Coordinator of the Economic Development Area Aranjuez, Madrid, Spain
- **Juan Pizarro Navarrete**
Mayor of Úbeda, Jaén, Spain
- **Manuel Martos**
Town councillor on Tourism Úbeda, Jaén, Spain
- **Josefa Ruz**
Technician of the Tourism Department, Úbeda, Jaén, Spain
- **Patrice Beghain,**
Deputy of Mayor, Lyon, France
- **Bruno Delas,**
Director of the Historical Site of Lyon, France
- **Xico Tarrés Mari,**
Mayor of Ibiza, Balearic Islands, Spain
- **Lourdes Costa Torres**
Deputy of Mayor on Culture and Tourism, Ibiza, Spain
- **Lourdes Roig Roig,**
Director of Protocol and Tourism, Ibiza, Spain
- **Jean-Marie Speich**
First Councillor, Holy See
- **Concepción Domínguez Prats**
Town councillor, Segovia, Spain
- **António Magalhães**
Mayor of Guimarães, Portugal
- **Vítor Marques**
Services Coordinator on Tourism, Guimarães, Portugal
- **Eugenio Corpas Olmos**
Director of Tourism and Festivities, Oviedo, Spain
- **Ángeles Solis Sánchez**
Conferences Technician Responsible, Oviedo, Spain
- **Doron Sapir**
Deputy of Mayor, Tel-Aviv, Israel
- **Chezy Berkowitz**
Engineer, Tel-Aviv, Israel
- **Miguel Ángel García Nieto**
Mayor of Ávila, Spain
- **Sonsoles Guilén**
Secretary of GCPME Ávila, Spain
- **Chantal Ernoult**
Deputy of Mayor, Le Havre, France
- **Gerad Beaume**
Director of the Culture and Heritage Project Puy-en-Velay, France
- **Robert Dubois**
Deputy of Mayor on Heritage and Culture, Puy-en-Velay, France
- **Mercedes Rosón Ferreiro**
Town Councillor of the Historical Site, S. Compostela, Spain
- **Concepción Rodríguez Ruza**
Town councillor on Tourism, Cuenca, Spain
- **Eva Martín Pérez**
Town councillor on Tourism, Granada, Spain

- **Marie Automne Thepot**
International Relations, Nancy, France

OPENING OF THE 6TH REGIONAL CONFERENCE OF WORLD HERITAGE CITIES FOR SOUTHERN EUROPE AND THE MEDITERRANEAN OF THE OWHC

Juan Manuel Martínez, Director of Programs OWHC

We hope that this Regional Secretariat will participate and we will wait for you in the 9th World Congress of Kazan in 2007. We hope that it will be a success as these Regional Conferences have been in this region. Thank you.

Rosa Aguilar, Mayor of Córdoba and Vice-President and Treasurer of the OWHC

I would like to thank Juan Martínez, who is here on behalf of the General Secretary of the Organization of World Heritage Cities (OWHC).

Now, I would like to welcome Lee Minaidis, who is here on behalf of the President of the OWHC. Lee has the floor:

Lee Minaidis, Deputy of Mayor of Rhodes. European Projects and Development of the OWHC

Thank you madam Mayor. Dear friends, because of all work, I think, through the years we all have become friends, we are not Mayor or Deputy of Mayor or heritage management specialists but truly friends.

I am here to convey the greetings of the Mayor of Rhodes and President of the OWHC George Giannopoulos who would like very much to be here today but, as we all understand, we are in the middle of municipal elections; yesterday we had the first round with four candidates, we will have the second round on Sunday with George Giannopoulos and one other candidate and we are very confident that he will prevail and this is the reason why he could not be here with us today.

First of all, I would like to thank the Mayor of Córdoba and dear friend Rosa Aguilar Rivero for sustaining the Regional Secretariat through these years. It was 5 years ago that I first came to Córdoba for the first meeting of the Regional Secretariat and since that time our Region has become the largest and I think, because I take part in most of the Regional Conferences, I think we are perhaps the most productive and the most systematic in our way of working. I am very proud to be a part, or the city of Rhodes is very proud to be a part of this Regional Secretariat and I know that we will look for many years of cooperation and work for the betterment of our cities. Thank you very much.

Rosa Aguilar, Mayor of Córdoba and Vice-President and Treasurer of the OWHC

Thank you very much Lee for your words. Dear friends, as Mayor of the city of Córdoba, I would like that my first words in this opening act of the 6th Conference are to welcome you to our city or, rather, your city.

I have to say that it is a great pleasure for me to be with you again in Córdoba on the occasion of this 6th Regional Conference for the Southern Europe and the Mediterranean of the OWHC, after having the opportunity to meet each other in the Symposium held in the city of Cuzco (Perú) last year and the meeting celebrated in the city of Puebla (Mexico).

I hope that your stay in this city, of which you already form part, will be fully satisfactory, full of happiness and shared delight in the work that we are going to carry out together. I also hope that the history, art, culture and beauty of Córdoba will be an inspiration for the work that we have to execute during these days and we will be able to reach the challenges and expectations that this Conference has generated for the whole group of the Organization of World Heritage Cities.

Please, let me also welcome, in a moment like this opening act of the Conference, two cities that have been recently incorporated to our Secretariat. They are going to contribute work, energy, power and commitment and this will mean that the Secretariat will be able to work even more than before. I refer to two French cities: Nancy and Le Havre. I would like to congratulate these cities, especially Le Havre, which has been recently appointed World Heritage City by the UNESCO.

On behalf of all the cities which take part in the Secretariat for Southern European and the Mediterranean of the OWHC, I would like to welcome the city of Rome, which is here with us in this occasion. Rome is a city which we would like to begin to walk along this common goal towards the framework of the Regional Secretariat.

It is a great pleasure for us and a reason of pride the incorporation of new cities to our region. It implies the recognition of the work that we have been carrying out until now and the guarantee of the aims that we have planned to reach.

Sessions, which we are going to tackle in the course of these days of work, are a common labour of the cities represented within the framework of the Secretariat to preserve, spread and conserve our Heritage. We will have the opportunity to know the works of the different Commissions in order to coordinate our presence in the 9th World Congress of Kazan and to attend to the creation of an incredible project and full of life as the Youth Forum of Classical Theatre, which is organised by our Regional Secretariat.

Moreover, dear friends, within the framework of this Conference we have wanted to develop in coordination with Rhodes, city in charge of the Work Commission, and the World Tourism Organization, the workshop of “Sustainable Tourism in World Heritage Cities”. We have wanted to develop it within the framework of this Conference with the aim of looking for alternatives to favour the balance, the sustainability and the participation of citizens in the cities with such particular characteristics as far as the Tourism of our cities or, rather, your cities is concern.

With this agenda, we want to show one more time that our vocation is universal because we know that the wealth of our cities does not belong to us but it is a legacy for the own Humanity.

For this reason, this 6th Conference is organized with the responsibility and a deep commitment with the people, who are the main treasure and wealth that our cities have. It is in our hands to preserve for the future generations the Heritage and the Culture that our ancestors gave us. They left their mark on our identity and so we have to continue to support them with our work.

In this sense, we claim our will of cooperation and fraternity among cities and peoples from this meeting. This collaboration can be only understood from the permanent defence of the values such as respect, solidarity and peace, which exalt even more people and cities involved in it.

Córdoba is a meeting and coexistence point by historical tradition and present conviction. It is a clear exponent about how it is possible to overcome differences and to live in harmony from the dialogue; how a city can acquire its greatness from the combination of different cultures; and how a referential point in the history of the city can be made from the interculturality. I can assure that this is still our aim in the creation of our present and future work and I am sure that all of us, our cities and our citizens share this aim.

I am sure that this meeting will be very useful to make progress in our common challenge. I am fully convinced because there is an unanimous conviction that another world is possible and I am confidence that the work, which we are carrying out today, will help to create a better future.

Dear friends, I really hope that new areas of work and reflection are opened to get this challenge that we have raised in a common and collective way in the Conference that we are going to hold. I also hope that this Conference will be a desired and needed space to answer specifically to challenges that our World Heritage Cities have to face up in the 21st century.

Finally, I only have to wish you a pleasant stay in Córdoba. I can assure that we will give you the best that we have: the heart of this city that beats so strong, but also with serenity, and it is a heart which represents feelings of friendship, generosity and solidarity. These are the feelings that we have towards our friends, who are here with us today on behalf of the other cities with which we share the honour to be considered World Heritage Cities.

Please, work a lot because it will benefit our cities. You will also have the opportunity to have a good time in this city, which gives its heart to you so that you will enjoy yourselves in this beautiful city.

Thank you for being here; welcome again, good conference and good job. Our cities and our citizens hope that our work will be common and collective. Thank you.

Rosa Aguilar, Mayor of Córdoba and Vice-President and Treasurer of the OWHC

We are going to consider this Conference opened. I only have to say, as Mayor of this city, that it is a pleasure for me to share this presidential table, not only with Juan Manuel and Lee, but also with Paco Tejada, Deputy of Mayor on Tourism of the Town Hall of Córdoba, who is working hard with all of you; and with Rafael Pérez de la

Concha, who is responsible for the Regional Secretariat and works so good throughout the year. So, you can imagine that for me it is a reason of pride and satisfaction to have the opportunity to work with them. They will be those who are going to share with you this work space the greater part of the time. Thank you very much for everything that you give to the Regional Secretariat throughout the year and for the great work that you are carrying out for everyone. The Conference is already opened definitely, good job and we will see each other during these days.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

Following this agenda, before the break, we are going to make the official photo.

Rosa Aguilar, Mayor of Córdoba and Vice-President and Treasurer of the OWHC

We are going to start formally the works of this Conference after the opening act. I would like to comment that we have received a communication in which we have been invited to the campaign "Stand up against poverty, stand up for the Millennium Development Goals" which is going to take place today at midday. I think that it would be nice that this Regional Conference takes part of that campaign against poverty because the World Heritage Cities have to be a good reference and example around the world. So, if all of you agree, we will stand up against poverty and so we will contribute to get the aim of increasing awareness about a reality that exists nowadays and we have to contribute to eradicate it. Thank you and we will meet each other at midday. I make way for the Conference and for the report of the Regional Coordinator.

REPORT OF THE REGIONAL COORDINATOR

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

Thank you very much. Good morning to everyone. The report of the Regional Secretariat is long but I want to show you globally all the activities, which have been presented throughout last year. However, we will give you the document where all this information is included.

With this Regional Conference, we are going to fulfil the agreement of the OWHC for the Regional Secretariats, of supporting periodic meetings among all the cities of the Region. This is the 6th Conference and it is held in Córdoba, as all of us agreed in the Conference of Cuzco.

The Board of Directors, as all of you already know, changed in the Conference of Cuzco. It is constituted by four Mayors from the different cities of the OWHC. The President is the Mayor of Rhodes and there are seven Mayors more, who are Vice-presidents. So, the city of Rhodes is in charge of the Presidency and Córdoba is in charge of the Vice-presidency and Treasurership. The Mayors of the cities of Bergen in Norway, Cuzco in Perú, Cuenca in Ecuador, Guanajuato in Mexico, Lyon in France and Riga in Latvia also participate. So, three out of the four cities which take part in the Board of Directors, belong to our Regional Secretariat.

The staff of the General Secretariat is the following: Mr Ricard in the Presidency, Mr Martínez, who is with us today, and both the administrative and the operative staff. Lee Minaidis, is a representative of the European and Development Projects; Siri Myrvoll, of Urban Archaeology; and Chantale Émond, of the Youth Projects, which we will comment later on.

