



11th Regional Conference
for Southern Europe and the Mediterranean of the OWHC
Sintra (Portugal), 23 November 2011

Minutes

In the city of Sintra (Portugal), at 17:00 hours on the 23th November 2011, the following persons, who represent the World Heritage Cities of Southern Europe and the Mediterranean integrated in the OWHC, meet in *Meeting Room of Cultural Centre Olga Cadaval*:

IN ATTENDANCE:

Juan José PRIMO, Councillor of Heritage of Cordoba (Spain), the headquarters of the Regional Secretariat.
Ljubo BESLIC, Mayor of Mostar (Bosnia and Herzegovina)
Doron SAPIR, Deputy Mayor fo Tel Aviv (Israel)
Didier CAZABONNE, Councillor of Bordeaux (France)
Elizabeth TOUTON, Advisor of the Mayor of Bordeaux (France)
Chantal ERNOULT, Councillor of Le Havre (France)
Claudia DE SANTOS, Councillor of Tourism of Segovia (Spain)
Víctor MEDEIROS, Technical expert of Angra do Heroismo (Portugal)
Michèle LARUE-CHARLUS, Technical expert of Bordeaux (France)
Anne Laurel MONIOT, Technical expert of Burdeos (France)
Piedad AROCA, Architecte of Cordoba
José Emilio GUERREIRO, International Relations Bureau Director of Évora (Portugal)
Laurence LECIEUX, Technical expert of Le Havre (France)
Bruno DELAS, Director of Historic Site Mission, Lyon (France)
Senada DEMIROVIC, Technical expert of Mostar (Bosnia-Herzegovina)
Julie LECIEX, Advisor of Quebec (Canada)
Magos KYRIACOS, Architecte of Rhodes (Greece)
Ana Xavier CIFUENTES, International Relations Bureau Coordinator, Sintra (Portugal)
Chezy BERROWIT, Technical expert of Tel Aviv (Israel)
Rafael PÉREZ DE LA CONCHA, Coordinador Regional Europa Sur y Mediterráneo de la OCPM

Denis RICARD, Secretary General of the OWHC
Lee MINAIDIS, Assistant Secretary General of the OWHC
Gabriel Lacroix Dufour, Program Coordinator of the OWHC
Kerstin MANZ, OWHC advisor

The following guests also attended:

Françoise DESCAMPS, Getty Institute
Vincent HEYMANS, Municipal Advisor fo Bruxelles (Belgium)
Paula CORDEIRO, Architecte of Bruxelles (Belgium)

1. Opening of the 11th Regional Conference by the Councillor of Heritage from Cordoba, venue for the Regional Secretariat for Southern Europe and the Mediterranean of the OWHC.

Mr PRIMO apologises for the absence of the Mayor of Cordoba, José Antonio Nieto Ballesteros, and thanks all those present for attending. He then confirms that Cordoba City Council is firmly decided to continue with the commitment taken on in 2001, hosting and supporting the work of the Regional Secretariat.

2. Approval, if applicable, of the Minutes of the 10th Regional Conference, Córdoba, 17th November 2010.

The Regional Secretary reminds those present that the minutes were sent by e-mail in advance and can also be found in the documentation provided. He then reminds of the agreements adopted at the 10th Regional Conference. After reading the minutes, they are unanimously approved.

3. Report of the Regional Coordinator.

The Regional Secretary takes the floor and presents a Management Report covering the period elapsed since the previous Regional Conference held in October 2010.

3.1. Informe financiero:

Expone la financiación con que cuenta la Secretaría Regional desde sus inicios hasta la actualidad, que queda reflejada en el cuadro siguiente:

AÑO	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011
Municipality of Córdoba €	30.000	30.050	30.952	31.800	29.527	29.527	30.000	30.000	25.000	25.000	25.000
OWCH (15% fees) €	0	7.207	10.154	20.237	10.573	11.123	11.558	10.900	10.296	19.137	15.132
TOTAL YEAR €	30.000	37.257	41.106	52.037	40.100	40.650	41.558	40.900	35.296	44.137	40.132

He then informs that the Regional Secretariat's budget for 2012 totals 46,923 euros. This is the result of adding the approximately 10,423 € left over from 2011 to the contribution expected from the OWHC when it returns 15% of the fees paid by cities in 2011, and the contribution from Cordoba City Council, in the amount of 21,250 €.

Finally, he informs of the expenses incurred by the Regional Secretariat in 2011, as shown on the following table:

	A	B	C	D
1	CONTABILIDAD 2011			
2	Partida	C61 4320 22608	OCPM. Secretaria Regional (25.000,00 €-10.000,00€)*	15.000,00 €
3				
4				
5	Nº Factura	Proveedor	Servicio	Importe
6	00035/11	Efecinco	5.000 unidades del folleto actualizado de la OCPM	967,39 €
7	011000206	Argos Impresores, S.L.	Sobres y cartas de la Secretaria Regional de la OCPM	461,29 €
8		Nexum Comunicación	Diseño y maquetación del Cartel Anunciador del VII Concurso de Internet para la Web de la Secretaría de la OCPM	180,54 €
9	015	Concha Ortiz Urbano	Traducción al portugués de carta del Alcalde sobre el proyecto "Estudio de Casos"	47,20 €
10	131-270411	Nexum Comunicación Creativa, S.L.	Renovación y mantenimiento de dominios de la página web de la Secretaría de la OCPM	2.938,20 €
11	01/02	Sonia García Baena	Traducción al inglés de carta del Alcalde sobre el Día de la Solidaridad 2011	49,08 €
12	02/02	Sonia García Baena	Traducción al italiano acuerdos 10ª Conferencia Regional de la OCPM	88,91 €
13	114	Concha Ortiz Urbano	Traducción al portugués, italiano, francés e inglés de textos página web de la Secretaría Regional de la OCPM	290,00 €
14	171-101011	Nexum Comunicación	Mejoras en la web de la Secretaría Regional de la OCPM	2.938,20 €
15				
16			TOTAL	6.351,59 €
17		Ingreso 15%		15.132,75 €
18			QUEDA	23.781,16 €
19				
20	Gastos de viajes del Coordinador			
21				
22	11/10/11		Viaje a Estrasburgo para asistir a Conferencia sobre Transporte y Patrimonio	59,17 €
23	04/11/11		Viaje a Aranjuez a reunión del Proyecto Patrimonio y Juventud	140,82 €
24	05/11/11		Almuerzo con participantes en la reunión del Proyecto Patrimonio y Juventud en Aranjuez	194,40 €
25	15/11/11		Almuerzo con participantes en la reunión sobre Patrimonio y Accesibilidad en Córdoba	67,50 €
26	22/01/11		Congreso Mundial de Sintra (inscripción, alojamiento y desplazamiento)	1.169,26 €
27				
28	Devolución a	Ayuntamiento de Córdoba de los 10.000,00 € adelantados el año pasado para poder afrontar los gastos extraordinarios de la Conferencia Regional		
29				

To date, the following 25 cities have paid the fees for 2011: **Alcalá de Henares, Aranjuez, Baeza, Bordeaux, Vatican City, Cordoba, Évora, Granada, Guimarães, Ibiza, Le Havre, Lyon, Mostar, Nancy, Oviedo, Provins, Québec, Rhodes, Segovia, Sintra, Strasbourg, Tel Aviv, Toledo and Úbeda.**

These cities, which are up-to-date payers, will participate in the Regional Secretariat's projects in 2012.

He reminds those present that the Southern Europe and Mediterranean Region houses 69 World Heritage cities, 48 of which are already adhered to this Regional Secretariat.

He mentions that the amounts are not yet exact, because different payments still have to be made in 2011. Some more cities could also pay their fees in 2011, so the amount to be received from the General Secretariat is not yet final.