Now, we are going to see the structure of the Regional Secretariats. For some years, we have been working to create this Territorial Branches or Regional Secretariats, which are distributed as follows:

Latin America	Central Europe	North Africa
Northern Europe	Southern Europe	South Africa
Russian Federation		

Regarding the financing of the Regional Secretariat, the rules of the OWHC establish that the Regional Secretariat will have to assure itself the financing that is necessary for the accomplishment of its activities with the help of some funds from the Town Hall of Córdoba as well as an amount equivalent to 15% of the fees paid by the cities of this Regional Secretariat. The OWHC will refund us these fees at the end of the year.

The staff of the Regional Secretariat is the following: Mrs Aguilar, Mayor of Córdoba is in charge of it; Mr Tejada is the Coordinator and Mr Muñoz is in charge of the RIO Project.

Regarding the territory, 63 cities make up the Region but not all of them are associated:

- 17 cities from Spain
- 10 from France
- 3 from Greece
- 1 from Israel
- 25 from Italy
- 1 from Malta
- 5 from Portugal
- 1 from the Holy See of the Vatican.

Now, we are going to present the local contribution over the past 5 years and the contribution of the OWHC based on the 15% of the instalments of last annuity. In 2004 there was a big contribution because it coincided with the General Assembly in Cuzco and there was a high payment of instalments and in other years that was less noticeable. This year we have received the 15% of the year 2005 that amounts to about 11.000€ and the Town Hall contributes about 30.000€ per year. In total, our budget is around 40.000€.

In order to remember the history of our Secretariat, the agreement of constitution of the Secretariat was in Safranbolu in September 2000. One year later, we already had the 1st

Regional Conference and the constitution of the Secretariat. The 2nd Conference took place in April 2002 in Córdoba and the 3rd one coincided with the General Assembly of Rhodes. The 4th Regional Conference was held in April 2005. The minutes of that Conference are included in the material that we have given you. The 5th Conference coincided with the Assembly of Cuzco, in which we also held our meeting of the Secretariat.

Now, we are going to show some activities that we have been doing since September 2005. The Minutes of both, the 4th and the 5th Regional Conferences have been transcribed, translated, printed and distributed. All the Minutes are on the web page of the Secretariat. We are going to send to every member city 20 or 30 copies of these Minutes and of the Catalogue Guide so that you have them at your disposal. We are also going to send them to the cities, which are not associated yet in order to take the decision of joining us.

For some years, from the Assembly of Córdoba 2002, we have been creating a structure of work in Technical Commissions which are distributed in four areas:

The city of Évora: Financing Commission. The city of Lyon: Town Planning and Rehabilitation Commission.

The city of Rhodes: Tourism Commission. The city of Naples: Education and Culture Commission.

The Town Planning Commission of Lyon organized the Town Planning Workshop, which coincided with the 4th Regional Conference in Évora. The Tourism Commission has organized with the World Tourism Organization and also with the Regional Secretariat the Tourism Workshop. We have to choose the dates of the workshops for both the Financing and the Education and Culture Commissions, purposes that the Regional Secretariat has assumed over the past few years because of internal problems in the city of Naples. Although in this Conference we will be very pleased to return to Naples this work.

The Youth Forum of Classical Theatre is other project that we bring to this Conference, although we will present it more deeply later on. I would only like to remind you that this initiative was born from an exchange between the city of Córdoba and the city of Palazzolo in Italy. It is a project that was approved in the 4th Conference of Évora and we hope that this initiative will obtain the final approval in the course of this 6th Conference.

The Regional Secretariat as well as the Regional Coordinator attended to the 3rd Meetings of French Sites of the World Heritage of the UNESCO. We distributed more information about the Secretariat to cities that were there. We contacted the cities of Nancy, Paris, Mont-Saint Michel and we discovered that Avignon was not in the list of the OWHC although it was already included in the list of World Heritage Cities. As a result of this, we contacted the General Secretariat, which confirmed that Avignon could

be included, so the city is in the OWHC from that moment. We also hope that it will be able to take part in our Regional Secretariat in the near future.

Regarding our web page, I remind you again the address www.ovpm-resm.org. This is at your disposal to make use of it. This web page has two main functions: the external spreading, which is used so that everyone can obtain more information about our activities through the web; and the internal promotion, which is used so that we can obtain information about our own work and see the Minutes, databases, summons of the different awards and activities.

You can consult all the Minutes of the Conferences on the web. Each city is in charge of inserting its information. There are some cities which have links in their web page with this Regional Secretariat. So, I encourage you to make a link with the OWHC site and with the Regional Secretariat as Granada, the Fundación Albaicín or the Town Hall of Córdoba did.

The Project about the World Heritage Youth Forum started some years ago, although it has not a lot of activity in spite of its great usefulness. I claim again the commitment of your cities to encourage mainly young people to participate in it. It is expected that teenagers can share their opinions about the heritage of their cities. If you consult the web, you will be able to see the latest news and some interesting issues that young people suggest.

Regarding the cultural agenda, I ask you to work on it again because it is very old-fashioned. The data are obsolete and I really ask you that each city inserts their activities and events which will take place in their cities throughout this year. I think that this is a good opportunity to promote their cities.

The Youth on the Trail of World Heritage Project emanates from the General Secretariat and our Secretariat has been taking part in it for some years. It is a school project leads to young people from 12 to 17 years old. This year, of 12 projects that have been presented, cities of the Regional Secretariat take part in 8 of them. The Program of School Twinning is placed in the following cities:

In Spain:

Córdoba with Vigan in Philippines;
Segovia with Cracow in Poland;
Santiago de Compostela with Dakar; and
Aranjuez with Puebla in Mexico.

In Portugal:

Porto with Ghardaïa in Algeria; and
Sintra with Kuntná Hora in the Czech Republic.

In Greece:

Rodhes with Ereván in Armenia.

In France:

Strasbourg with Quebec in Canada.

These twinnings are given among the cities of the Regional Secretariat, so we participate in most of them with the 75% of the cities.

This project expects that the students, through the personal information cards from the High School, understand the concept of family heritage. They have to take pictures of everything that they consider family heritage. Once this first objective is reached, they move on to the concept of town planning heritage of their city. Finally, they have to change their own cards with other students from other partner cities. I think that it is a great competition in order to encourage young people and High Schools in order to take part in it and so we have to make the most of it.

The Internet competition “Surfing Round the Southern Europe/Mediterranean World Heritage Cities” has also reached its third edition, in which more and more participants are taking part. In 2004, the first year, we had 84 participants. The winner, who is chosen by drawing, has an award of 1200€, which is an important quantity. However, it is essential that you also spread the information about the competition among your cities so that young people and citizens have the opportunity to take part in it. I will send you the posters and the information and we will put up the web but bear in mind that we cannot distribute it in your cities. In the contest of 2005, the number of participants increased to 215 and in 2006, the number of participants was 252. We give a certificate to the winner as well as the quantity that we deposit in their account. The competition is based on inserting the name of the city to the relevant pictures. They are pictures of the member cities which can be found easily in the web page. It is a way to assure that you are going to see our web page during 10 or 15 minutes and you are going to get more information about our work.

The Solidarity Day is other unresolved matter that we have with the cities of the Regional Secretariat. As you probably know, the Solidarity Day is held on 8th September, the same date that the commemoration of the foundation of the Organization in Fez (Morocco) in 1993. The hoisted flag from a municipal building or the organization of Plastic Arts Competition, as we do in Córdoba, are some of the activities that you can organize. Likewise, we give in the awards the same Solidarity Day. You can also organize any kind of contest, making an exhibition of draws or walks guided around the historical part of the city.

In 2005 we had a planning in which we invited attendants to carry out a passacaglia around the town. Likewise, we hoisted the flag of the OWHC at the balcony of the Caballerizas Reales building and we gave in the awards of the Plastic Arts Competition. We had a show of a group of entertainment for children and the issue chosen was the public routes, streets and squares where the citizens reside and they give life to the historical part of the city. On the basis of that commitment, we organize a passacaglia with music and different games as well as an entertainment for children, in which a lot of people followed us throughout the Jewish quarter. Our idea is based on encouraging and creating a reason so that people realize that we are celebrating the Heritage Cities Day.

We have dedicated the year 2006 to the citizens, who have the commitment to respect the Heritage. We also hoisted the flag, saw their draws and gave in the awards and the

certificates to the winners. This year we have included a competition of literature for people older than 50 years old in Córdoba. These people who have to tell us a lot of stories and experiences about their cities can do it through the paper.

We have organized activities not only in Córdoba, the Fundación Albaicín also organized an activity for the Solidarity Day in Granada. The Mayor in collaboration with the people in charge of the Fundación Albaicín gave a lecture, held open days, organised both a concert and a reception. Aranjuez also announced the Solidarity Day on its web page and organized different activities throughout the day. Some cities only sent press clippings to mass media, as Concepción, our colleague of Segovia, did. Sending a press clipping is something easy to do, so all of us should do it.

We have to decide in this Regional Conference, bearing in mind the conclusions, what subject matter is going to be chosen for both 2007 and 2008. We can choose the Heritage related to food, music, family etc. We will decide the subject matter for 2 years, because we will not meet each others in a Regional Conference for other two years.

We have another initiative in Córdoba, which has a great repercussion among young people. As you have probably seen, or you will see in the course of these days, a group of Secondary School students from 14 to 16 years old do not only work on the Solidarity Day or activities similar to the today's celebration, but also throughout the year. They study the history of our monuments and then they explain it to their schoolmates and, when we celebrate any kind of activity to raise awareness about the heritage, they are the first volunteers to work. They have helped us a lot to organize, prepare and develop this Conference and we hope that the rest of young people will follow their steps and will join us. At this moment, there are 4 schools that want to take part in this Project and there are more and more schools.

Later, our colleagues of Aranjuez will present their Project. They have already contacted the Regional Secretariat asking for the collaboration and support to create a new organization, which will collect the Cultural Landscape Cities. In our Secretariat we have two of them, Aranjuez, which begins the project, and Sintra. There are other two cities in the OWHC, one in Austria and another one in Germany, but the rest does not belong to our Organization of Heritage Cities. It will be a very different Organization from ours but, at the same time, it will have a lot of common characteristics. This initiative, if it is approved by our Secretariat, it will be presented to the next Board of Directors of the OWHC, which will be able to approve or support the initiative. Anyway, this Organization is going to be created, that is, they are not asking for our permission to work, they only want our help.

Now, we are going to talk about the new cities of the Region. Avignon was chosen in 1995 and, thanks to our meeting in Lyon, we discovered that they were not with us. The cities of Le Havre, which was registered in the list of the Heritage in 2005, and Siracusa, which has not replied to us yet, are missing. The last city is Genoa (Italy), which has been the last incorporation to the group and we hope that it will join us shortly.

As Observer Member we have Edessa, which is already full member and has paid its fees; and Brussels, which has already contacted the Secretariat in a meeting that the

General Secretary had with the Mayor of Brussels in an attempt to get closer to our Organization. It has been invited to be with us today but it has not replied to us.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

It is time to participate in the campaign of the United Nations “Stand up against poverty, stand up for the Millennium Development Goals”.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

We will continue with the Strategic Development Plan of the OWHC, a simple advance since our colleague Juan Manuel will talk about it with more details later on. It is a Project subsidized by the Quebec’s Town Hall with 10.000\$, approved in the General Assembly of Cuzco and in which we are working from the Board of Directors. It is a question of an action of strategic reflection for the development and the putting in value of its services before its members.

Now, we are going to talk about the 9th World Congress of Kazan, which will take place from 19th to 23rd June, 2007. We have to point out that Córdoba, inside the Board of Directors and on behalf of the Regional Secretariat, did a big effort to modify the dates the longest possible time, which were due at the beginning, because they coincided with the Spanish local elections at the end of May.

Elections will be held to choose the Board of Directors, the Presidency of the Organization and the headquarters of the 10th World Congress in 2009. There is a web page where the Getty Conservation Institute is already working with information and preparing the workshop of the Mayors. Later, our colleague Françoise will also inform and speak about the issue. Likewise, we have to choose the headquarters for the 8th Regional Conference of the Regional Secretariat. In both 2001 and 2002 the headquarter was placed in Córdoba, in 2003 Rhodes hosted the Conference coinciding with the General Assembly, in 2004 we were in Évora, in 2005 in Cuzco and in 2006 we are again in Córdoba.

In 2007 we will hold the Congress in Kazan and we have to choose a place for 2008. I propose three countries, which have not hosted the Conference yet, France, Italy and Israel so they can think about it and speak each other to agree the place where we could celebrate the 8th Regional Conference.

Among the future activities, the Regional Secretariat is going to the city of Vicenza in Italy the next 28th October, place where we have been invited to take part in the roundtable discussion on the occasion of the 10th Anniversary of the inscription of the cities Palladio (Italy) in the World Heritage Cities. We will work there as much as possible to get the incorporation of the Italian cities, which are not included in our Secretariat yet.

We have also been invited by Évora to go to its 20th Anniversary, which is held from 23rd to 25th November. The Regional Secretariat will also take part in it.

We have to choose a date and a place for the Technical Commissions. Both the Funding and Education and Culture Commissions are missing, so we would have to hold a

meeting as soon as possible. We could take advantage of the 8th Regional Conference to celebrate one of them and to look for other moment to hold a meeting of the other Commission.

From the Regional Secretariat, we propose to organize a Photographic Exhibition of our cities. In 2005 it was tried to realize an Exhibition of our cities in the frame of 8th Cuzco's World Symposium but because of the Hurricane Rita, the material was turned aside to Miami and the exhibition could not be carried out.

We expect to have our own exhibition with pictures of quality to be able to take it wherever we go to promote our Region and to make use of it in the Anniversaries of our cities. It is a not very expensive exhibition and it could be useful to visualize better our Secretariat. In order to do this, we are going to ask as early as possible every city to send us the picture that they want to appear in the exhibition. Please, send us the picture with the highest resolution and here we will work to get the exhibition by keeping in touch with you.

Now, I am going to propose some issues of work to speed up the approval of the conclusions tomorrow.

One of them is the Youth Forum of Classical Theatre, which is more a programme than a project. We will explain it this evening and I suggest that you do not miss a small advance that we are going to have of this Forum of Classical Theatre. The incorporations of Le Havre, Rome and Nancy as well as the coordinated celebration of the Solidarity Day for the years 2007/2008 will be other issues to tackle.

Likewise, it will be voted the support, in case it is convenient, for the creation of the Alliance of Cultural Landscape Cities of World Heritage that the city of Aranjuez proposed. The dates to celebrate the Workshops of Funding and of Education and Culture as well as the Photographic Exhibition, if it is the case, will be able to be approved. The place and date of the 8th Regional Conference and everything that you propose in the course of this Regional Conference will be also discussed in this meeting. This evening you will be able to speak about it and expose your initiatives. Thank you very much and that is all.

REPORTS OF THE WORK COMMISSIONS

Now the different Commissions will have an intervention. We start with the Town Planning Commission, the city of Lyon, Mr Beghain has the floor:

Patrice Beghain, Deputy of Mayor of Lyon

Thank you. The Town Planning Commission met last year during the Regional Conference in Évora and since then it has not met again. Last year we focused on topics that affect most of our cities as the reconciliation between the preservation and the enhancement of heritage and the urban renovation.

This is a question that affects the responsibility of several charges and different services of our cities as the Culture and Heritage Department as well as the Town Planning and

Transport ones. We have all seen in our work that conciliation is not spontaneous and it is necessary an organized work and the creation of favourable conditions for the development of our cities without forgetting the preservation of heritage.

We conclude that the documents of Town Planning, which exist in most of our cities with different names, are very important tools of integration and we have to take them into account in the problems of heritage. I think that it is very important that defenders of heritage should involve more deeply in this debate about development and we should not have a distant attitude or being just observers. It is also necessary that in our services of town planning, services of accommodation and transport, we are able of sharing the culture of heritage. It is not a confrontation between those who represent the future of the city and those who represent the past. The history of an urban territory is the history of a territory in constant movement and all our cities have built themselves, but sometimes in exchange of too much destruction. This vital information must be transmitted by the town planning services and it is very important to take advantage of all opportunities for the meetings, seminars and work groups with associations that are worried about the problems related to the preservation of heritage and town planning.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Thank you very much. Now Lee Minaidis, who is in charge of the Tourism Commission, has the floor:

Lee Minaidis, Deputy of Mayor of Rhodes. European Projects and Development of the OWHC

Thank you. The Tourism Commission for Southern Europe and the Mediterranean of the OWHC had the task of coordinating the Workshop on Sustainable Tourism in World Heritage Cities to be held the October 17-18 following the 6th Regional Conference.

The growing link between heritage and tourism has made that cultural tourism is become a sustainable option for the future of World Heritage Cities and their citizens. In an effort to provide policy guidelines and supportive instruments for the better planning and management of our tourism product, we sought to enlist the assistance of the World Tourism Organization (WTO).

In 2004 a first meeting was held in Madrid at the headquarters of the WTO with Mr Luigi Cabrini, who is the Regional Representative for Europe. The OWHC at that time expressed a wish to establish a means of cooperation with the WTO in the interest of its Cities. An invitation was extended to the WTO to take part in the World Symposium in Cuzco in September 2005.

We were very pleased that Mr Eugenio Yunis, Chief of Sustainable Development of Tourism of the WTO, accepted our invitation. Mr Yunis spoke at the Symposium in the session devoted to the OWHC Partners and, at the same time, he proposed a series of regional workshops where the aims of sustainability in tourism, policy and tools as well as methodological guidelines could be presented.

An impromptu meeting took place in Cuzco with Mr Yunis, the Mayor of Córdoba, Rosa Aguilar Rivero; the Deputy of Mayor on Tourism, Francisco Tejada Gallegos; our

Regional Coordinator, Rafael Perez de la Concha Camacho and me. It was decided that within the framework of our 6th Regional Conference and bearing in mind the already programmed seminars to be organized by the Tourism Commission, Córdoba would be the first city to host an OWHC regional workshop in cooperation with the WTO.

I had several communications with Mr Yunis and Rafael Perez de la Concha in order to finalize the dates and any other organizational details.

Taking advantage of the fact that both Mr Yunis and myself serve on the Advisory Committee of the 9th World Congress of the OWHC to be held in Kazan, Russian Federation, we were able to meet in Los Angeles, California in early May 2006 at the Getty Conservation Institute. The Getty hosted all of the members of the Committee in order to develop the themes and topics to be discussed at the Congress. This meeting afforded us the opportunity to discuss and to finalize the program for the workshop.

On the occasion of the World Heritage Committee Meeting, held in July in Vilnius, Lithuania, where once again we were both in attendance, I had the opportunity to discuss and conclude with Mr Yunis the format and content of the letter and survey which was sent to all of our members in preparation for the workshop.

I am sure we all look forward with expectation to the workshop which will begin tomorrow. It deals with a vital issue to us all and without doubt will help us in further developing and sustaining cultural tourism in our cities. Thank you.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Thank you very much to the representative of Rhodes. Now the representative of Naples, who will talk about the Education and Culture Commission, has the floor.

Valeria Valente, Town Councillor on Tourism, Naples

On the one hand, it is necessary to mention that we have been part of this Organization as representatives of Naples for two years. In that moment, the previous Town Councillor of Tourism of the Town Hall of Naples was the one who came.

I am the Town Councillor on Tourism in the Town Hall of Naples only a few months ago because, as you probably know, Naples has participated in the new administrative elections. The Mayor is always the same but, obviously, the Board has changed.

On the other hand, I have to add that in these two last years, because of internal matters of the Administration, there has been several Town Councillors and this has not permitted to us to be disciplined and to contribute at this Regional Conference as we promised two years ago.

Due to that reason, we have not called this Commission for two years. However, I want to commit me at this meeting because, in the best of the cases, I will assume the charge of Town Councillor on Tourism in the Town Hall of Naples for the next five years. So, nowadays I want to assume the commitment to coordinate the works of this Commission as representative of the city of Naples. It is a real pleasure for us that you have entrusted this work and role, so we will surely continue or, rather, we will start to work in a very intensive way. Precisely, I wanted to propose that a possible date was fixed for next summer 2007, obviously with the collaboration of everybody who wants

to participate in this work. I propose here the issue so that you can think about it in a more common and more participative way.

Our Commission is called “Education and Culture” and I would really like you to think about how to plan cultural events and shows which interest our cities and how to fix some dates to increase in value our own heritage.

I would also like that the work of this Commission could follow this leit-motiv. I think that it can be a positive and a constructive work and I promise to elaborate from this moment, for the summer of 2007, the meeting of the Commission in Naples.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Thank you very much to the representative of Naples. I would like to congratulate them because they have overcome the difficulties and also on the thrust that they want to give to this Education and Culture Commission. Unquestionably, their proposal will be able to be set tomorrow and included in the conclusions of this 6th Regional Conference. Now the representative of Évora and person in charge of the Financing Commission, Mr Oliveira has the floor:

José Ernesto d’ Oliveira, Mayor of Évora

Good morning, first of all I would like to send regards to the Organization, especially to the Town Hall of Córdoba and to the Regional Secretariat, for the way you have received us. Thank you very much.

Évora assumes the responsibility to coordinate the work group of the Financing Commission and we propose, for October 2007, the first meeting about a matter as important as the financing subject of the protection of the heritage is. We would like to ask all the cities interested in this matter to send us their proposal for the agenda of the meeting, in order to make an agenda which fits to the interests of everyone.

One of the issues that we should tackle is the association models that we have to include. The fact that we are World Heritage Cities means that the responsibility of the financing support cannot be exclusively assumed by the local budget but also, we need the participation of the central administrations, the European funds and other private organizations. A partnership should be one of the possible issues to be developed and studied but I think that there are many things to do.

Here we leave a first suggestion about this topic and let me take the chance to invite you to participate, in Évora the next 25th November, in an international seminar about the meaning for us of these last 20 years as World Heritage City. I hope to see you there. Thank you very much.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

I would like to thank the Mayor of Évora because he has suggested a reflection that the whole group of World Heritage Cities shares: the difficulty, related to the extra charges, that the declaration and the lack of commitment from other authorities involve.

We would like to inform you that Córdoba will be in Évora in the Anniversary of its declaration, as representative of the Regional Secretariat for Southern Europe/Mediterranean of the OWHC.

After the report of the Work Commissions and in order to follow the agenda, it is the turn of Juan Manuel Martínez on behalf of the General Secretariat of the OWHC. He is going to explain the Strategic Development Plan.

Juan Manuel Martínez, Director of Programs OWHC

Lee Minaidis from Rhodes has the floor to give us a short introduction about the Strategic Development Plan.