He then mentions that, after the local elections held in Spain in May, the Regional Secretariat is chaired by the Mayor of Cordoba, José Antonio Nieto Ballesteros, the Councillor for Tourism and Promotion, Rosario Alarcón Mañas, and the Heritage and Old City Centre Delegate, Juan José Primo Jurado. The Regional Coordinator continues to be Rafael Pérez de la Concha Camacho.

The Regional Secretariat is supported by four Technical Committees: the **Town Planning and Rehabilitation** committee, coordinated by Lyon (France), the **Tourism** committee coordinated by Rhodes (Greece), the **Financing** committee coordinated by Evora (Portugal) and the **Education and Culture** committee coordinated by Aranjuez (Spain).

3.2. Activities of the Regional Secretariat (from November 2010)

The Regional Coordinator describes all the activities of the Regional Secretariat since the last Regional Conference.

3.2.1. Management Plan Workshop: It was held in Cordoba on November 18th, 2010, as a supplement to the 10th Regional Conference, with the following Conclusions:

1. Recommending the creation of a Heritage Management Office (World Heritage Commission) chaired by the mayor/mayoress of the Town Halls. That Office should meet the political representatives and technicians in the different areas involved in the Heritage.

2. Recommending to the Town Halls the appointment of a Coordinator of that Office in order to act as a spokesperson of the Heritage Management in every city.

3. Recommending to the Town Halls the realization of internal awareness-raising actions addressed to the local workers of the Heritage.

4. Reinforcing the external awareness-raising actions addressed to the citizens and other sectors involved in the Heritage (tourism, construction, trade, mass media, etc.).

5. Suggesting the creation of a HERITAGE CLUB with the participation of both citizens and other institutions related to the Heritage in order to celebrate periodical meetings, debates, etc.

6. It is highlighted the need of renewal of the Know-How, the previous knowledge, the good practices regarding the Heritage among the different representatives (town planning, tourism, accessibility).

7. It must be considered the importance of the political weight to reach an evolution, that is to say, to go from the will of working in Heritage Management until a development of Management Plans in a specific document.

8. Establishing a model of Urban Preventive Archaeology in the Management Plans and keeping a development of the programme about Archaeology and Heritage in a second stage.

9. Implementing the Accessibility in the Management Plans. It is agreed

to create a team of work regarding the Accessibility and Heritage within the Regional Secretariat for Southern Europe/Mediterranean. A structured questionnaire will be elaborated to get to know the original situation of the interested cities as well as to analyze and determine the aims to be reached.

10. It is agreed to keep the technical work within the Regional Secretariat for Southern Europe/Mediterranean to develop the Management Plans in every World Heritage City.

3.2.2. Regional Secretariat website and ADAPTATION of the 2.0 – SOCIAL NETWORKS WEBSITE: its image, structure and management system has been updated and adapted to the 2.0 website and profiles have been created on different social networks such as Facebook.

3.2.3. 2011 Brochure: 3,000 copies of the brochure have been published and distributed to the cities up to date with their fee payments for use. They have also been posted to many Agencies and Institutions and distributed during all the activities in which the Regional Secretariat was involved.

3.2.4. 7th Internet Competition: Although it was decided at the 10th Regional Conference to reinforce the OWHC video competition, there was no response and it was decided to repeat the Memory game that has been used in the last few years with excellent results.

There was slightly less participation this year, with 849 people completing the game. Sixty-six were disqualified because of missing data, with a total of 783 valid for the 1,200-euro prize. The draw will take place now.

After some of those present extracted the balls, the winner of the 7th "Browsing through Southern Europe and Mediterranean World Heritage Cities" Internet competition is number 671, which corresponds to Rocío Sánchez Gómez, from Cordoba. A second number was then extracted as a reserve, in case the winner cannot be contacted. It is number 139, corresponding to an entry from Segovia.

3.2.5. Photography Exhibition: The cities are reminded of the Photography Exhibition available. It was recently in Aranjuez and Úbeda.