Lee Minaidis, Deputy of Mayor of Rhodes. European Projects and Development of the OWHC

Thank you Juan. For the presentation, we thought it could be a good idea to give a short introduction and background with the aim of facilitating the discussions that we hopefully will have after the presentation.

The history of the OWHC has been marked with many successful achievements. However, due to the dynamism of our Organization and of the members to whom it belongs, we are currently in the process of self-analysis to define what role the OWHC should play in the future.

It is indeed an interesting time of changing ideas and doing efforts to achieve greater relevance. Since its founding our Organization has grown, evolved and matured. Our membership has more than tripled, attendance to world symposia, which from now on we will call World Congress, has increased fivefold. The member cities have progressively shown greater interest in taking part in the administration of the OWHC, with many mayors standing as candidates for the Board of Directors and many more cities presenting their candidacies to host future Congresses.

This enthusiasm maybe is attributed in part, to the programs we offer, but even more to the realization by our members of the benefits that our network provides. Most importantly the direct communication among cities with similar needs and the accessibility, as partners, to other international institutions pursuing similar goals.

We have achieved international recognition as a key player in the urban heritage management because we are a strong and united world organization. The establishment of the Regional Secretariats has been an important structure, modification for the better functioning of the Organization.

In looking at our organizational chart there are many more people involved outside, at the General Secretariat in Quebec (Canada) than within. This decentralization was achieved mainly by the creation of the Regional Secretariats. Given the openness of the Organization to new ideas and the will to meet the needs of our cities, in the best possible way, the General Secretary, Mr Denis Ricard proposed, over a year ago, to begin a study of the benefits of formulating a Development Strategic Plan.

The process, in which we are entering, is similar to the period of re-evaluation which took place in 2002 when we revised the bylaws. Discussions were held at the Board level which resulted in a decision to present the proposal to the General Assembly in Cuzco, where a mandate was given to the Commission a survey in order to formulate a Strategic Development Plan. Directors and other top officials of several international organizations, the members of our Board, the Regional Coordinators as well as other people who have been associated with the OWHC were asked to complete questionnaires in order to do an analysis about the issue.

The findings of the survey, to be completed in April, will hopefully help us to reassess our structure, policies, activities and programs. Through the discussions that will take place, we will come to recognize where changes should be made and what policies should remain the same. The analysis of the survey will help us to define better the vision, the mission, the strategic direction and the objectives which will comprise the Development Strategic Plan. The meeting of the Board of Directors in Puebla (Mexico) in April was the first opportunity to debate issues and to express opinions on the future of the OWHC based on the results of the survey. The subsequent Board meeting in Cuenca (Ecuador) in January 2007 will afford a second opportunity for discussion which would conclude with proposals for decisions to be made by the General Assembly in Kazan, Russian Federation in June 2007. The decisions taken in Kazan, may begin the process which will affect the course of the OWHC for years to come.

Among the perceptions dealing with the mission of the OWHC was to promote the exchange of experiences and the information among member cities and the interaction between mayors and heritage management specialists as well as to develop the role of the OWHC as an intermediary knowing both, the problems and the solutions, put in place by the cities, that facilitating and strengthening links among the cities having similar problems. The encouragement of most cities to participate in the City2City Program was also expressed. Other general comments included with the OWHC could help local governments in their relation to their own national governments in matters of heritage conservation and management. This would add a political dimension to the OWHC which until now has not been practice. It was expressed that more contact it is necessary among cities of the Regional Secretariats. There were many more concepts that came out at the Puebla Meeting but I refer only a few in order to give some idea of the directions, and there were many that the Board discussions talked. It was decided by the Board to appoint a small Commission composed by the General Secretary Mr Ricard, Bruno Delas of Lyon, Rafael Perez de la Concha of Córdoba and myself. Our task is to correlate the Puebla proposals and those in the dialogue attending a regional meeting that will take place this year. These are the activities that we are doing now. We will have discussions in Edinburgh about the Northwest region in May and we will continue in Budapest in June. Mr Ricard will be with us tomorrow, who has had discussions in Lijiang, we want to discuss today as well with the Southern Europe and the Mediterranean and there will be more in the future. From these discussions we will present to the Board the results in a more coherence form to the Board in Cuenca and subsequently to the General Assembly in Kazan, where all of the cities will have the opportunity to express their views. The Strategic Plan will help us to establish the conditions that will enable to the Organization to face the new challenges, proposed by the combination of external factors and to set up suitable internal conditions to deal with these new realities.

It is a wish of us all that our Organization plays an increasingly vital role in the world of heritage. The members of the Southern Europe and the Mediterranean have had a positive impact on the Organization in the past by expressing their opinions and in making constructive proposals. I am sure that during this time of self-evaluation, the Region will do its part in helping to achieve our common goals. I am going to give the floor back to Juan Manuel Martínez, who will continue to speak about this process. Thank you.

Juan Manuel Martínez, Director of Programs OWHC

I will do a short introduction about the Organization and in which way we have worked on the Strategic Development Plan of the OWHC.

The OWHC is a network made up of 225 cities and its main objective is to implement the World Heritage Convention in the cities through the exchange, the training of the local managers and the mayors and the awareness through programmes for young people and for the population in general.

Up to now we have had different symposia; the first one was in Quebec (Canada) in 1991, Fez (Morocco) in 1993, Bergen (Norway) in 1995, Évora (Portugal) in 1997, Santiago de Compostela in 1999, Puebla (Mexico) in 2001, Rhodes (Greece) in 2003, in 2005 Cuzco (Perú) and finally in 2007, it will be in Kazan from 19th to 23rd June.

The organizational chart of the OWHC is the following: in the top is the General Assembly made up of all the member cities of the Organization. Then the General Assembly elects the Board of Directors and the President of the OWHC, nowadays the President of the OWHC is the Mayor of Rhodes, Mr George Giannopoulos. The Treasurer and the Vice-president of our Organization is Mrs Rosa Aguilar Rivero; the Mayor of Bergen (Norway), the Mayor of Cuenca (Ecuador), the Mayor of Cuzco, the Mayor of Guanajato, the Mayor of Lyon and the Mayor of Riga are the Vice-presidents. In addition we also work jointly with the Regional Coordinators, we have seven Regional Secretariats: Bergen (Norway) for Northwest Europe, Budapest for Central Europe (Hungary), Córdoba (Spain) for Southern Europe/ Mediterranean, this one hosts today the Regional Conference we attend, then we have Guanajato (Mexico) for Latin America, Kazan (Russia) for Euro-Asia, Tunis for North Africa and, finally, Zanzibar for South Africa.

The main associated organizations of the OWHC are the UNESCO, the World Heritage Centre, the World Tourism Organization, the Getty Conservation Institute, the World Monuments Fund, Council of Europe, ICCROM and finally ICOMOS.

Let's see the background of the Strategic Development Plan. Firstly, a mandate of the General Assembly was held in Cuzco in 2005 and we hired a consultant who led us to design the grounds of the Strategic Development Plan in Quebec in 2006. After that step the presentation before the Board of Directors was carried out in Puebla in April 2006 and it was decided to create a Work Commission composed by the representative of Lyon, Bruno Delas; Rafael Perez de la Concha from Córdoba; Lee Minaidis and the General Secretary of the OWHC.

Let's look more closely to our Strategic Development Plan. It is expected that we become a world reference Organization in matters of cultural heritage management and this Organization could be recognised by its exceptional universal values. We exist because we want to help our member cities to know better the aspects linked to the preservation and to the world heritage management. The members of the Organization are mainly the cities registered in the list of World Heritage Cities of the UNESCO and the OWHC with observer cities and its individual members.

Our main strategic directions are two: competences and training. It is expected to make easier the exchange of competences among member cities and contribute to the training and the improvement of the people who take decisions and the heritage managers.

As regard the awareness, the OWHC works on the protection of the heritage and evaluation of the urban heritage. The OWHC has at its disposal different tools so that its three customers, that is to say, the local elected people, the specialists of urban heritage and the public in general can be aware through young people. For this, we count on the competence and training programmes of the OWHC, world and regional meetings, as this one we are attending with different issues as financing, tourism, innovation, protection measures, preserving an alive heritage, the heritage of humanity as the matter treated in Cuzco or Economics and Heritage as the issue which will be treated in Kazan. Regarding competences and training, we have the example of the training workshop for new mayors held in Cuzco and it will go on next year in Kazan.

Now, we are going to leave aside this issue and turn instead to the City2City Programme. It consists in a programme among world heritage cities which want to cooperate in any project about the preservation of the heritage, as the case of Bergen (Norway) and Mozambique. The city of Bergen got, through the Agency for International Support, an amount to help the city of Mozambique for the restoration of its historical town part. The cities of Vilnius and Warsaw are currently having an exchange related to the local managers. They are interested in different projects which exist in each city and they meet together continuously.

As regards the URBO portal, it is a portal where we want to publish all the cities' competences, because we know that the heritage management it is not only the preservation of the monument, but it also implies awareness, tourism, management of infrastructures, etc. and we want the cities which have some competence in the heritage management frame to give us some sort of summary or case study that we can publish and, in that way, we can facilitate the spreading among all the World Heritage Cities.

RIO, the information network of the OWHC, contains the web site, visited by 20,000 people per week and informs about the activities and member cities of the OWHC. We have already started a programme to associate the World Heritage Cities to the international network *Hostel International*. The main aim is to make young people aware of the heritage that they are visiting, this is very important. The electronic news of the OWHC, that I suppose you have already received them, are bulletins in the web, where we want to inform about the activities of the OWHC, and the cities' activities.

Patrice Beghain, Deputy of Mayor of Lyon

I just want to point out two ideas: I think that the Organization must benefit from the experience we have acquired until now and from the enlargement pointed out by Rafael in order to fix more accurate objectives and challenges for the future. A document like that must be regularly updated. I am talking of drawing conclusions based on our experience and of remarking them in this document.

Our Organization has different responsibilities with the Southern countries and the fact of sharing our knowledge with them it is a political and strategic challenge for us. It is not only a political question but also a moral challenge and it must be one of the main worries for the future.

We have mentioned some example of collaboration and Lyon collaborates with the cities of Algiers and Porto Novo. Many other cities do as well and this experience may give us different ideas.

At the beginning we have remembered and focused on the poverty of the world and I think this is a way of being coherent with our commitments further on a minute of silence.

INFORMATION ABOUT THE 9TH WORLD CONGRESS OF KAZAN

Juan Manuel Martínez, Director of Programs OWHC

Without any other comment, let's talk about the presentation of Kazan. I'm going to give a short introduction and then Mrs Françoise Descamps will explain, as coordinator of the scientific part, the scientific information of the Congress.

Kazan is a city located in the Republic of Tatarstan (Russia), what is known as Euro-Asia, because of its nearness to the Asian continent. We can arrive through several flights which usually depart from all the countries, stopping over in Frankfurt or in Moscow. Lufthansa Company flies directly from Frankfurt, stopping over in Samara and arriving to Kazan; there is another company, Aeroflot, whose flight goes from Moscow to Kazan. The Deputy of Mayor of Córdoba told me yesterday that they were trying to hire charter flights for people of the same region.

The visa is a very important matter, in the case of Russia is essential to get informed previously since you have to follow some steps to obtain a visa. During this Congress the Board of Directors of the OWHC will be elected and some mayors who made up the Board of Directors will not be able to be elected again, therefore we invite you to participate in these elections. At the end of the Congress we will choose the host city for the next World Congress in 2009. We would like you to express your interest of hosting the next Congress in 2009.

Now, Mrs Françoise Descamps is going to give more details about the Congress.

Françoise Descamps, Senior Projects Specialist, Getty Conservation Institute

Good morning. First of all, I would like to thank the host city and all the members of the Regional Secretariat for inviting and giving us the opportunity to show you this short presentation.

The Getty Conservation Institute forms part of a wider organization placed in Los Angeles, called J. Paul Getty Trust. It owns a museum which has some important works of art and it also plays an essential role in the cultural life of Los Angeles. It also owns a Research Institute which contains a very interesting Library and finally, we have the Getty Foundation, which is made up of individuals who bring support and finance the projects, independently from other organizations of the J. Paul Getty Trust.

The Getty Conservation Institute is an organization which works internationally to promote, preserve and spread the cultural heritage. The different organizations work independently but, in general, we try to work jointly so that our projects can be successful.

We have already worked on this framework for the OWHC in the Symposium of Cuzco and we will do it again in Kazan, jointly with the OWHC, since they want us to prepare the scientific part. So far, we have worked on a preliminary evaluation about the subject matter of the next meeting, we have visited Kazan with a delegation of the OWHC and we had the opportunity to meet Denis Ricard, Lee Minaidis, the Mayor and other authorities in March of last year.

The cooperation is essential because, on the one hand, the OWHC is an exceptional forum, since the intention of the founders of this Organization is to give the opportunity to join together politicians and professionals of the World Heritage Cities in order to discuss and share their concerns and research different work fields. On the other hand, the aim of the Getty Conservation Institute is to make progress in the field of the heritage preservation, being based on the experience and the knowledge of the cities.

The subject that we will treat in Kazan next year is Heritage and Economy. It is expected to evaluate the interactions between both concepts, to identify and to discuss the opportunities and problems arisen from this interaction. It is also expected to know direct and indirect benefits, challenges, how to face them and how we can take advantage of those benefits.

The first aim of the Getty is to organise the workshop of Mayors and it will be one representative per municipality. The second one is to develop a scientific programme, decide a subject matter and name people to carry out the appropriate presentations. We try with this workshop the exchange and the promotion of interesting subjects, through a questionnaire that we sent to each member city of the OWHC. The workshop will take place before the Congress and, as we did in Cuzco, we are going to use a case study carried out in Kazan. The meetings and the presentations will be in English, although there will be simultaneous interpreting of the three official languages of the OWHC and Russian too. The presentations will last two hours followed by one hour and a half of discussion. It is expected to create short debates about the exposed ideas and to propose other ideas with regards to the issue.

We want to give an important approach to the poster presentation, that is to say, the place where each municipality, NGO, organization, etc. has the opportunity of

presenting its activities. The event is officially opened and we hope you to have the opportunity of exchanging information with other organizations.

In the meeting which took place in Los Angeles last May, we defined the subjects of the presentation. The first one is a general introduction about Economy and Heritage; the second one will treat the promotion of the economic development, on the grounds of the heritage and the sharing of the benefits. The third subject is the development management and finally we will treat more practical issues. We will expect specialists of these subjects.

Regarding the student programme that we are carrying out in Kazan, students have been asked to develop some projects in order to observe how they perceive the heritage of the city and how they fit in the dynamic of development and preservation of the heritage. All this work is carried out by the Getty, representatives of the OWHC and people specialised in the subject, for what a Committee has been created.

The aim of this presentation is to ask you for an active participation in the discussion groups. It would be very useful if each city could present a project or an experience through the poster presentation. During the presentation of the Minutes we would like to add all the posters in PDF. I would also like you to answer the questionnaire for the workshop of mayors, because it is very important for my mate to know your interests and the subjects that you would like to treat in this workshop.

Mr Eugenio Yunis participated in this workshop and he commented that talking about heritage is also talking about tourism, but we do not have tangible information about that. Through the Secretariat of the OWHC and thank to the cooperation of Juan Manuel, we have spread a questionnaire with questions in order to get information of the impact that the city has suffered after being declared Heritage City. It is a very important questionnaire and the collected information will form part of the final publication of the Congress. Thanks for your cooperation.

INTERVENTION OF THE REPRESENTATIVES FROM THE DIFFERENT CITIES

Jesús Dionisio Ballesteros, Mayor of Aranjuez

First of all, I would like to thank the host city for such a warm welcome and greet to all the cities and countries which are participating in this meeting.

I would like to begin by giving an introduction about the complexity to define the declaration of Cultural Landscape of the World Heritage Cities. Firstly, I should say that since 1993 that declaration is considered as another form of declaration by the UNESCO and therefore it has covered a relatively short path, proof of that is that there are just 42 cities declared as cultural landscape. Secondly, I would like to emphasize the complexity to define the concept of landscape; on the one hand, the novelty that it owns and, on the other hand, there are a lot of elements that interact in the definition. Therefore the UNESCO has established three categories of definition for the Cultural Landscape concept because of its difficulty to join them in one definition.

If the management and the cooperation between any city which has been declared as World Heritage City in any form of declaration is complicated, a complex concept as the Cultural Landscape one makes more necessary the sharing of experiences with other cities and we should join forces in defining those landscapes and in the management tools as well as strengthening the cooperation.

We consider the framework of the OWHC as a big network of networks and an Organization which offers an administrative and a political frame as well as a reflection place with a high technical capacity and experience in the field of international cooperation. We think that the OWHC could help us with our initiative that we consider very necessary and we all here will have to define and specify it and for that, we have suggested, through the Secretariat, that we can host a meeting with the Cultural Landscape Cities under the coverage of the OWHC. It is also expected to define the field of international cooperation among cities and the different categories of cultural landscape. We are trying to achieve a structure which allows us to make profitable the cooperation and the management; this is known in modern terms as network. We would like the OWHC to lead the beginning of the cooperation and to propose the organization of this meeting in autumn 2007.

António Magalhães, Mayor of Guimarães

I just wanted to make a note about Landscape World Heritage Cities. Douro Vinhateiro (a Portuguese wine-producing region) assumed that responsibility in 2001 and I suppose that we should consider this region due to the enrichment that it could contribute to the group of cities involved in this matter. Therefore, I think an invitation would be well received from this region of Portugal. Thank you very much.

Marie Automne Thepot, International Relations, Nancy

Thank you for such a warm welcome, it is an honour for Nancy to be here for the first time among the French cities. I would like to add something to what Patrice Beghain from Lyon commented about the need for cooperation between the North and the South of the Mediterranean. I do not know if the hosting of a joint meeting with Tunis in order to start cooperation among cities from the North and the South of the Mediterranean could be possible or arises some interest to the Regional Secretary. Thank you.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

Than you, we will bear in mind your proposal and we will contact our mate Sémia Akrouit, since it might be an interesting initiative for joining even more together the Mediterranean.

Patrice Beghain, Deputy of Mayor of Lyon

I just want to take up again what it was previously said about the 8th September. I repeat the difficulty of several cities to organize, in just 15 days, two events. The third weekend of September we celebrate the European Heritage Days, which are more and more important and it is impossible for us, and I think for many other cities, to celebrate two popular events, unless we organize them in a symbolic way as for example hanging

up the flag of the Heritage Cities Network. We should carry out this discussion and see what the conclusions are.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

This is a reflection which Patrice Beghain always tries to remind us in every Regional Conference and we have not solved it yet. In Córdoba we have the same problem and we have treated it even in the Board of Directors but we do not find any solution regarding that matter. We have to study the solution or the proposal.

Juan Manuel Martínez, Director of Programs OWHC

I think each time that we meet together, Patrice Beghain always urges us to take a decision on that matter. It would be very interesting if we formulate in this General Assembly a written report to be presented to the Board of Directors in order to discuss it in the next meeting which will take place in Cuenca (Ecuador) and try to go on with such a demand.

Marie Automne Thepot, International Relations, Nancy

I would like to remind you that in 2007 Luxembourg will be the European Capital of Culture and it has decided to organize a great number of cultural activities, some of them about heritage, but also live shows and events.

Luxembourg decided to extend this phenomenon to what is called the transborder region, with Lorena, a French region, two German lands, Sarre and Renania-Palatina and the Belgian region of Walloon.

I invite you to participate in this meeting because, although Nancy belongs culturally to Southern Europe and the Mediterranean, we work together to enhance heritage and culture. I have spoken about two places but there is a third one, Völklingen, an industrial city of Germany that is also integrated in this region. These three Heritage Cities invite you to come to our large region.

Lee Minaidis, Deputy of Mayor of Rhodes. European Projects and Development of the OWHC

In addition, I would like to add to what has just presented from the representative of Nancy. We have a meeting in Luxembourg in February with the Mayor Paul Helminger and his team because, well I think, in a way, it is become almost a tradition. Vilnius (Lithuania) in 2003 did not receive the nomination to host the World Symposium and so they organised in 2003 an International Conference and it was a very interesting conference dealing with the World heritage Cities as host of International events, and other varied aspects for activities in World Heritage Cities. In 2007 as well Luxembourg, in cooperation with Laval University in Quebec, will host a conference, in September 2007, dealing with the media in heritage, its influence, journalists in promoting and making the public more aware of heritage, its problems, its different aspects. I think this is very interesting and very constructive, that they wanted to have a conference since they would not be able to host the World Congress, this conference could be a very interesting meeting.

Jesús Dionisio Ballesteros, Mayor of Aranjuez

I would like to make an addition to what the representative of Guimarães has just commented, regarding the meeting of Cultural Landscape Cities. We propose that the cities which form part of the OWHC as well as the cities which form the Regional Secretariat for Southern Europe and the Mediterranean are the ones to manage the promotion of this meeting, independently of the fact that the city of Aranjuez is proposed to host the meeting. It is expected that we can be the promoting group which could attract the rest of the cities, so you are invited and what's more, we count on you to organise ourselves as promoting group in order to host the meeting approximately in autumn of the year 2007.

Concepción Domínguez Prats, Town Councillor of Segovia

I would like to show you a project which has been carried out in Segovia and we would like to count on your experiences on this matter in order to enrich it.

We have just started to carry out, with the support of the World Monument Town, an integral plan of preservation of the Roman Aqueduct of Segovia. It is considered a very important monument and it needs a preservation plan, it is not in bad conditions, but we want to know what to do in order to preserve it annually. It is expected, at the same time, that this plan incorporates the monument to the city and preserves the channel which takes the water located under the city.

For this reason we have contacted many specialists, however, we want to make a call to all the cities which have worked on similar issues in order that you contact us with the aim of providing your knowledge and experience. When we talk about experience we also talk about stone knowledge because it is one of the most important aspects of its preservation, as well as the architectural monitoring or the bylaws. We also get in touch with a state secondary school which works on the study and spreading among young people. I know that here there are cities with aqueducts and they have worked on them, so I invite you to collaborate with us and exchange experiences each other. Thank you.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Regarding the project presented by the Regional Secretariat for Southern Europe, the Youth Forum of Classical Theatre, I would like to thank Trinidad Navarrete who is the teacher of the state secondary school and alma mater, and director of this young theatre group, and Jesús Peláez, professor of the Cordoba University and specialist in Greek and Classical theatre, he is the one who encourages us to carry out this kind of projects. I would also like to thank the students for their performance; we have spent a wonderful time.

Ivana Della Portella, President of the Environment Commission, Rome

I would like to thank you for your hospitality; I am very pleased to represent at this meeting the Town Hall of Rome, especially the Mayor Walter Veltroni.