3.2.6. Archaeology and Heritage Project: The Regional Secretary informs of how this project is progressing, the meetings held in Cordoba (15/04/2009) and Madrid (26/01/2010) and the result of the brochure presented at the 10th Regional Conference, which was also distributed to fully paid-up cities and during all the activities in which the Regional Secretariat has been involved, including this World Colloquium at Sintra.

3.2.7. 2011 Day of Solidarity: once again, it took place on September 8th, commemorating the date when the OWHC was established (08/09/93) in Fez (Morocco). The theme chosen for this year was Youth and Heritage, and interesting activities were organised in Cordoba, Quebec, Segovia and Sintra.

3.2.8. Attendance at the Public Transport Conference in Strasbourg: When the General Secretariat received the invitation to attend the International Conference on Heritage and Public Transport, as the General Secretary was unable to attend, he asked the Regional Coordinator for Southern Europe and the Mediterranean to attend and talk about the OWHC and this subject in our region's World Heritage Cities.

The Conference was organised by the Strasbourg City Council and the GART (Transportation Authorities Group) and took place on October 11th, 2011, in the Auditorium of the *École régionale des Avocats du Grand Est* (ERAGE), in Strasbourg. The opening session was attended by important people such as: Roland RIES, Mayor of Strasbourg and President of GART, Shigeroni SHIBATA (General Secretary of the League of Historic Cities) Minja YANG ((former-UNESCO Representative to India, Founder-IHCN ; President, Raymond Lemaire International Centre for Conservation-RLICC, former-Deputy Director, UNESCO World Heritage Centre)), Yves DAUGE ((French Senator/MP, President, National Commission on Urban Conservation Areas) y Guy LE BRAS (Director General, GART).

Besides the paper presented by the Regional Coordinator, entitled "Good (and bad) public transport practices in World Heritage cities", the Conference included interesting papers and round tables about public transport experience in old city centres worldwide, given by: Rathi VINAY JHA (Chairperson, IHCN-F), Youngkook KIM (Research Manager of the Institute of Transport of Korea -KOTI-), Jean-François ARGENCE (Director of Translohr), Emmanuel BOIS (Commercial Development of Local Authorities and Commercial Director for France Alstom Transport), Anvita ARORA (CEO, Innovative Transport Solutions, Delhi), Gilles SAVARY (former-Member of the European Parliament, Deputy President, General Council of Gironde, France), Mehmet ÖZHASEKI (Mayor of Kayseri, Turkey), Hiroshi TSUKAGUCHI (Representative for the city of Kyoto and Vicepresident of Urban Council of Kyoto), François-Xavier de BEAULAINCOURT (General Manager of Baie du Mont Saint-Michel), Maguelonne DEJEANT-PONS (Head of Cultural Heritage Department, Landscape and Management of the Council of Europe).

3.3. Current projects

After going over the activities performed since November, 2010, the Regional Coordinator describes the projects currently under way as agreed at the previous Regional Conference.

3.3.1. Meeting with North Africa and Middle East Regional Secretariat: the Regional Coordinator informs that he met with the Regional Coordinator for North Africa and the Middle East, who was informed of this Regional Secretariat's wish to establish common projects. She agreed and believes that it would be very beneficial for the World Heritage cities of both Regional Secretariats. They agreed to continue to attempt to identify specific projects that could be shared by them both.

3.3.2. Activities to attract Italian cities. The Regional Coordinator reminds us that this is one of the weakest points of our Regional Secretariat, as no Italian cities are members of the OWHC, and therefore of the Regional Secretariat. Since Cordoba, he has made many attempts at contact, without success. However, in the last few days, the city of Matera has been in contact with the city of Cordoba with a view to becoming sister cities. Making the most of this circumstance, the Mayor of Cordoba has asked the Mayor of Matera to join the OWHC and help to persuade other World Heritage cities in Italy. This matter seems to be progressing positively although we do not yet have a final response.

3.3.3. "Youth for Heritage" project: The Regional Coordinator informs that Aranjuez, which is responsible for the Education and Culture committee, has started this project and there was a first meeting in Aranjuez on November 4th, 2011a, which was attended by representatives from Aranjuez, Segovia, Evora and Cordoba. These first conclusions were reached:

- 1.- Project name: "Heritage and Youth: a legacy to be spread, valued and preserved"
- 2.- The project targets young people aged from 14 to 30.
- 3.- Proposals with specific activities have been requested, from which to choose the best.
- 4.- A second meeting will be held in March 2012, in Segovia or Evora.

3.3.4. "Accessibility and Heritage" project: The Regional Coordinator informs that Cordoba, which is responsible for this project, has already started to work on it and a first meeting was held on November 15th, 2011, which was only attended by representatives from Segovia and Cordoba.

A questionnaire is going to be edited in order to identify each city's situation regarding legislation, accessibility plans, experience-sharing and good practices.

Work will focus on completing the accessibility chain, with special attention paid to accessible tourism and accessibility in information about Heritage.

A second meeting will be held in March in Segovia.

3.3.5. Brochure about cases of Urban Rehabilitation: cases are being received from several cities, although the response is reduced. The deadline for the receipt of documents will be extended and a brochure will be printed about the cities that send cases of rehabilitation before the end of 2011.

3.4. Future projects

Besides the projects that are currently under way, the Regional Coordinator informs of projects to be undertaken in the future, also in application of the agreements reached at the last Regional Conference. They are as follows:

3.4.1. 7th 2012 Internet Competition: Theme: in view of the success of the last editions of the Memory game, and as there are no other proposals, the same Competition will be repeated, with photos of the paid-up cities in 2012.

3.4.2. "2012 DAY OF SOLIDARITY" project: The Regional Coordinator says that, on occasion of the 40th Anniversary of the Heritage Convention, the theme chosen was Heritage and Development, and the OWHC wanted this to be the theme for the next Day of Solidarity. Those in attendance support this idea.

3.4.3. Seminar about Legislation and Heritage: the Regional Coordinator informs that Aranjuez, which is responsible for this project, has prepared for the Seminar. It will be structured as follows:

Framework Paper about Legislation related to Heritage in the cities that are members of the Regional Secretariat: converging elements in different legislations (comparative analysis).

World Heritage Site Paper: international mechanisms for the preservation of the Integrity and Authenticity of World Heritage Sites: the World Heritage Convention.

National, regional and local legislative development (see the case of Spain and another Secretariat member):

Workshops:

Functional relationship between different local management areas related to Heritage: Tourism, Environment, Economic Development... (it can be approached with case studies pertaining to a Secretariat member).

Cultural Heritage in Town Planning Legislation (it can be approached through case studies pertaining to a Secretariat member).

Conclusions, good practices and question time.

However, this project depends on the Administrative Council setting aside funds for it, as most of the 2012 budget will be spent on organising the 12th Regional Conference in Mostar.

3.4.4. Photography Competition: Aranjuez has presented the following document, which summarises the call for entries for the First World Heritage Cities Juvenile Photography Competition.

Call for entries for the 1st Juvenile Photography Competition within the activities promoted by the Aranjuez City Council, as the Education and Culture Committee of the OWHC Southern Europe and Mediterranean Regional Secretariat.

PARTICIPANTS:

This competition is for youngsters from 10 to 15 years of age. It will be promoted from the OWHC Regional Secretariat website, www.ciudadespatrimonio.eu, with two different categories:

Category 1: 10 to 12 years of age

Category 2: 13 to 15 years of age

CONTENT AND CRITERIA:

The competition aims to show the perception, degree of value and awareness among young people of the World Heritage Sites that they live in, through their photographs.

It is important that they reflect elements that have led these cities to be declared World Heritage sites by the UNESCO because of their exceptional universal value.