At this Commission, I would like to say only a few things. First of all, I cannot commit me on behalf of the Town Hall of Rome to accept the proposal at this moment and I think you can understand perfectly, although I bear it in mind because of my cultural profile. I am an historian of art; I write books about issues related to archaeology and territory, so I am really interested in these issues. At the same time, I think that the

existence of a wide network of cities connected with complex issues, because these are certainly complicated issues, is very useful.

Emblematically, Rome is the most complex city in this sense. It is a very big city (its extension is probably the widest of the rest of cities represented at this Commission) and it is representative of the complexity related to the urban development nature, environment, tourist services and safeguard of the heritage. Not long ago, we created the Regulating Plan of Rome, because the urban development question is one of the realities that is not probably included in this meeting although it is related to all the rest.

Rome is a city where big events take place, we have just finished the events related to the called *Notte Bianca* (White Night) and we have experimented in only one year an increase of 25% in the tourist sector. This establishes Rome, in economical terms, above the national level regarding the rest of the cities. I am aware that the highlight of this meeting is the fact that Rome borders on the Mediterranean Sea, so I will communicate the Mayor Veltroni all this information so that he acts.

Likewise, I have to point out that we have already participated in some networks as the networks of Italian Town Halls along the *via francigena* (French route) and we have reached some important aims as for example linking Rome to Santiago de Compostela or Canterbury. We also have the aim of reaching Jerusalem. I am very grateful to you and I will communicate this official request to the Mayor of Rome.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

The Youth Forum of Classical Theatre in the World Heritage Cities is a project which rose from a positive exchange experience between the cities of Palazzolo Acreide (Italy) and Córdoba (Spain). We thought it could be an interesting and productive project for young people and it was in Évora where we proposed it to the Regional Secretariat. Once it was approved, we have worked on it and today we want you to give your consent in order to carry on with the project. In the first edition of this forum we have recovered some texts of Jean Louis Barrault which define what the project's objectives are: ***"The essential power of Theatre is to leave aside all what separates men: differences of race, of religious or politic education, differences of language. But it highlights all what men have in common: laughs and tears, joy and sorrow, happiness and anguish, in a single word, what belongs to the heart. Theatre shows the common heart of every man, in this it is the most effective vehicle of peace"***.

It was proposed the creation of a Coordination Commission for the organization of this project. This Commission, set up in the frame of the Regional Secretariat, is formed by representatives of the INDA (Istituto Nazionale del Dramma Antico), the Town Halls of Córdoba and Palazzolo Acreide, and Siracusa. Every year, around May, they came to participate in the Youth Forum of Classical Theatre Festival of Córdoba, organized by Jesús Peláez del Rosal. Firstly, we met in April 2006, at the same time the group of Palazzolo arrived to Córdoba and we had the second meeting in Palazzolo, coinciding with the participation of the "*Hypnos*" group in the Youth Forum of Classical Theatre Festival. To this meeting attended the representative of the Town Hall of Palazzolo, the Professors of the secondary schools, the Vice-mayor of Palazzolo and Fernando Balestra, the Director of INDA. We outlined and developed the project and we agreed the name of it, Youth Forum of Classical Theatre in the World Heritage Cities, and we included a Latin text which will be the official name.

The Forum will have a yearly regularity and will have a length of 3 days. It would be expected that the date of celebration would fit from 27th March, the World Theatre Day, to the end of May. The cities, interested in holding this Forum, would have to apply for it to the Regional Secretariat, but we think that every year each headquarter of the World Heritage Cities for Southern Europe could host the celebration of this Forum. It was established that the first edition in 2007 will take place in Córdoba in order to begin working with this project, and Palazzolo, as coorganizer of the first edition, would host the second edition in 2008. Those cities interested in holding the third edition in 2009, as Portugal, France, Israel, etc. could ask for it in order to organize the planning.

The host city will choose a group from the World Heritage Cities of its country and, furthermore, it will be able to bring another group of its own city. The cities which can participate are the ones which have paid the fees of the OWHC and the member cities of the Regional Secretariat.

The petitions must be done through the Town Halls because we are an organization of cities and in spite of the fact that universities, secondary schools, theatre groups are the most interested; we have to process the petitions through the Town Halls. It is established, as a measure of regional balance, the participation of a theatre group with a maximum of 25 people, for each country of the Regional Secretariat (Spain, France, Greece, Italy, Malta and Portugal), with a maximum of six groups, including the one of the host city. The members of the groups will not be older than 25 years old.

In case, there were a lot of groups applying for the participation in the Meeting, it will be decided by the Coordination Commission, avoiding the repetition of groups in order that every Theatre Group can participate in the Forum.

This document must be presented and approved in the 6th Regional Conference of Southern Europe and Mediterranean of the OWHC which will take place in Córdoba from 15th to 18th October, 2006. Later, the Regional Secretariat will send the project to all members and in order cities of the Regional Secretariat of the OWHC, inviting you to participate.

MODEL OF PROGRAMME

First day:

Arrival and Accommodation of the groups.

Official Welcome to all participants by the Town Hall of the host city. During this welcome there will be a presentation of the OWHC and the Regional Secretariat.

Second day:

Morning: ***Performance*** of three groups in its own language of a classical theatre play. At the same time a Power Point will be shown in a screen, with a summary of the play in other languages.

Afternoon: ***guided visit*** to the historic places of the host cities.

Development of a *theatre Workshop* about different aspects (which do not need to be translated), as, for instance, mime techniques, wardrobe, chorus, etc. for that fact, every participating group will previously send and make a presentation of around 10 minutes about their theatre experience.

Third day:

Morning: **performance** of the other three groups.

Afternoon: *passacaglia* of the different groups through the city, dressed up with theatre wardrobe.

This programme must be projected towards the city and the citizens.

ORGANIZATION

The host city must assume all the organization expenses and management, including accommodation and maintenance of all the participating groups. The host city must look for the accommodation of the participating groups in youth hostels or some kind of youth accommodation in order to facilitate the cohabitation among young people of the different groups.

MEALS

During the stay all meals will be paid by the host city.

TRAVELS

Travel expenses of the theatre groups will be paid by their own Town Halls in order to share expenses.

THEATRE

We ask the cities, which want to host the forum, to meet minimal technical specifications in order to perform the plays. If it is possible, the theatre plays could be performed in Greek or Roman, original or modern theatres.

OBJECTIVES

It is expected that this programme reaches the following objectives:

1. To highlight the values that Classical Theatre brings nowadays to young people, as a vehicle of peace.
2. To allow the cohabitation among young people from different countries.
3. To facilitate the exchange of ideas and experiences among the participating groups about the current staging of classical plays.
4. To communicate to young people the responsibility to preserve and to protect our Heritage for the enjoyment of future generations.

5. To value the role of the OWHC, its principles and objectives, among the society in general and young people particularly.
6. To strengthen the European integration from the original, common and typical culture, as the Greek and Latin culture was.

FINANCING OF THE PROGRAMME

The programme will be financed by the participating cities (Town Halls, Universities, other cultural organizations...), the INDA, and the Regional Secretariat of the OWHC.

Contacts will be done in the European Union through members of the European Parliament of each country, in order to try to obtain financing from the European Union. The project seems to be very interesting for the European Parliament because of the elements that it meets: several European countries, young people, cultural topics about the origin of Europe, integration, tolerance, peace, exchange...

For that fact, it will be very important the role of the Mayors, the Autonomous and National Governments. Once the programme is defined, the Commission can request a meeting in Brussels with these members of the Parliament to present the project and to obtain their support. We could also count on the support and backing of the OWHC.

If it is so approved in the 6th Regional Conference, the Regional Secretariat could finance a part of the expenses of this project with an economic amount from the cities of the Regional Secretariat (due to the deposit of the 15% of the membership fees to the OWHC).

It is expected that the approximate budget of every meeting is around 36,000 euros paid by the host city.

The next meeting of the Organization Commission and the signature of the Protocol regulating the project will take place in Córdoba, in the course of the 6th Regional Conference of the OWHC. This will be one of the points of the Agenda.

In Córdoba, we have at our disposal the web page of the *Instituto Nacional del Festival Juvenil de Teatro Europeo de Teatro Grecolatino*, an European association about Classical Theatre and where it is studied the different theatres located around Europe. It is an activity which has been carried out for a long time and it has a settled structure. I hope you have realized what we can reach if everybody supports this forum. Tomorrow, during the conclusions, or after the debate, we can decide if we carry on the project or not. Thank you very much, and for ending we could say goodbye to these actors and actresses with a big applause.

Valeria Valente, Town Councillor on Tourism, Naples

First of all, I would like to congratulate personally the Regional Secretariat because I think that it is a project of great quality and significance, above all, it is very important the fact of investing in young people to promote in the best way classical traditions and also cultural, historical and artistic heritage of our cities. I think it is a very intelligent and courageous choice but also, let me repeat, of great quality and importance and, for this reason, I am very enthusiastic about it. I also have to thank the Secretariat for

rectifying the lack of coordination from the city of Naples and, for this reason I would like to express my most sincere and deepest thanks. I admire this initiative after making a first reading and seeing the extraordinary play and I encourage continuing to involve the most possible cities because I consider that it is a good starting point between Palazzolo and Córdoba. I think that a project will grow in quality if subsequently a considerable number of cities gets involved in it.

I would also want to take advantage of this intervention to thank you for the hospitality of Córdoba I appreciate specially the words of the Mayor of Córdoba. She has spoken not only about the heritage; she said that the heritage is also a World Heritage City, of our relationships and, at the same time, in the way in which every person takes part in this journey. She repeated several times the word “heart” and this impressed me because I think that it is the right attitude to contribute to the construction of this network.

So, regarding the construction of the network, I feel myself involved directly when I have realised the cities which are included in the network and those that could be included but they are not yet, specially the Italian cities.

I spoke with my colleague from Rome about how important would be the fact that Italy participated considerably in this network, in its construction or consolidation of this network, which is already present in a lot of cities. Rome and Naples have the special characteristic of being metropolitan areas, as my colleague said before, so the appreciation of the heritage related to art or museums acquires probably other connotations and characters regarding other smaller cities.

I would like to introduce Naples as a candidate to host the next Conference, the 8th Conference, if the Commission accepts the proposal.

I am grateful to you in advance if my proposal gets the approval of the Commission. I think that it is a good way to reactivate the Italian cities and a good reason to encourage these cities to take part in the Organization, at least at the beginning, and later we will study it if there are replies. Thank you.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Thank you, Valeria. From this Secretariat and from the member cities group, we should say that we have noticed the important absence of a high number of Italian cities which are World Heritage Cities. We are working on this aspect in the next meeting in Vicenza. In this event the Secretariat is going to be present and we ask for support in order to work with the rest of the Italian World Heritage Cities, we want them to participate actively in this Secretariat. I seized the opportunity to say that the Youth Forum of Classical Theatre was launched by the Regional Secretariat but it would be desirable and completely necessary that Naples, as coordinator city of the Education and Culture Commission, assumes its leadership. Tomorrow we will discuss the proposal of Naples to hold the 8th Conference; we believe that Naples is a fantastic candidate as well as other cities which want to be candidate. Does everybody agree with me that we have to support this project and tomorrow it should be added to the conclusions of this 6th conference? Well, tomorrow we will ratify everything that has been stated today.

Doron Sapir, Deputy of Mayor of Tel-Aviv

Good evening, my name is Doron Sapir, and I am the representative of the Tel Aviv municipality. On behalf of the city of Tel Aviv, I would like to thank you for the opportunity to speak to you and the opportunity to give us the word in this session.

Special thanks of course to the city of Córdoba, for the wonderful host, we liked it very much and I think I am speaking on behalf of all of us.

The city of Tel Aviv was declared few years ago by UNESCO as a World Heritage City. Tel Aviv is considered to have the most important architectural heritage, based on an international modern movement style.

In fact, Tel Aviv is the municipality of two cities, the first one is Jaffa which is 4,000 years old and the second one is Tel Aviv itself which is going to celebrate in few years, two years, 100 years Anniversary, and it is going to happen in 2009, in this year we are all going to attend the 10th world Congress after Kazan, and I think we will be very honoured to have the opportunity to host, if it is possible, this Congress, in this special occasion of our 100 Anniversary. Of course, we would like and love to have your all support.

I have asked Mr Chezy Berkowitz, Tel Aviv's city engineer, who sits over there, to give a little short presentation about Tel Aviv and I think it is five minutes. Thank you very much.

Chezy Berkowitz, Engineer of Tel-Aviv

Thank you everyone. In the next few minutes, I would like to present the city of Tel Aviv which is relatively a very young city and, because of the period involved from 1909 until today, it is able to show quite dramatic changes in style and architecture, which is a successful combination of new with the old. Tel Aviv is a city in the process of continual and a renewal and, above all, an attractive city for living in.

Some pictures were shown about the city.

Here you have got some general numbers about Tel Aviv and the region: the number of visitors a day is about a million a day and the population in Tel Aviv is only three hundred and four thousand inhabitants (304,000).

There are many future plans that have already been approved and many others that have been done such as the old fruit market that was shown in a picture. All the renewal projects will be finally connected by the new light railway system going from south to the north-east.

So far, I have spoken mostly about the commercial development of Tel Aviv. Now I would like to say a few words regarding the residential side of the city. In Tel Aviv we regard the city population as our main accent; given Tel Aviv a unique ambience and atmosphere. Therefore, we place special emphasis on preservation and make every effort to maintain our modernity, by creating successful combination between new and all.

Here you can see the original master plan of a Scottish architect, Sir Patrick Geddes. It was made on the 20's and today it is the historical art of Tel Aviv and the reason why the city was declared World Heritage City. There are four main strategies for the future of Tel Aviv. Today I have concentrated shortly on strategy four: An Attractive City for Living. Thank you very much.

Chantal Ernoult, Deputy of Mayor of Le-Havre

Thank you. I am very proud of representing my city in this conference and I want to thank the city of Córdoba the warm welcome, specially Rafael, who has welcomed us really good.

As you know, Le Havre was declared World Heritage City by the UNESCO the 15th July, 2005. The centre of the city was rebuilt by Perret and covers an area of 159 hectares. We have been waiting for this nomination because Le Havre is a city doubly battered. During the Second World War the allies destroyed 80% of the city, especially during the 4th and the 5th September, and the results were 5.000 dead people and 80.000 homeless. This nomination had one objective for us: reconciling the citizens with their city because it has been rejected thinking that before the war everything was better.

Furthermore our image abroad was also very bad but nowadays we have faced the challenge and tourists have grown 25% more and we are also carrying out a policy of enhancing and preservation of heritage.

Now we are trying to create a network of contemporary cities and for this purpose in 2007 we will organize a meeting with Le Havre, Brasilia and Chandigarh and, seizing this opportunity, I would like to invite Tel Aviv to participate. Thank you.

Robert Dubois, Deputy of Mayor on Heritage and Culture, Puy-en-Velay

Puy-en-Velay is a small city of France, with over 20.000 inhabitants and a metropolitan area of 60.000, in a department of 210.000 inhabitants. It is a small place but a very interesting World Heritage City and the UNESCO has wanted to emphasize it because of two monuments. The 2nd September, 1999, the cathedral and the high altar were declared World Heritage in the background of the declaration of the Santiago of Compostela Way as World Heritage.

I am going to introduce you the city. Puy was born 1500 years ago after the Council of Ephesus. Our city is proud of having one of the oldest shrines of the Christianity dedicated to the Virgin Mary. Is a city of pilgrimage that attracts many people and it became a very famous place in that time. Five hundred years later, everybody talks about that the bishop of Puy, the Bishop Goteschalk, was the first foreign person in visiting the grave of the Apostle Santiago. The Bishop was the person who started and internationalized this way of pilgrimage nowadays so well known.

We are here today because we consider that, the fact of being a small city, it does not mean that we must be excluded from the big world events. We are going to create an Art and History Service in Puy and this is the reason why we must cooperate with big cities and, in this sense, the nomination of UNESCO is very important. The fact of being in the list of UNESCO has as a consequence, the visit to our city of people from all over the world, and we need to do everything we have in our hands in order that our citizens could be really aware of being the owners of an important heritage.

We are here today as observers and the welcome of Córdoba has been very interesting but, without any doubt, it is more interesting the anecdote about our heritage of a well-known art historian that visited Puy after having visited Córdoba. He considered that both cities had an Arab influence and he related the heritage of both, Córdoba and Puy.

Today I am very proud of discovering the heritage of Córdoba and seeing if the historian was right or not.

I think we may make progress in cooperation between big and small cities in the framework of UNESCO and this is the wish I want to transmit today. I also hope I may convince the elected charges of Puy-en-Velay and we may become soon member of the Organization of World Heritage Cities.

Ángeles Solís Sánchez, Conferences Technician Responsable, Oviedo

Regarding the Solidarity Day matter, I think music, as we talked before, is a very interesting point because it is an international language. I think music is a language which everybody can understand and it is also another heritage. We could develop this point, recovering the cities' files and the cathedral's files where we could find a lot of kind of music which stopped interpreting. I think this is an interesting matter.

Well, let's leave aside this and turn instead to another issue, since all of you have talked about your cities and for me this is the first time that I attend these meetings, I would like to say that I consider very interesting all the issues you treat here, because we share many problems that our cities have. Not only having the heritage, I also talk about the consequences of having such an heritage, for instance I consider a problem, a social problem, when young people meet together to have a good time in the old quarter of the city, they drink in this areas and this causes a lot of problems in Spain.

Oviedo has overcome another problem, the public building works. We initiated a very important pedestrianization process, pavements were taken off and streets were closed to the traffic. Building works brings a lot of problems, such as the complaints of neighbourhoods and shopkeepers because they suppose these works don't have an end, nevertheless we made that the public building works fulfilled within the specified period, this is the key if someone of you is interested in this issue. The pedestrianization process meant a great improvement in aspects related to the cleaning, nowadays we can keep clean our city because there aren't cars and without pavements it is easier to clean. However, we are not a World Heritage City due to its old quarter, because our pre-Romanesque monuments are not located in the old quarter, they are in other parts of the city or surrounded it. We also have the tourist emblem of Asturias as a natural paradise, el Balcón de Palacio and Iglesia de Santa María del Naranco (the Balcony of the Palace and the Church of Santa María del Naranco.) We want to learn more about tourism from you and we want to spread the idea that we have to take care and protect our heritage and we all here have to agree in the investment of its preservation. We search for the avant-garde architecture but we need to revalue what we already have, our oldest heritage. That's all, thank you very much.

Juan Manuel Martínez, Director of Programs OWHC

The following presentation is about the information network of OWHC. I am going to ask my partner, Paco Muñoz, to intervene after my presentation, if it is possible, as he is responsible for the region.

The information network of the OWHC, commonly called RIO, is mainly made up of three elements: the web site which I am sure that you have already visited and it is also

visited by 20,000 people per week. It is one of the first options which appears in the search engines when you introduce *world heritage* and *organization of the world heritage cities*. It also contains information about activities in the OWHC, its member cities and its associated organizations. Recently, there were people who told us about events organized in their respective cities and I think it would be important to add these events to the web site, in this way every member city could be aware of what another city does. Furthermore, it contains tourist hereditary and cultural information about each member city and links towards each site, whether it is the official site of the city or another web site treating about museums, its University or news of the city. You can also find the news and the agenda of the OWHC, its member cities and associated organizations.

The second element is a technical portal about the management of the World Heritage Cities called URBO and it contains scientific information divided into sections related to the management of the World Heritage. After the workshop which is going to be organized here in cooperation with the World Tourism Organization, we will include in this portal the presentations to be consulted by other members of the Organization. It also has case studies about the management of every matter related to the management of the World Heritage, as well as a yearbook of managers and specialists and external bonds about the management of the heritage.

Finally, the third element is the spreading lists. I suppose you have already received an electronic bulletin, called URBO, about the OWHC which contains information of the activities carried out by the Organization. This bulletin provides information about URBO and it also has some news addressed to the managers.

As regards the development of RIO, the information network of the Organization, the OWHC carries out a technological platform and contents of its own activities, and probably contents related to the cities and associated organizations and it spreads this information among the cities, organizations and the public in general.

Member cities of the OWHC play an important role. These cities carry out the contents of their activities, if they send us information about conferences, congresses or cultural activities of their cities; we will include it in the web site, this site provides the access to the related information, such as texts about heritage, tourism, culture, pictures and videos.

Finally, the associated organizations of the OWHC also play an important role. They manage their contents related to their activities and provide the access to the related information. Firstly, we have thought in developing RIO and make the cities aware through the Regional Secretariats, that is to say, in each regional meeting we have asked these secretariats to ask the member cities for support.

As you know, there is a web page for each city, we would like you to update your contents and inform the OWHC of external links, since many times we do not know if an official page about the city exists. As well, we have a database where you can find information of the Mayor or the representative of the city, the responsible person who handle the management of the heritage and the person in charge for RIO, this one just exists in some cities. We also include information about people in charge for the different programmes of the OWHC and we are at the cities' disposal in order to be informed of what they carry out.

The contents about the management of the heritage of World Heritage Cities are the following:

- Integration of case studies about the management of the portal URBO.
- Achievement of a competence yearbook of managers and specialists of the World Heritage Cities.
- Creation of a descriptive record where it is shown the festive heritage of the World Heritage Cities, that is to say, immaterial heritage.

We try to carry out a cultural calendar of the main events in order that tourists consult it and can plan their own cultural route and visit the holiday of each city.

Finally, as François Descamps explained earlier, we have sent a request for a survey among the mayors of the World Heritage Cities about the workshop matter which is carrying out in the next World Congress in Kazan. The University of Bamberg and the city of Lyon are going to send the survey to the world heritage cities about new models of management which will be published in the URBO portal, a competence yearbook of managers and specialists of the world heritage cities. So far we have obtained some answers and we ask for your cooperation for answering this questionnaire. The OWHC and the University of Laval in Quebec are developing a descriptive record where it is shown the festive heritage of the World Heritage Cities and a cultural calendar as I mentioned before. The Getty Conservation Institute is making a survey for the mayors. The OWHC and *Hostel Internacional* are creating a web site where young people can make their reservations by Internet. There is a web site, called Flickr, a database with pictures of the World Heritage Cities and we count with the cooperation of amateur photographers. Nowadays, we are collaborating with Yahoomap, it is a kind of Google Earth, where we would like to include geographical information about the World Heritage Cities. At last, with the support of the World Tourism Organization, it is expected to include the case studies in the workshop of this Conference.

We have had several problems with the RIO project, but the OWHC faced the technological problems and now it is more accessible. We need to create our own content and to spread the information. We would like every member city to name a responsible person of RIO, that is to say, a person with a special profile who could send information about the World Heritage City to the OWHC, in order to include it and spread the information to the people involved. This person would have to make sure that the information of the city is updated. That is all for now, I do not know if Paco Muñoz or Rafael would like to say something about what I have just explained.