SUBMISSION OF ORIGINALS, PLACE AND DEADLINES:

Each participant can enter up to THREE PHOTOGRAPHS, in digital format with sufficient pixel quality. Each picture must be identified with the entrant's full personal data (city represented, full name, postal address, mobile and land line phone numbers, e-mail, age, year of study and school). Incorrectly identified photos will not be admitted. The photographs must be sent before the deadline to the following e-mail address: secretaria@ciudadespatrimonio.eu

EVALUATING COMMITTEE:

Once the photos have been received, an Evaluating Committee comprising representatives from the OWHC Regional Secretariat and its Education and Culture Committee will study the entries and determine two winners, one in each category, considering originality, technique and variety of elements shown.

PRIZE DELIVERY:

To be defined.

3.4.5. First International Conference about Good Practices in World Heritage: Archaeology. April 9-13th, 2012 in Menorca, Balearic Islands, (Spain):

Universidad Complutense de Madrid, together with the Island Council of Menorca, is going to organise the **1st INTERNATIONAL CONGRESS ON GOOD PRACTICES IN WORLD HERITAGE: ARCHAEOLOGY**, to be held on April 9th-13th, 2012 in Menorca, Balearic Islands (Spain).

This Congress aims to generate a meeting point in relation to archaeological management and treatment of World Heritage sites.

Its primary objective is to edit and publish a "**Good Practices Guide in World Heritage: Archaeology**". There will be sessions on the following subjects:

- 1) Social Action and Archaeology in World Heritage
- 2) ICTs, Archaeology and World Heritage
- 3) Architecture, World Heritage and Archaeology
- 4) Town planning, Archaeology and World Heritage
- 5) Preventive Archaeology and World Heritage
- 6) Education, dissemination, World Heritage and Archaeology

The lecturers from Universidad Complutense who are responsible for the Congress, M^a Ángeles Querol and Alicia Castillo, collaborated with the Regional Secretariat in the Heritage and Archaeology project, and they asked for OWHC collaboration and support as part of their Scientific Committee. The request was submitted through the Regional Secretariat and the Secretary General, Denis Ricard, gave his approval.

3.4.6. Solidarity programme with other cities: this programme was approved at the last Regional Conference so that members of the Regional Secretariat, or the Regional Secretariat itself, could help other members in need. In this framework it was agreed to hold the next Regional Conference in the city of Mostar. The programme is still open to proposals.

3.4.7. 12th Regional Conference. Mostar, 2012: the Regional Coordinator reminds those present of the agreement to hold the next Regional Conference in Mostar. He says that the Mayor of Mostar, present at the meeting, had suggested May 24th to 26th for the Conference and supplementary workshops, based on the following theme: **Youth in Cultural Heritage: The new DNA of Mostar.**

The Regional Secretary's management report is approved and he is congratulated by those present, who renew their confidence in Cordoba to continue to house the Southern Europe and Mediterranean Regional Secretariat.

5. OWHC

Very rapidly, because they inform us that the meeting has to end, the Regional Coordinator mentions issues affecting the Regional Secretariat in relation to the OWHC. They are:

Relations between OWHC and Regional Secretariats regarding the request for greater importance to be given to the latter, and for the return of funds.

2011-2013 Administrative Council elections. He informs that, among others,

Bordeaux, Tel Aviv and Cordoba are candidates.

Finally, he reminds everyone that the OWHC General Assembly will take place on Friday 25th and that the voting for the Administrative Council will be from 8.30-9.00 a.m.

6. Time for requests and questions.

As little time was set aside for the Regional Conference, and the meeting has to end, no one could intervene, to the discontent of many people who wished to do so.

7. Adoption of agreements and conclusions. Closing of the conference.

All those present agree to the activities described by the Regional Coordinator, approving the management report, and renew their confidence in Cordoba to continue to house the Regional Secretariat for Southern Europe and the Mediterranean.

The meeting ends at 18:15 hours on 23 November 2010, at which point the 11th Southern Europe and Mediterranean Regional Conference is hereby closed.

A handwritten signature in black ink, appearing to be 'Rafael Pérez de la Concha Camacho', written over a horizontal line.

Rafael Pérez de la Concha Camacho
OWHC REGIONAL COORDINATOR
SOUTHERN EUROPE AND THE MEDITERRANEAN