Francisco Muñoz, Responsible RIO

Good evening, I think that Juan Manuel has raised an essential point in the last part of his speech. It is necessary a person named by the Town Hall who cannot be changed as the political members do, in order to keep in touch with the Organization. We have one in Córdoba, another in Guimarães and Évora has two people who are connected constantly to the Regional Secretariat. These people in Évora and Guimarães are the ones who provide us the information and vice-versa. In Córdoba we have a great experience; you just have to name the right person. I think without that person we would not be able to communicate appropriately with each other and if we have one, we will have a high percentage of success in our programmes.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

With regard to this matter I would like to say that sometimes the political members are not the only problem, as you have just mentioned, but it is due to technical interferences. Jealousy is usually another matter of this technical area, and I am going to bring up the 8th conclusion of the 4th Conference held in Évora. The member cities of the General Secretariat were recommended to name an administrative department or a person who could assume all the relations with the General Secretariat. Right now, our aim is to develop that agreement.

We bring the session to an end. Tomorrow we will begin at half past nine at the Jardín Botánico (Botanic Garden).

Juan Manuel Martínez, Director of Programs OWHC

Finally, as we have the information of all the participants of the Conference, I think we could send an e-mail, through the Regional Secretariat, to the people who could not attend this meeting, in order to name a RIO responsible person for each one of the cities and try to go on with this matter. Thank you.

CHOICE OF THE SUBJECT MATTER AND THE ACTIVITIES FOR THE SOLIDARITY DAY 2007

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Now, we are going to continue with the agenda and with the themes and the activities of the Solidarity Day 2007. Naples proposed the theme of music and Oviedo the theme of musical heritage. We accept any kind of proposals, the turn is opened.

Eugenio Corpas Olmos, Director of Tourism and Festivities, Oviedo

The proposal of my colleague Ángeles was about the musical heritage but we prefer that this theme is chosen for 2008 because it coincides with a series of very important events programmed in both Asturias and Oviedo. We have, among others, a symphonic orchestra of the Principedom of Asturias seats in Oviedo, a band of music, an opera season, two public theatres, one auditorium, etc. We are also working in collaboration with the University Chair on Musicology for the recovery of musical heritage.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

I think that all our cities have a great musical heritage and it could be a good opportunity to choose that issue for the Solidarity Day. So the musical heritage can be already set for 2008. Activities must be attractive in order to attract the greatest number of people, since it is the aim of the awareness activity.

Eugenio Corpas Olmos, Director of Tourism and Festivities, Oviedo

We would like that the idea of youth orchestras was not dismissed in the future because exchanges could be made among different cities. Moreover, these new orchestras could interpret the recovery of musical heritage.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

We should start to promote these youth orchestras although we should work more on the project and to take it to the next conference in 2007. We can also continue to discuss this issue through the web page and the e-mails. For 2007, yesterday I proposed the idea of the gastronomic heritage.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

I think that the gastronomic heritage is a good idea for 2007 and a way to reach the citizens directly. We must not forget that the aim of the 8th September is to raise awareness under the meaning of being World Heritage City and it is an activity that is mainly led to people who live in the cities. So, an option would be to choose the gastronomic heritage for 2007 and the musical one for 2008.

Luciano Sánchez Pérez-Moneo, General Secretary Fundación Aranjuez

Our proposal is about the “Five senses”. It is already talked about the taste with the gastronomy and the ear with the music, so this would facilitate us the next five interventions, one for each sense.

Concepción Domínguez Prats, Town Councillor of Segovia

I think that all the proposals are very interesting but I consider that all of us would have to reach an agreement with the European Heritage Day in order to simplify this small problem of coordination. Thank you.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

We can contact the Organization of the European Conference of Heritage and adopt everything that they are going to do that year. I will let you know by email and through the web and this could be an initial contact. Anyway, I would not leave the proposal of Aranjuez of the “Five Senses” since it would solve the issue, at least, if we do not have other alternative for 2007.

Valeria Valente, Town Councillor on Tourism, Naples

First of all, I would like to say that I consider a very good idea the proposal of the “Five Senses” but I would add the issue of wine because there are a lot of cities which have a big tradition of wine and, at the same time, it is a tradition that today it is much spread. However, I would like to propose another idea that would be interesting: education. Children, school, future and the awareness of new generations about the history of the cities, its memory or the day to commemorate the history of the cities are very interesting issues to tackle. Each city has gone through a civilization, culture, history and traditions, so it would be very interesting to organize guided tourist visits and plays. The aim is to rebuild the long journey of city life.

Luciano Sánchez Pérez-Moneo, General Secretary Fundación Aranjuez

We could send a development of the “Five Senses” in a period of 15 or 20 days and to make a proposal in order to have plenty of time, almost a year. In this sense, every city could work little by little for the next year.

Juan Manuel Martínez, Director of Programs OWHC

Yesterday, we commented that it was important to do a request to the Board of Directors about the possibility to fit in the Solidarity Day with the European Heritage Days. If it is difficult to celebrate this activity, I think that we have to facilitate it.

At the same time, I think that the theme of the senses is a good idea as a subject matter and it could be extended worldwide. So, we would be very pleased if you let us know about all the decisions.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

In order to give another idea, although we have nearly resolved the issue for the next five years, I would like to talk about a project that I found surfing the Net. It is requested from the citizens that they put a picture of their heritage, their family heritage and with these pictures will be organized an Exhibition the Day 8 in order to create the historic memory of the city, with pictures of their grandparents, great-great-grandparents, objects etc. I propose this idea so that we can organize it some year.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

We establish that the subject matter is going to be related to the “Five Senses”, for the year 2008 it will be the musical heritage and for the year 2007 it will have to be fixed according to the proposal of Aranjuez. At the same time, that proposal will be presented to the Board of Directors to be adopted by the whole OWHC, if it is possible. I think that we should try to consider the possibility for doing coincide the subject matter with the European Conference of Heritage.

CHOICE OF THE VENUE FOR THE 8TH REGIONAL CONFERENCE

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Following the agenda, we have to choose the city that is going to host the 8th Conference. It has been decided that the city of Naples will be seat the 8th Regional Conference for 2008.

Patrice Beghain, Deputy of Mayor of Lyon

Thank you Mr President. I think it would be convenient that the Regional Secretariat made a small survey among the member cities and formulated specific questions about the participation in the European Heritage Days. It would be important that we know what cities do for the 8th September. In this way the real situation would be our starting point and we could adopt practical decisions instead of theoretical ones. We will follow the same leit-motiv until we meet again next year and organize something for the 8th September, 2007. However, in 2008 we should carry out a reflection based on the analysis of what cities really do for this event and see if the activities are related to the European Heritage Days or not. We must take it into account and not to insist in maintaining some activities for the 8th September, especially because these days could be an exceptional chance, at least in Europe, of increasing in value our identity and our network among thousands of people.

Rafael Pérez de la Concha, Regional Coordinator of the OWHC

Well, we accept the proposal of Lyon to make a survey although I would like to inform you that we have requested to all the cities of the Secretariat that let us know about their activities to add them to the report and to publish them.

Luciano Sánchez Pérez-Moneo, General Secretary Fundación Aranjuez

Going back to the issue of the Solidarity Day, I think that we could reach an agreement to combine the dates and the issues. I am aware that it is a complex issue, above all, from the political and diplomatic point of view, but it would have a big social profitability, if we consider the Solidarity Day as a period and not only as a day.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

We must take into account that we are talking about two different realities, which are originated in a different way, and we want to celebrate different things. The Solidarity Day of the OWHC is held on 8th September and it coincides with the constitution of the Organization, but the European Heritage Day has different connotations. It was the OWHC, in the Conference and in the Board of Directors, which proposed to celebrate this day and we must continue to do it with the differences that every city and every country have. We cannot force the Board of Directors to do anything and vice versa.

Juan Manuel Martínez, Director of Programs OWHC

It is important that the concerns of the Secretariat are presented to the Board of Directors so that it analyzes them in the next meeting in Cuenca, Ecuador.

READING AND APPROVAL OF CONCLUSIONS AND CLOSING OF THE 6TH REGIONAL CONFERENCE

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

Following the agenda, we are going to move on the reading and approval of the conclusions and the closing of this 6th Conference:

1. To accept the incorporations of Le Havre, Nancy and Rome, cities which have requested to take part in the Regional Secretariat.
2. To develop the Youth Forum of Classical Theatre.
3. Solidarity Day for 2007 and 2008.
4. To support the Alliance of Cultural Landscape Cities.
5. To set the financing workshop of Évora and the cultural workshop of Naples.

6. I think that it would be a good idea that we did a statement to request the implication of other administrations regarding the financing to preserve and to increase in value the heritage as well as the expenses which implies to raise awareness of Heritage Cities.

José Ernesto d' Oliveira, Mayor of Évora

I think that it is important the participation of other public, central, local or regional entities as well as the implication of private institutions. We can also take into account the European funds to be able to face the expenses derived from being considered Heritage Cities. This could be discussed, if we agree, the next autumn, probably in October.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

It must be taken into account the proposal of carrying out this Conference for the autumn of 2007. Issues such as the economic support, as from private entities as from public ones, and the financing regarding the expenses which implies to be World Heritage City will be discussed. Regarding the cultural workshop, which Naples presents, the logical thing would be to celebrate it in 2008 by coinciding with the Regional Conference.

Valeria Valente, Town Councillor on Tourism, Naples

I consider that it is necessary to assume the challenge of the theatre that we presented yesterday, so we will try to take up again the role which had been left. In Naples, inside the civil service, big events are carried out such as the *Notte Bianca* (The White Night), which right now is a much spread event around Europe. So, in the case of big events, the choice of the place becomes something essential to increase in value the heritage. Regarding the extraordinary play, this can be an example about how to use the theatre, the culture and the art to increase in value the heritage. Choosing, for example, the right places following the same leit-motiv could lead the work of the Commission.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

The seventh point would be to create a Photographic Exhibition, which could be itinerant, in the different cities. We would have to collect the pictures from every city in order to do this.

The eighth point is based on holding the 8th Conference in Naples. Likewise, the city of Nancy proposed the possibility to hold a meeting with the Regional Secretariat of Tunis to strength lies with the Mediterranean.

In the following point we could insist once again in one of the conclusions of Évora; we need to designate a department or a person to be a link with the Regional Secretariat in order to avoid interferences.

The last point would be based on the creation of a management plan about sustainable tourism, which would be made within the framework of our Secretariat. We would use as a model the conclusions from the Sustainable Tourism Workshop.

José Ernesto d' Oliveira, Mayor of Évora

I consider that it is important to deal with the issue of the elections that will take place the next Board of Directors in Kazan. Next year, an elective General Assembly will be held and there are four vacant places in the Board of Directors without any possibility that the same people are re-elected. Our Regional Secretariat has a very important role in the Board of Directors and it would be good to have a joint position in order not to be surprised in Kazan with individual candidacies.

Francisco Tejada, Deputy of Mayor on Tourism. Town Council of Córdoba

The member cities of the Secretariat for Southern Europe and the Mediterranean have always been very active in the OWHC and I think that we must continue this tradition. Whenever it is convenient, we will carry out some joint proposals as we did in the Cuzco Symposium. In this way, the Secretariat will still be important and, after consulting the rules regarding the re-election of its members, we will contact you to deal with this issue.

In this moment the Conference is finished but before I would like to thank all the cities that have taken part in it. Thank you.